



ISC 2025

XX INTERNATIONAL SILAGE CONFERENCE

SPONSORSHIP PROSPECTUS

JULY 21-24, 2025

GAINESVILLE, FL USA

HOST ORGANIZATIONS



GLOBAL FOOD
SYSTEMS INSTITUTE



ANIMAL
SCIENCES

UF | IFAS
UNIVERSITY of FLORIDA



UF/IFAS AGRONOMY
DEPARTMENT



FORAGE TEAM

www.isc2025.us

Why Become a Sponsor?

**Come for visibility, come for networking, come for knowledge.
Leave with new connections and opportunities!**

The International Silage Conference is a global platform for sharing and exchanging breakthrough research in areas of silage production, conservation and feeding. Since its inception, it has emphasized the pivotal role of silage in small ruminant, beef, and dairy cow rations, provided unique insights on a wide range of complementary topics including forage agronomy, optimal conservation strategies, silage feeding and nutrition, silage safety, etc.

Over the years, the ISC has inspired new generations of silage researchers and provided an unrivalled forum for networking among silage researchers from different countries. The XX ISC in Florida will build on this rich heritage including the first ISC hosted in the USA in Madison, Wisconsin in 2009. It will feature the latest science and technology in silage making from the U.S. and other countries around the world and give attendees first-hand experience of the challenges, benefits and intricacies of tropical/subtropical silage making.

As a participating sponsor, your organization will have the opportunity to:

Interact with scientists and other silage, beef, dairy, sheep, professionals

Showcase your organization to a multidisciplinary audience

Enhance your prominence as a leader in the industry

Generate leads for new projects, sales & potential collaborations

Identify potential talent for employment

Reinforce your company's commitment to advance silage technology

Sponsorship Opportunities

Take advantage of this occasion to generate visibility for your organization and make new contacts with U.S. and foreign producers, researchers, industry representatives from other U.S. states and from all over the world. Your participation can create lasting impact for the future of your organization as technologies evolve.

Benefits at Each Sponsorship Level	Diamond \$25,000+	Platinum \$15,000+	Gold \$10,000+	Silver \$5,000+	Bronze \$2,500+
Complimentary registrations to attend the event	5	4	3	2	1
Tabletop display space in the high traffic break area	2 Tables	2 Tables	1 Table	No Table	No Table
Recognition and signage during dinner banquet					
Logo featured on front page of website as premium sponsor					
Chance to chair a session with naming rights to that session					
Recognition on bus signage during field trip					
Email signature graphic recognizing your sponsorship					
Exclusive recognition page on web site with representative's photo, contact listing, electronic brochure, and video.					
Logo to appear on custom beverage napkin during a break					
Logo displayed on rotating slides on digital TV in foyer					
High profile shout-out in a conference email blast					
Special recognition on ballroom entrance unit signage					
Recognition as a sponsor during the group luncheons					
Recognition on signage at charging station					
A brochure insertion in attendee packets (printing & delivery costs covered by sponsor)					
A special social media post announcing your sponsorship					
Access to post-conference list of attendees					
Your logo will appear in publicity emails sent to more than 5,000 global silage research and industry professionals					
Acknowledgment at the opening and closing session					
Logo on the back cover of the program book					
Logo displayed on sponsor signage at the conference					
Logo featured on PowerPoints in meeting rooms					
Recognition on the sponsor webpage					

Friends of the XX ISC (\$1,000-\$2,499)

Your sponsor logo on the conference website and in publicity emails

Should Acts of God or natural or public health emergencies preclude this event from being held in-person, sessions will be held virtually via Zoom and your sponsorship will remain intact.

Sponsor Display Information

A limited amount of space is available for sponsors confirmed at the **Gold Level** and higher to set up table-top displays in the pre-function and refreshment break area.

Sponsor Display Set-up & Removal Times

Move-in Displays:	Sunday, July 20, 2025	3:00pm–5:30pm
Move-out Displays:	Thursday, July 24, 2025	3:00pm–5:30pm

Important Items to Note:

