

# 2015 NWWWS

*National Working Waterfronts & Waterways Symposium*

Sponsorship Prospectus

November 16-19, 2015  
Tampa, FL USA

[www.conference.ifas.ufl.edu/NWWWS](http://www.conference.ifas.ufl.edu/NWWWS)

# About 2015 NWWWS



## About 2015 NWWWS

The National Working Waterfronts & Waterways Symposium is the crown jewel of the National Working Waterfront Network. People from across the United States attend the symposium to connect with one another and showcase (and initiate) innovative solutions to their waterfront issues. The ultimate goal of the symposium, and the Network, is to increase the capacity of saltwater- and freshwater-based coastal communities and stakeholders to make informed decisions, balance diverse uses, ensure access, and plan for the future of their working waterfronts. Working waterfronts include waterfront lands, waterfront infrastructure, and waterways that are used for water-dependent activities, such as ports, marinas, small recreational boat harbors, fishing docks and hundreds of other places across the country where people use and access the water.

By design, the triennial symposium moves around the country to highlight the diversity of our nation's working waterfronts, to foster a cross-fertilization of ideas, knowledge and solutions, and to generate strategic partnerships. The 1st symposium was held in Virginia, the 2nd in Maine, and the 3rd in Washington State. The 4th symposium will shine a light on Gulf Coast communities and their waterfronts. The Gulf region comprises five (1/6th) of the thirty U.S. coastal (and Great Lakes) states, yet accounts for about 24% of ocean-related jobs, 29% of ocean-related wages, and 35% of the nation's ocean-related Gross Domestic Product (GDP).

Florida Sea Grant, the National Sea Grant Law Center, and the Mississippi-Alabama Sea Grant Consortium are sponsoring the 4th National Symposium. We are pleased to announce that the symposium will also incorporate the third edition of Florida's reoccurring state conference: Stem to Stern: Boating and Waterway Management in Florida.

We hope that you will add your voice to those of your working waterfront colleagues by attending the 4th National Working Waterfronts & Waterways Symposium scheduled for November 16-19, 2015 in Tampa, Florida.

## About Stem to Stern

From Stem to Stern is a statewide conference that is organized every two to three years in the state of Florida. Its primary goal is to provide an opportunity for planners, resource managers, waterway users, marina operators, industry representatives, harbor masters, city managers, elected officials, law enforcement, policymakers, attorneys, consultants, educators, and researchers to learn and discuss boating and waterways issues, and to network with colleagues in the area.

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# About 2015 NWWWS Cont.



## About NWWN

The National Working Waterfront Network (NWWN) is a nationwide network of businesses, industry associations, nonprofits, local governments and communities, state and federal agencies, universities, Sea Grant programs, and individuals dedicated to supporting, preserving, and enhancing our nation's working waterfronts and waterways. Participation in the NWWN is open to all individuals and organizations involved in working waterfront issues at the federal, state, and local level. Our mission is to increase the capacity of coastal communities and stakeholders to make informed decisions, balance diverse uses, ensure access, and plan for the future of their working waterfronts and waterways.

## Purpose of Symposium

- To connect and unite stakeholders from across the U.S., and to showcase (and initiate) innovative, successful, and timely solutions to waterfront and waterway issues
- To provide attendees an opportunity to network with others who are involved in the same types of professional issues and, together, develop strategies, timelines, funding sources, and regional alliances to address them.

## Program Structure

The 2015 Symposium will utilize several presentation formats to create an educational and interactive forum where emerging ideas, best practices, and information may be shared.

The conference will be comprised of:

- Plenary Sessions, which will feature leaders and keynote presenters from the working waterfronts and waterways community.
- Traditional Concurrent Sessions, which will be comprised of 20 minute speaker talks accompanied by PowerPoint Presentations. Concurrent sessions will either be pre-organized from submitted proposals, or arranged from individual abstracts submitted on similar topics.
- Formal Poster Session, which will feature all NWWWS poster presentations.
- Strategic Planning Meeting, which will take advantage of our time together to collaborate and develop strategic plans for the working waterfronts and waterways community moving forward.

