



# WATER INSTITUTE SYMPOSIUM

## SPONSORSHIP PROSPECTUS

FEBRUARY 20-21, 2024 | GAINESVILLE, FL  
[conference.ifas.ufl.edu/waterinstitute](https://conference.ifas.ufl.edu/waterinstitute)



# Why Become a Sponsor?

## About Water Institute Symposium

The UF Water Institute and Duke Energy invite you to participate in the 9th biennial UF Water Institute Symposium. The Symposium will bring together individuals from a broad range of disciplines and organizations to explore water issues from multiple perspectives. The 2024 Symposium will focus on innovative science, technology, education, policy, and management advances that address the following pressing water issues:

Water Quality Drivers and Impacts on Public, Wildlife and Ecosystem Health

Water Availability, Valuation, Allocation and Reuse

Climate Change and Sea Level Rise Impacts of Ecosystems and Communities

Water Governance and Environmental Justice

**As a participating sponsor, your organization will have the opportunity to:**

Promote your organization to hundreds of expected attendees

Increase awareness regarding your water resources sustainability efforts

Establish connections with companies and scientific institutions that provide the infrastructure for water research



# Sponsorship Opportunities

Your participation in the Water Institute events can have a positive effect on the future of your organization, as the availability of your products and services will be publicized to scientists who strive to advance their research capabilities. Many of the symposium participants will be key stakeholders in the expanding effort to create sustainable water resources programs, institutions and communities in Florida.

Sponsor Levels & Benefits	Platinum \$10,000+	Gold \$5,000	Silver \$2,500	Bronze \$1,500	Friends \$500
Complimentary symposium registration(s)	6	3	2	1	0
Your organization's logo and link on the symposium sponsor webpage					
Recognition in e-announcements distributed to more than 5,000+ water systems professionals					
Acknowledgement during the opening plenary					
Recognition in session room PowerPoint slides					
One six-foot table for a tabletop display					
Brochures and materials displayed in Registration Area* (printing & delivery costs covered by sponsor)					
Logo on front cover of digital Program Book*					
Recognition signage as presentation download station sponsor*					
<b>*indicates sponsorship level must be committed to by January 15, 2024</b>					
<b>Graduate Student Poster Award Sponsorship</b> \$1,000   Limit of Four Provides \$1,000 in travel funds for up to 4 of the top student posters to present their research at a future national conference	<b>Student Registration Sponsorship</b> \$750 Provides support for attending students to pay a highly reduced symposium registration				
<b>Please note complimentary registrations are not included with the student sponsorships</b>					
Logo and link on the symposium sponsor webpage	Logo and link on the symposium sponsor webpage				
Recognition in e-announcements distributed to more than 5,000+ professionals affiliated with water systems	Recognition in e-announcements distributed to more than 5,000+ professionals affiliated with water systems				
Logo recognition in digital symposium program book	Name printed in digital symposium program book				
Recognition through PowerPoint slides in session rooms					
Explicit thanks before award presentation					

Should Acts of God or natural or public health emergencies preclude this event from being held in-person, sessions will be held virtually via Zoom and your sponsorship will remain intact.



# Sponsor Display Information

A limited amount of space is available for sponsors confirmed at the Silver Level and higher to set up table-top displays in the poster display area.

## Sponsor Display Set-up & Removal Times

<b>Move-in Displays:</b>	<b>Monday, February 19, 1:30pm - 5:00pm -OR- Tuesday, February 20, 7:00am</b>
<b>Move-out Displays:</b>	<b>Wednesday, February 23, 3:00pm - 5:00pm</b>

**Please Note:** If you plan to leave your display overnight, please be aware that valuables should be removed or locked away in a meeting room. Please see the Symposium staff for assistance.

## Important Things to Know:

- The Symposium begins at 8:30am on Tuesday, February 20. We strongly encourage that you have your display set up before 8:00am, as the attendees will be arriving to register in the same area as the sponsor displays.
- Due to space limitations, sponsor displays will be situated on 6' tables placed along the perimeter of the sponsor area.
- If you plan to put pop-up banners behind your table, make sure your graphics department knows important content should appear at the top of the banner as the table will block the lower half.
- Additional costs will be incurred should you require electricity for your display.
- Sponsor display placement is determined by the organizers and your table will be identified with a tent card.
- Tabletop displays are meant to serve as a forum to show informational materials, so a representative does not need to remain stationed at the table. If you want to interact with attendees, the times most effective for doing so are during early morning refreshments, daily am and pm breaks, and the evening poster session.
- Individuals assisting with setting up the tabletop display, but not remaining at the event, do not need to register. Otherwise, all display staff and representatives must be full registrants.
- If you wish to bring informational materials for everyone, we expect roughly 400-450 people to attend the event.



# Attendee Snapshot

## Why Should You Attend?

Over the past 16 years, the Water Institute Symposia have brought together an average of 400 participants to share new science, different perspectives, and explore varied solutions for using, managing, and sustaining our water resources.

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## Symposium participants will include:

Researchers, Students and the Public

Scientists, Engineers, Communicators, and Lawyers

Water & Resource Managers and Planners

Policy Makers and Politicians

Extension Professionals

Industry Representatives and Consultants



# Sponsor Today!

Become a Sponsor

## Important Items to Note

- All sponsor representatives (including those receiving the complimentary registration benefit) are **required to register for the event**. Completion of the sponsorship commitment form does not count as a event registration.
- Sponsorships will be confirmed on a first-come, first-served basis and upon receipt of payment, but the sooner you confirm your support, the sooner your organization starts being recognized in our publicity emails and on the web site. Sponsorship payments must be received by **Wednesday, January 24, 2024** to be recognized in print.
- All terms of participation as a sponsor are outlined in the **Sponsorship Terms of Agreement**. Should Acts of God or natural or public health emergencies preclude this event from being held in-person, sessions will be held virtually via Zoom and your sponsorship will remain intact.



## Thank You Sponsors

On behalf of the Planning Committee, we wish to thank all organizations that take the extra step to collaborate with us by becoming a sponsor. This event would not be possible without your support!

## Questions about the Symposium?

**Jessica Bailey**, Symposium Coordinator  
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**Kimberly Brand**, Symposium Registrar  
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