

# Restoration Policy: A City Council Perspective

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# Why?

- Mitigation requirements
- Open space initiatives
- Tourism
- Personal interest
- Constituencies



# A Look Inside



- Philosophy
- Constituencies
- Resources
- Personal interactions
- Turnover

# What Drives the Decision-making Process?

It usually isn't science

# Building Support

- Offer a practical solution to a problem
- Participate in stakeholder groups, build consensus
- Identify natural constituencies
- Help to identify funding sources
- Keep it simple

# Advocacy

- Find a local champion (present or past councilmember, staff, influential citizen)

# Regulatory

- Help to navigate the regulatory maze, without being condescending

# Do:

- Attend meetings
- Look and listen



# Don't:

- Be perceived as arrogant
- Waste time
- Stray off topic
- Deceive
- Bait and switch

Success = a completed project