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# About 2015 NWWWS Cont.



## Symposium Topics

Presentations selected for the 4th National Working Waterfronts & Waterways Symposium will be those that serve to increase the capacity of coastal communities and stakeholders to make informed decisions about the future of their working waterfronts and waterways. The presentations will inform private and public decision-makers, waterfront land owners and users, communities, businesses, local and state governments, and others seeking to preserve and enhance the commercial, recreational, and ecological value of working waterfronts and waterways. With the authors' permission, the best examples will be incorporated into the online [Sustainable Working Waterfronts Toolkit](#) to live on as models for others.

**We anticipate that symposium presentations will address a range of issues and topics. Examples from previous symposia include the following:**

Accessing Capital	Derelict vessels	Maritime Heritage
Aids to Navigation	Disaster Preparedness	Maritime Industry
Anchoring	Disaster Response	Mooring Fields
Aquaculture	Dredge Material Management	Ocean Energy
Artificial Reefs	Economic Development	Permitting Process
Boat Building & Shipyards	Education & Outreach	Planning
Boating Access	Emergency Planning	Ports & Harbors
Boating Economics	Engineering & Design	Public Waterway Access
Boating Safety	Environmental Impacts	Recreational Boating
Climate Change Adaptation	Habitats (e.g., seagrass)	Recreational Waterfront Uses
Coalition Building	Historic Preservation	Resilience
Coastal Hazards	Land Use	Resource Management
Coastal Tourism	Marinas	Resource Protection
Commercial Access	Marine Debris	Tourism
Commercial Fishing	Marine Spatial Planning	Waterfront Development
Community Development	Marine Trades	Waterway Maintenance
Data & Technology	Maritime Culture	

**Examples of tools and approaches presented at previous symposia include the following:**

Advocacy & Lobbying	Land Acquisition	Policy & Regulation
Best Management Practices	Land Conservation	Preservation Strategies
Building Markets	Land Transfer	Private Agreements
Case Studies	Land Use Policy	Public / Private Investment
Coalition Building	Legislative Initiatives	Public Participation
Community Fishing Associations	Mapping	Research Studies
Community/Stakeholder Engagement	Mapping & Visualization	Storytelling
Conflict Resolution	Marine Planning	Taxation policy
Economic Analyses	Mixed Uses	Technical Assistance
Economic Development Zones	Networking	Telling Success Stories
Education / Outreach	Non-Regulatory Approaches	Vision and Value Statements
Financing	Oral Histories	Waterfront Festivals
Incentives	Partnerships	Waterfront Revitalization
Inventories	Permit Banking	Zoning

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# Sponsorship Opportunities

## Sponsorship Commitment Form

	Platinum \$5,000+	Gold \$2,500	Silver \$1,250	Bronze \$750
Complimentary Registrations	2	1	0	0
Acknowledgement signage at Lunch session	✓			
Acknowledgement signage at Welcome Reception	✓			
Acknowledgement signage at refreshment breaks	✓	✓		
Complimentary list of Symposium attendees (only those approving distribution)	✓	✓		
Complimentary 6 ft individually skirted table top display space	2	1	1	0
Recognition on slides shown during breaks	✓	✓	✓	
Recognition on conference signage	✓	✓	✓	
Recognition on the conference website with a logo linking to your organization's homepage	✓	✓	✓	✓
Recognition during the opening plenary session	✓	✓	✓	✓
Recognition in Symposium publicity materials, emails & notices	✓	✓	✓	✓
Acknowledgement in the Program Book	✓	✓	✓	✓
Attending representatives included in the list of participants	✓	✓	✓	✓
Attending representative's nametag labeled as "sponsor"	✓	✓	✓	✓

### How to become a sponsor?

To lock in your sponsorship, complete the [Sponsorship Commitment Form](http://conference.ifas.ufl.edu/NWWWS/call_spon.html) ([http://conference.ifas.ufl.edu/NWWWS/call\\_spon.html](http://conference.ifas.ufl.edu/NWWWS/call_spon.html))

### Not seeing the perfect package?

If you are interested in contributing to the 2015 NWWWS Symposium in a way not listed in our sponsorship options, please contact Mandy Stage at [mstage@ufl.edu](mailto:mstage@ufl.edu). We would be happy to create a custom sponsorship option to best fit your organization.