- Space is limited. You will be provided with a quantity of 6' tables based on your level of sponsorship, and up to two chairs per table.
- Each 6' table comes with a cube of display space equal to 6' wide by 6' deep. A three foot walkway will be maintained between each display.
- Pop-up banners may be used, as long as they fit within the cube of space (on top of or behind the table).
- If you plan to put pop-up banners behind your table, make sure your graphics department knows important content should appear at the top of the banner.
- Additional costs may be incurred should you require electricity. Wi-Fi is provided complimentary
- Display placement is determined by the organizers. Your table(s) will be identified with a tent card.
- Sponsor displays will be located in the pre-function area where refreshment breaks are served.
- Table top displays are meant to serve as a forum to share informational materials. A representative does not need to be stationed at the table at all times. The times most effective for attendee interaction are during early morning refreshments, daily am and pm breaks, and poster sessions.
- Individuals assisting with setting up the display, but not remaining at the conference, do not need to register. Otherwise, all display staff and sponsor representatives must be fully registered to attend.
- If you wish to bring informational materials, we expect approximately 300 to attend the conference.
- Parking is complimentary. To unload materials, we recommend using the conference center entrance. If you need assistance by a bellman, use the hotel's main entrance.

Attendee Snapshot

Who Will Attend?

This conference brings together researchers, students, and allied industry representatives to discuss the latest advances in silage research, to highlight new research opportunities, to showcase equipment and technologies for improving silage preservation and conservation and to facilitate networking among key stakeholders.

Conference participants will include:

Scientists from research organizations and not-for-profit research institutes

Academic scientists, and post-doctoral, graduate, and undergraduate student

Allied industry representatives

(including forages, seeds, inoculants, preservatives, plastics, machinery, feed, etc.)

Analytical labs

Equipment vendors

(all silage-related equipment, tractors, mixers, etc.)

Agronomists, animal nutritionists and plant breeders

Forage, crop producers and bioenergy crop improvement managers

Private industry forage professionals

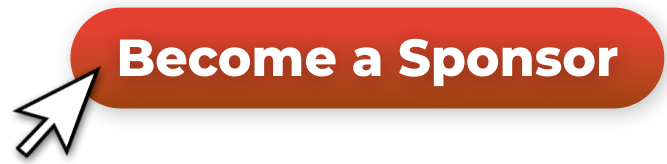
Silage, dairy and hay producers

Forage, silage, and bioenergy crop product retailers and wholesalers

Forage professionals

State and federal government personnel

Sponsor Today!



Important Items to Note

- All sponsor representatives (including those receiving the complimentary registration benefit) need to register for the event. Completion of the sponsorship commitment form does not count as an event registration.
- Sponsorships will be confirmed on a first-come, first-served basis and upon receipt of payment, but the sooner you confirm your support, the sooner your organization starts being recognized in our publicity emails and on the web site. *Sponsorship payments must be received by **Friday, June 6, 2025** to be recognized in print.*
- All terms of participation are outlined in the [**Sponsor Terms of Agreement**](#). Should Acts of God, natural or public health emergencies preclude this event from being held in-person, sessions will be held virtually via Zoom and sponsorships will remain intact.



Thank You Sponsors!

On behalf of the organizers, thank you for taking the extra step to collaborate with us by becoming a sponsor. This event would not be possible without your support!



Questions?

Program Questions



Dr. Marcelo Wallau

Conference Co-Chair

*Assistant Professor
Forage Extension Specialist
UF/IFAS Agronomy
Gainesville, FL USA
(352) 273-2216*

forages@ifas.ufl.edu



Dr. Diwakar Vyas

Conference Co-Chair

*Assistant Professor
Ruminant Nutrition
UF/IFAS Animal Sciences
Gainesville, FL USA
(352) 294-1079*

forages@ifas.ufl.edu



Dr. Gbola Adesogan

Conference Convener

*Professor
Animal Science
UF/IFAS Global Food Systems
Institute (GFSI)
Gainesville, FL USA*

adesogan@ufl.edu

Conference/Logistics Questions



Beth Miller-Tipton

Conference Coordinator

*UF/IFAS Office of Conferences
& Institutes (OCI)
Gainesville, FL USA*

bmt@ufl.edu



Jessica Bailey

Conference Assistant

*UF/IFAS Office of Conferences
& Institutes (OCI)
Gainesville, FL USA*

j.bailey@ufl.edu



Ashley Khun

Conference Liaison

*UF/IFAS Forage Team
Gainesville, FL USA*

akuhn1@ufl.edu



STAY INFORMED!

Subscribe to the XX ISC Mailing List

Scan the QR code below with your device to subscribe to our mailing list which will keep you up to date with the latest announcements, deadlines, and news regarding the XX ISC.



<https://rb.gy/fw6vn>

UF|IFAS
UNIVERSITY of FLORIDA

Logistics for this conference are being managed by the **UF/IFAS Office of Conferences and Institutes (OCI)**

www.isc2025.us