

3 Tips for Successful Community Engagement

Insights from the Great Lakes



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NCER JULY 31, 2013
HAPPY BIRTHDAY HARRY POTTER**



Community Engagement Fatigue



- Community engagement costs time and money.
- People make scientists uncomfortable.
- Agencies still operate under an old paradigm.

Make it efficient. Make it successful.



1. Get out there and meet people.
2. Make restoration relevant.
3. Don't forget the children.

Get out there and meet people.



Get out there and meet people.



Time	Day Schedule
11:30 AM	Meeting with city planning and development
12:30 PM	Lunch with outreach team
2:00PM	Meet with Lake Superior Muskie Chapter
3:00 PM	Meetings with Fond du Lac Band – director of conservation, conservation officer, museum curator, outreach coordinator, teacher
6:00 PM	Dinner with six members of Morgan Park Community Club in Morgan Park overlooking site

Get out there and meet people.



Public Meeting Activities	Time	Cost
Design and development of five posters by contractors	15 hours	\$300
Development of PowerPoint presentation by project manager	3 hours	\$75
Development of fact sheet by contractor	3 hours	\$60
Four public meeting conference calls of five team members, including one contractor	20 hours	\$480
Travel to and attendance at the public meeting by eight team members, including three contractors (assume three local)	40 hours	\$1400
Total	81 hours	\$2315

Make restoration relevant.



After
October 2009

Don't forget the children.



In the News

THE TIMES

TUESDAY, JUNE 12, 2012

ZOELLER: REEL IN INVASIVE FISH

INDIANA WANTS INFO ON HOW TO PROTECT AGAINST ASIAN CARP. C1



Longtime columnist, office holder Ferree dies

READ ABOUT IT ON PAGE A9

OPINION A6 OBITUARIES C2 SPORTS D1 MOVIES A5 TV LISTINGS A10 PUZZLES A8, B6 FIND THE LATEST LOCAL NEWS ONLINE AT NWI.COM

ROXANA MARSH DREDGING PROJECT



JOR L. HENDRICKS PHOTOS/THE TIMES

Jack Bruener, Roxana Marsh project manager for Tetra Tech, hands out native plants to be planted Monday as part of the project in East Chicago.

A reason to celebrate

\$52 million project removed a century of industrial pollution from the Grand Calumet River

BY LAURIE HARVEY KEAGLE
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EAST CHICAGO
A region environmental official stood Monday before a host of local and federal leaders, admitting to a previous lack of faith in a local river cleanup project.
Kay Nelson, director of environmental affairs for the Northwest Indiana Forum, served as director of the Indiana Department of Environmental Management's Northwest Regional office from 1976 to 1998.

See **DASH** on Page A5



Erich Westergren of the Indiana Landscape Constructors holds a hay blanket to an island along the Roxana Marsh in the Grand Calumet River that will reduce erosion and encourage vegetation growth. Officials held a ceremony Monday marking the final stages of the Grand Calumet dredging and restoration project.

Conroy Nash, a senior advisor to the Environmental Protection Agency, talks about restoring the ROXANA Marsh area of the Grand Calumet in East Chicago.

Rokita, Mourdock plotting reforms

Hoosier duo to seek privatizing Medicare if health care law nixed

BY DAN CORDER
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INDIANAPOLIS | As the U.S. Supreme Court prepares to rule on the constitutionality of Obamacare, two Hoosier Republicans are standing by with plans to reshape the nation's health system.

U.S. Senate candidate Richard Mourdock and U.S. Rep. Todd Rokita, R-Indianapolis, said they are waiting in the wings if the 2010 insurance law is struck down this month.

The pair told reporters Monday they favor capping federal spending and giving states total control over eligibility, coverage and spending decisions for Medicaid, the federal-state health insurance program for the poor.

The Republicans also want to privatize Medicare, the federal health insurance program for senior citizens, with seniors receiving government vouchers to cover some of the cost of private insurance premiums.

Murdock and Rokita both said that without competition between states under a reformed Medicaid plan — and competition between insurance companies under a reformed Medicare program — future federal spending on health care would be unsustainable.

"Not only will these programs not be around, but because they're the drivers of this debt, this country is going to be in a much weaker position," said Rokita, a Munster native.



ROKITA



MOURDOCK

See **REFORM** on Page A5

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Thank you!



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