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# Benefits of Participating



## Benefits of Sponsorship

- Cultivate and strengthen industry relationships
- Interact with key decision makers
- Reinforce your continued commitment to ecosystem restoration
- Showcase your organization to governmental, private, non-profit and contracting organizations
- Increase brand awareness within niche community
- Enhance your prominence as a community leader

*Please note: Sponsorships will be confirmed on a first-come, first-served basis and upon receipt of payment. Payment must be received by October 12, 2015 to be recognized in print.*

## Benefits of Attending

Being in the company of people who share similar passions is invigorating: particularly when they include knowledgeable and solution-oriented individuals. Being in the company of hundreds of such like-minded souls can be downright transformative! This describes the atmosphere when people gather during a National Working Waterfronts & Waterways Symposium.

Symposia attendees are dedicated champions of local working waterfronts and they come from throughout the U.S. (and elsewhere) to share ideas and solutions and to learn about new approaches. They come because waterfront communities, whether rural, urban, recreational, commercial or industrialized, have been subject to economic, technological, ecological, and demographic changes that challenge their continued existence or development.

Attendees attend the 4th National Working Waterfronts & Waterways Symposium:

- To listen to, learn from, and interact with people from around the country who represent a diversity of working waterfronts, both small and large.
- To learn about local, state and national level initiatives, management approaches and tools to address issues of water access and water dependent industries.
- To help build on a national dialog that grew out of the three previous symposia and has resulted in a National Working Waterfront Network and a Sustainable Working Waterfront Toolkit.
- To help define future research, outreach, education and policy needs for working waterfronts.
- To learn how other communities and industries are resolving their problems.
- To take advantage of ample networking opportunities, including breaks, meal times, ice-breaker and reception.

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## Who Attends NWWWS?

NWWWS attendees are as versatile as the waterways and waterfronts they work with. Past symposiums have united attendees from 32 U.S. states, 5 countries, and 330 organizations to showcase and initiate innovative, successful, and timely solutions to waterfront and waterway issues. This versatility will allow the 2015 Symposium to provide its attendee base with unique opportunities to network with others who are involved in the same types of professional issues so they can collaboratively develop strategies, timelines, funding sources, and regional alliances to address them.

The 2015 Symposium's target audience includes planners, managers, attorneys, policy makers, elected/appointed officials, waterway and waterfront advocates, users and developers, property and business owners, researchers and students, and others from the following entities:

- Federal, tribal, state, county and municipal governments
- Navigation districts and port authorities
- Citizen marine advisory committees and harbor boards
- Local, regional, state, tribal and federal government organizations
- Environmental and maritime consultancies
- Marine, boating, fishing, aquaculture and tourism industries
- Coastal and marine oriented non-profit organizations
- Educational organizations

Symposia attendees stem from a wide range of backgrounds and affiliations which can be broken down into the following categories:

- 7% Business/Industry
- 7% Consulting/Engineering/Legal Firm
- 3% Harbor/Port/Navigation/Authority/District
- 10% Industry/User Group Association
- 30% Municipal/County/State/Federal Agency
- 5% Municipal/County/State/Federal Government
- 6% NGO/Non-Profit
- 23% Sea Grant
- 9% University/Research/Education

# NWWWS Testimonials



## **What Past Attendees Have Said About NWWWS**

*"It really was an excellent symposium: very well organized, excellent attendees and speakers. Congratulations on a job well done."*

*"I was pleased with the content, organization, and networking opportunities. I'll look forward to attending another one!"*

*"Very well-run program. Very impressed with attention to details."*

*"Excellent organization for event - everything went smoothly and it was clear there was a strong commitment from the organizing committees to do this right."*

*"I think all the organizers of the 2013 symposium did a really great job putting it together and helping it to run so smoothly."*

