



13th US SYMPOSIUM ON **HARMFUL ALGAE**

SPONSORSHIP PROSPECTUS



October 25–29, 2026
Cedar Rapids, Iowa
US-HABS.org

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visit our website for
additional information



Why Become a Sponsor?

Overview

Harmful algal blooms (HABs) pose significant environmental, economic, and health challenges. Scientific research is key to understanding these phenomena, predicting blooms, and identifying control and mitigation strategies. By investing in science and technology, we can mitigate the adverse effects of HABs and protect both marine and freshwater ecosystems and human communities.

This symposium focuses on enhancing our understanding of harmful algal blooms and their effects on aquatic ecosystems, public health, and communities. Through scientific sessions and specialized breakout discussions, participants will engage in conversations about emerging challenges, innovative approaches, and updates in HAB science, management, policy, and programs. This dynamic four-day event features plenary sessions, breakout discussions, and scientific poster presentations covering key topics such as bloom dynamics, monitoring and management, prevention and mitigation strategies, emerging technologies, community engagement, and modeling and forecasting. The primary goal is to facilitate knowledge sharing, address emerging issues, and drive progress toward effective HAB management. Attendees also value the many opportunities to network, connect with colleagues, and discuss the latest developments in the world of HABs.

Benefits of Sponsorship:

Rub shoulders and engage with hundreds of researchers, managers, and agency leaders driving significant advances in identifying bloom causes, algal cell and toxin testing, monitoring, forecasting, and control to better protect public health, coastal economies, and maintain critical ecosystem services.

Host a display in the Exhibit Hall to showcase your products and services.

Connect with members of the HAB community during sessions, networking breaks, and social functions.

Gain visibility during extensive promotions in the months and years leading up to the symposium.



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Sponsorship Opportunities

Organizations, private sector firms and government agencies are invited to become supporting partners in hosting the symposium. Don't miss your chance to be a part of this exciting community and take advantage of this opportunity.

Benefits at Each Sponsorship Level	Platinum \$7,500+	Gold \$5,000+	Silver \$2,500+
Complimentary registrations to attend the event	3	2	1
Complimentary tabletop display space in exhibit area	2 Tables (Preferred placement)	1 Table	1 Table
Logo featured on Front Page of Website as a Premium Sponsor			
Logo to appear on custom beverage napkin during Welcome Reception			
Option to give away door prizes in Poster and Sponsor Display area			
A brochure insertion in attendee packets (Printing & delivery costs covered by sponsor)			
Exclusive Recognition Page on web site with representative's photo, contact listing, electronic brochure, and video			
Recognition on sponsor signage during Closing Dinner Banquet			
Recognition on signage at a charging station			
Registration list (Post-event)			
Acknowledgement at the opening and closing sessions			
Logo included on the back cover of the program book			
Recognition as a sponsor in the program book			
Logo displayed on sponsor signage at the symposium			
Logo displayed in monthly publicity emails			
Logo displayed on Sponsor Recognition Page on the symposium website			

Should Acts of God or natural or public health emergencies preclude this event from being held in-person, sessions will be held virtually via Zoom and your sponsorship will remain intact.

Questions? Contact [Beth Miller-Tipton](#)



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Sponsor Display Information

A limited amount of space is available for sponsor tabletop in the refreshment break area.

Sponsor Display Set-up & Removal Times

Move-in Displays:	Sunday, October 25, 2026	2:00pm–5:00pm
Move-out Displays:	Thursday, October 29, 2026	5:00pm–6:00pm

- Each table top consists of a 6' x 24" x 30"h table draped and skirted, and two chairs, with a 6' by 6' cube of display space.
- Pop-up banners may be used, as long as they fit within the 6' x 6' cube of space.
- If your sponsorship comes with two tables, you will have double the amount of space.
- If you plan to put pop-up banners behind your table, make sure your graphics department knows the important content needs to appear at the top of the banner.
- Your table will be labeled with a tent card to identify its assigned location.
- Wi-Fi internet is provided complimentary. Electricity is not provided, but can be purchased from the Convention Center.
- Posters and sponsor tabletop displays will be set up in the same area. This is where daily morning, mid-day and afternoon refreshment breaks will be held in addition to two poster session receptions.
- Tabletop displays are meant to serve as a forum to share informational materials, so a representative does not need to be stationed at the table during sessions. If you want to interact with attendees, the times that would be most effective to do so are during early morning refreshments, daily am and pm breaks, and networking functions.
- We expect approximately 350-500 attendees if you wish to bring materials sufficient for all.
- Anyone attending the symposium must be a full registrant. If someone is just helping set up the display and then leaves, they do not need to register. If they remain at the symposium, they must be a registered attendee.

Shipping of Display Materials

If you require assistance with shipping display materials to or from the hotel, the hotel will accept shipments no earlier than 72 hours (3) days prior to the arrival day of the convention. For more detailed instructions, visit our **Sponsor Display Information** page: conference.ifas.ufl.edu/us-habs/sponsor-display-information.php



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Sponsor Today!

Become a Sponsor

Important Items to Note

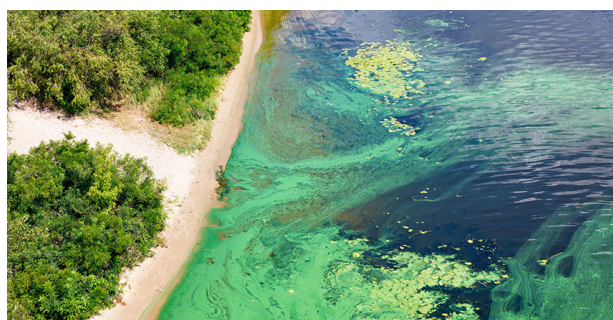
- All sponsor representatives (including those receiving the complimentary registration benefit) need to register for the event if they wish to attend. Completion of the sponsorship commitment form does not count as an event registration.
- Sponsorships will be confirmed on a first-come, first-served basis and upon receipt of payment, but the sooner you confirm your support, the sooner your organization starts being recognized in our publicity emails and on the web site. Sponsorship payments must be received by **Friday, September 25, 2026** to be recognized in print.
- All terms of participation are outlined in the [Sponsor Terms of Agreement](#). Should Acts of God, natural or public health emergencies preclude this event from being held in-person, sessions will be held virtually via Zoom and sponsorships will remain intact.

Thank You Sponsors!

On behalf of the organizers, thank you for taking the extra step to collaborate with us by becoming a sponsor. This event would not be possible without your support!

Questions?

Contact **Beth Miller-Tipton** at bmt@ufl.edu or visit our website at: US-HABS.org



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