



**NCER '11 PRE-CONFERENCE TECHNICAL WORKSHOP**  
**Monday, August 1, 2011 9:00 – 12 noon - Baltimore**  
**Marriott Waterfront, Baltimore, MD**

**New Strategies and Tools for Organizing and Funding Large-scale, Regional Ecosystem and Watershed Restoration**

*Offered by Storm Cunningham, CEO of REVITALIZ, LLC, Washington, DC*

**Workshop Background:**

Research into ecological restoration and technical tools for discrete, fairly self-contained projects has been advancing at a rapid pace over the past decade. The same cannot be said for open-ended, regional, large-scale projects and programs.

At this level, integrating the renewal of the natural, built, and socioeconomic environments comes into play—not to mention the political challenges of dealing with multiple jurisdictions, multiple funding agencies, and multiple private property owners. The resulting complexity, and sheer volume of challenges, has scared-off most efforts to bring rigor to the process. As a result, regional ecological renewal is largely an *ad hoc* process.

This workshop will introduce tools and strategies have recently been introduced to address these complex challenges.

**Workshop Objective:**

The objective of the proposed workshop is to acquaint attendees with software and approaches to dealing with the challenge of integrating the many forms of renewal that must be addressed when planning or implementing large-scale ecological and/or watershed restoration projects. These include infrastructure, agriculture, fisheries, historic/cultural assets, commercial assets, brownfields remediation/redevelopment, catastrophe recovery, and community revitalization goals, to name just a few.

These tools and approaches are also designed to simplify the process of effectively engaging all public and private stakeholders, funders, planning agencies, economic development agencies, and other resources. Proper use of these tools results in more resilient projects and programs that are properly supported and funded throughout their lifecycle.

**Who Will Attend:**

Anyone who has responsibility for designing, funding, and/or implementing large-scale ecological restoration projects. This especially includes those that wish to recruit support for the project/program amongst citizens, elected leaders, academic institutions, NGOs, foundations, not-for-profits, businesses, and local/state/federal agencies.

**Workshop Instructor:**

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Author: [The Restoration Economy](#) & [Rewealth](#) Keynotes & workshops: [www.StormCunningham.com](http://www.StormCunningham.com)

**ADVANCE REGISTRATION REQUIRED:**

The number of participants will be limited to 60. Participants will be enrolled in the order in which their registration is received, but no later than July 1st. **Note:** The standard workshop fee will be required for participants to support a continental breakfast, break, audio visual equipment and room set up by NCER conference organizers.