*"I just wanted to thank you for a great conference last week. I thought it was very organized and ran very smoothly. You did a great job. I received a lot of questions and positive feedback regarding our agency so I'm glad I was able to attend and participate. I'm looking forward to the next conference."*

*"I just wanted to compliment you all on your successful conference. It was an honor to be a part of the panel for this conference. Out of my entire career with the Corps I have never attended such a well-organized, informative and diverse conference. Well done. Thank you."*

*"First, I want to congratulate you and the entire team who created this symposium. It was well-run, informative and very pleasant."*

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# Attendee Organizations



Accomack-Northampton Planning District Commission  
AECOM  
Alaska Longline Fishermen's Association  
Alaska Marine Conservation Council  
Alaska Sea Grant  
American Gold Seafoods  
American Underwater Contractors, Inc.  
American Watercraft Association  
Anchor QEA  
Andrew Willner, Inc.  
Art Anderson Associates  
Association of Marina Industries  
Atkins North America  
Auburn University Marine Center  
Baker Design Consultants  
Bay County Board of Commissioners  
Berger Partnership  
Blake Boatworks  
Boat Owners Association of the United States  
Boat U.S.  
Bornstein Seafoods, Inc.  
Brevard County  
Broward County Marine Advisory Committee  
Bryant Christie, Inc.  
CA Maritime Infrastructure Authority  
California Sea Grant  
Cascadia Consulting Group  
Center for Urban Waters, University of Washington  
Center of Excellence for Global Trade & Supply Chain Mgmt.  
Charlotte Harbor National Estuary Program  
Charter Boat Captains Association, MS  
Citizens for Florida Waterways  
Citrus County BOCC - Aquatic Services  
City of Aberdeen, WA  
City of Ashland  
City of Clearwater, FL  
City of Cocoa, FL  
City of Crystal River, FL  
City of Dania Beach, FL  
City of Duluth, MN  
City of Everett, WA  
City of Fort Lauderdale, FL  
City of Fort Pierce, FL  
City of Gig Harbor, WA  
City of Gloucester, MA  
City of Holly Hill, FL  
City of Jacksonville, FL  
City of Madeira Beach, FL  
City of Marathon, FL  
City of Milton, FL  
City of Monterey, CA  
City of Morro Bay, CA  
City of Mukilteo, WA  
City of Naples, FL  
City of Newport, OR  
City of Pacific, WA  
City of Port Angeles, WA  
City of Port Townsend, WA  
City of Portland Bureau of Environmental Services, OR  
City of Portland, Maine  
City of Portland, Oregon  
City of Tacoma, WA  
City of Titusville, FL  
City of Vero Beach, FL  
CMar Consulting, LLC  
Coastal Engineering Consultants, Inc.  
Coastal Enterprises, Inc.  
Coastal Resources Center, RI  
Coastal Systems International  
Coastal Technology Corporation  
Collier County Government  
Collins Woerman  
Confluence Environmental Company  
Congresswoman Pingree  
Connecticut Department of Environmental Protection  
Connecticut Sea Grant  
Dan Hellin Consulting  
Davis Wright Tremaine LLP  
Debate Solutions LLC  
Delaware Sea Grant  
Department of Ecology  
Department of Fisheries

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# Attendee Organizations Cont.



Department of Health  
Department of Natural Resources  
E.J. Pontiff Real Estate  
E.J. Prescott Inc.  
Economic Development Administration  
Economic Development Board for Tacoma-Pierce County  
Ecotrust  
Ellen Johnck Consulting  
Environmental Planning & Design, LLC  
Escambia County BCC  
Evergreen State College- Shellfish Club  
F/V Pescadero  
Farm Credit of Maine  
FDA Pacific Region  
Fernandina Harbor Marina  
Florida Department of Economic Opportunity  
Florida Department of Environmental Protection  
Florida Fish and Wildlife Conservation Commission  
Florida Inland Navigation District  
Florida Keys National Sanctuary - Advisory Council  
Florida Ports Council - Public Affairs  
Florida Sea Grant  
Floyd Snider  
Foss Waterway Management  
FWC - Fish and Wildlife Research Institute  
GeoEngineers, Inc.  
Georgia Strait Alliance  
Gerald M Ward, P.E.  
Grays Harbor Historical Seaport Authority  
Greater Victoria Harbour Authority  
Greenberg Traurig  
Gulf of Maine Research Institute  
Hans Wilson & Associates, Inc.  
Hart Crowser, Inc.  
Hawaii Sea Grant  
Hopping Green & Sams  
House Chair-Marine Resources Committee, ME  
Humboldt Bay Harbor District  
Humboldt State University  
Icicle Seafoods, Inc.  
Integra Realty Resources-Miami

Island Institute  
J.A. Brennan Associates, PLLC  
Jacksonville Marine Association  
Jacksonville Marine Transportation Exchange  
Jeju Sea Grant Center  
Kinder Morgan  
KPF Consulting Engineers  
Landing Studio  
Lauderdale Marine Center  
Law Office of Andrew Dickman, P.A.  
Lisa Wise Consulting, Inc..  
Loggerhead Marina  
Louisiana Sea Grant  
Lower Colorado River Authority  
LSU AgCenter  
Maine Aquaculture Association  
Maine Coastal Planning Office  
Maine Department of Environmental Protection  
Maine Department of Transportation  
Maine Revenue Services  
Maine Sea Grant  
Maine Working Waterfront Coalition  
MAKERS  
Manatee County - Attorney's Office  
Manatee County - Natural Resources Department  
Manatee County - Sheriff's Office  
Marine Industries Association of Collier County  
Marine Industries Association of Florida  
Marine Industries Association of Palm Beach County  
Marine Max  
Marshfield Police Department  
Martin County - Utilities & Solid Waste  
Maryland Department of Natural Resources, Boating Services  
Maryland Department of Natural Resources,  
Chesapeake & Coastal Service  
Massachusetts Office of Coastal Zone Management  
Miami-Dade County - Dept. of Environmental Resources Mgmt.  
Michael P. Haymans Attorney at Law, P.A.  
Michigan Sea Grant  
Mid-Atlantic Fishery Management Council  
Middle Peninsula Planning District Commission

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# Attendee Organizations Cont.



Mike Brescher & Associates  
Miller Nash LLP  
Minnesota Sea Grant  
Mississippi Department of Marine Resources  
Mississippi-Alabama Sea Grant  
Mississippi-Alabama Sea Grant Legal Program  
MIT Sea Grant College Program  
Monroe County - Marine Resources Department  
Moore Foundation  
MSA Professional Services  
MSU-Coastal Research & Extension Center  
Multihulls Northwest  
Muskie School of Public Service  
National Fisherman  
National Marine Fisheries Service NOAA Fisheries  
National Marine Manufacturers Association  
National Ocean Service  
National Oceanic and Atmospheric Administration (NOAA)  
National Park Service  
National Sea Grant Law Center  
National Sea Grant Office  
New Jersey Sea Grant  
New York Sea Grant  
NOAA Alaska Fisheries Science Center  
NOAA Coastal Services Center  
NOAA Fisheries  
NOAA Fisheries Northwest Fisheries Science Center  
NOAA Fisheries Restoration Center  
NOAA National Marine Fisheries Service  
NOAA Office of Coast Survey  
NOAA Sea Grant Office  
Norris & Norris Associates  
North Carolina Division of Coastal Management  
North Carolina Division of Marine Fisheries  
North Carolina Sea Grant  
North Carolina Wildlife Resources Commission  
Northern Neck Planning District Commission  
Northwest Nautix  
Noyo Harbor District  
Ocean and Coastal Law Journal  
Ocean Conservancy  
Office of Congresswoman Chellie Pingree  
Ohio Sea Grant  
Ohio State University Extension  
Oregon Coastal Management Program  
Oregon Sea Grant  
Oregon State Marine Board  
Oregon State University  
Osceola County Natural Resources  
Pacific Coast Shellfish Growers Association  
Pacific Northwest Waterways Association  
Pacific Shellfish Institute  
Pearl  
Penobscot East Resource Center  
Phondini Partners  
Pinellas County - Dept. of Environmental Infrastructure  
Pinellas County - Solid Waste  
Port of Bellingham, WA  
Port of Grays Harbor, WA  
Port of Los Angeles, CA  
Port of New Bedford  
Port of Newport, OR  
Port of Oakland, CA  
Port of Portland, OR  
Port of San Diego, CA  
Port of San Francisco, CA  
Port of Seattle, WA  
Port of Tacoma, WA  
Port Orford Ocean Resource Team  
Presidents Reef Memorial  
Puerto Rico Sea Grant  
Puget Sound Institute, UW Tacoma  
Puget Sound Partnership  
Puget Sound Regional Council  
Quonset Development Corporation  
Regional Marine Conservation Project, American Littoral Society  
Reid Middleton, Inc.  
Rhode Island Association of Marine Industries  
Rhode Island Sea Grant  
Rookery Bay National Estuarine Research Reserve  
RWParkinson Consulting

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Saltwater Connections  
San Diego Fishermen's Working Group  
San Francisco Bay Conservation & Development Commission  
San Mateo County Harbor District  
Santa Monica Bay Restoration Foundation  
Sarasota County  
Scheda Ecological Associates, Inc.  
Scituate Harbormaster, MA  
Sebastian Inlet District  
Seder Architecture + Urban Design  
SF Marina Systems USA  
Simon Fraser University  
Sound Experience - Adventuress  
SoundEarth Strategies, Inc.  
South Carolina Sea Grant Consortium  
Squaxin Island Tribe  
St. Petersburg Municipal Marina  
St. Thomas University School of Law  
Sunrise Marina - Grills Riverside  
Surfrider Foundation  
Swinomish Indian Tribal Community  
Tampa Port Authority  
Tampa Yacht & Country Club  
Taylor County  
Taylor Shellfish Farms  
Technomarine USA  
Texas Sea Grant  
The Baldwin Group, Inc.  
The Center for Wooden Boats  
The Evergreen State College  
The Nature Conservancy  
The Russell Family Foundation  
The Times-Picayune  
The Trust for Public Land  
Tridec Technologies, LCC  
Trinidad Rancheria  
U.S. Army Corps of Engineers  
U.S. Coast Guard  
U.S. Department of Commerce  
U.S. Economic Development Administration  
U.S. Environmental Protection Agency  
U.S. Fish and Wildlife Service  
U.S. Representative Chellie Pingree, ME  
University of Central Florida

University of Florida  
University of Florida Extension  
University of Maine  
University of Maine Cooperative Extension  
University of Maryland Sea Grant Extension  
University of Rhode Island  
University of Southern California  
University of Southern Maine  
University of Washington  
University of Wisconsin Sea Grant  
Urban Harbors Institute UMass Boston  
Urban Realty Solutions  
US Sailing  
USDOC-Economic Development Administration  
UW Program on the Environment  
UW School of Marine and Environmental Affairs  
UW Tacoma  
Van Ness Feldman GordonDerr  
Venice Police Department  
Vigor Industrial  
Virginia Coastal Zone Management Program  
Virginia Department of Environmental Quality  
Virginia Institute of Marine Science  
Virginia Sea Grant  
Virginia Sea Grant Marine Extension  
Voices from the Fisheries Project  
Volusia County - Environmental Management  
Washington Department of Commerce  
Washington Department of Ecology - SEA Program  
Washington Sea Grant  
Washington State Department of Ecology  
Washington State Department of Natural Resources  
Washington State Parks  
Wells National Estuarine Research Reserve  
West Coast Ecosystem-Based Management Network  
Westbay Marina Associates  
Western Michigan University  
Western Regional Aquaculture Center  
Whiticar Boat Works, Inc.  
Wisconsin Sea Grant  
Workforce Development Council of Seattle-King County  
York Harbor Board

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# A Few Words of Thanks



*On behalf of the entire 2015 NWWWS Steering Committee, we wish to thank all of the organizations that take the extra step to partner with us and become supporting sponsors. Opportunities like this could not exist without the support of our sponsors*

## 2015 NWWWS Steering Committee

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Florida Sea Grant College Program  
University of Florida

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