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## Ecosystem Restoration Efforts on Private Lands: The Role of Farm-scale Planning and Delivery

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### **Global Population**



feedthefuture gov





- Global food demands expected to increase by 50-100% over next 40 years.
- Rate of growth in demand will exceed growth in yield/production.
- Demand will be met through a combination of technology, intensification, and extensification.



- Water Quantity
- Water Quality

Area of Mid-Summer Bottom Water Hypoxia (Dissolved Oxygen < 2.0 mg/L)









DevelopmentUrban Sprawl



Source: Reprinted with permission from the Intergovernmental Panel on Climate Change (2007).

Risk of Human Induced Desertification

Climate Change

Figure 1.7 Change in average annual precipitation, 2000-2050, CSIRO, A1B (mm)





## **Ecosystem Health**









## U.S. Land Use

- 71 % of the lower 48 states in rural, non-federal ownership
- 50% devoted to cropping or grazing land uses (USDA 2003a).



## Why Private Lands?

- Agricultural and forest systems produce food and fiber to meet global needs
  - Growing human population
  - Ever increasing rates of per capita consumption.
- The condition of these lands directly and indirectly influences the function and integrity of natural ecosystems.



# **Competing Demands**

**Projected US Commodity Production** 



## **Competing Demands**



## **Competing Demands**



International Food Policy Research Institute (IFPRI). 2010. IFPRI Food Security CASE maps. Generated by IFPRI in collaboration with StatPlanet. www.ifpri.org/climate-change/casemaps.html.



### **U.S. Renewable Resources**



## **Effective Conservation**

 Strategic Science-based Intentional Hierarchical Deliverable Measurable



## **Strategic Conservation**

- Biological planning with measurable landscape level outcomes
- Conservation design that integrates biological objectives

ourtesy Lang Elliot

- Conservation delivery on the ground
- "Putting the right stuff in the right places"



## Science-Based

EXECUTIVE REPORT National Bobwhite Conservation Initiative **NBCI 2.0** the unified strategy to restore wild quail.

NBCI

### **Gulf Hypoxia** Action Plan 2008

the Northern Gulf of Mexico and Improving later Quality in the Mississippi River Basi

- Priority systems, assemblages, species
- **Population objectives**

Strategic Habitat Conservation

TUSGS ổ

Final Report of the

National Ecological

Assessment Team

- **Biological foundation**
- Process-based, data driven models of ecological function
- Spatially explicit objectives
- **Targeted delivery** •
- Measurable outcomes

# **Intentional - Targeted**



## **Conservation Must be Intentional**

## Hierarchical



## Hierarchical



## **Deliverable** Realistic Expectations

- It is not realistic to expect a reversion to less intensive agricultural practices across North America
- "Effective conservation of farmland birds will require innovative solutions based on current agricultural practices that benefit the greatest number of farmland birds." Peterjohn (2003:17)



# **Opportunity Costs**

- Allocation of land to uses that protect or enhance wildlife resources involves economic tradeoffs.
- Producers incur the costs of conservation but may find it difficult to garner profits from these actions that benefit the larger society
- Economic asymmetry



# **Policy Tools**

- Economic assistance that rewards environmental stewardship is *key* to securing the participation of the farming and ranching sectors.
- Agricultural producers *will* alter land management practices and shift land from commodity production into conservation, provided economic costs are addressed with just compensation (USDA 2003b).



## **Conservation Strategies**

• "Farmland conservation programs provide the best hope for (grassland) birds and other wildlife. Agricultural practices can become more compatible with birds, and land can be managed inexpensively for birds with funding from conservation programs." (The State of the Birds: United States of America, 2009)

# Programmatic Opportunities Farm Bill

USDA







Farm Service Ager

## How Conservation Programs Fail

 Statutory objectives must be designed to meet conservation objectives of national initiatives

National Policy

Law

 National rules must allow flexibility to function across regions and states

State Policy

 State offices must be prepared to adopt and adapt

Local Delivery

 Local offices must be equipped to deliver

## **Conservation Delivery Partnerships**

- Growing demand, exceeds capacity of USDA Service centers to deliver
  - More programs
  - More specialized
  - Greater conservation planning required
- State budgets tight, agencies cannot meet the need
- Achieved through creative partnerships:
  - USDA-NRCS
  - State Agencies
  - Joint Ventures
  - NGO Conservation organizations
- Creates a "Conservation Delivery Network"



### Resource Planners (with the right skills)

### People skills

- Listen
- Ability to relate to the layman
- Salesmanship
- Communication
  - Written and Oral Skills
- Agriculture
  - Agronomy
  - Soils
  - Animal Science
- Farm Bill Programs
  - Conservation Planning
- Wildlife/Ecological knowledge
  - Habitat Management
- Working lands knowledge
   Turn row Credibility!!!





### **Objective-Driven Approach**

# Landowner Objectives

## **Objective Driven**

- Desired resource outcomes drive practice selection
- Practice selection leads to programmatic options
- Intentional implementation
  - The right conservation practice
  - In the right location
  - To achieve a specific resource outcome



## **Objective-Driven Planning**

# MS ounty, oahoma

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Northern Bobwhite Management on Private Lands

Estorically, abundant hobwhite populations were an accidental hyproduct of broadly applied practices. In modern landscapes, the intentional creation and maintenance of early su plant communities is generally required to produce sustainable bobwhite populations. The ma bebwhite population response to habitat management is scale-dependent. This means that the tensive and extensive the habitat management, the greater the hird response. Expected popula excruse to management is also influenced by landscape context. Throughout the South we have nus large (3,000-5,000 ac) public and private properties under varying degrees of active mana The degree of habitat management on these properties depends on landowner objectives and k of conservation practices and opportunities. Management can vary in scale and intensity rang no management, to broadly applied but low-intensity conservation buffers, to comprehensive tion involving a suite of conservation practices integrated throughout a production system.

### Coahoma County Property Management Activ

Conforms Caracter in located in the Lowest Musinippi Allovial Valley ("the Dolta") and is characterized by large-scale concess fam-

Our case study focuses on a 6,400 sum propwity managed for now uppe and reconstituted barding

Robertate are not a specific comagonest objective, but instead are a desirable byproduct of broadly applied conservation pe

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CONSERVES D The property is composed of 48% over cop-(cotton, snybane, and com), 10% hardwood reformatation, 16% Streamd or instructores Delta wedands, the conservation buffers, 2% for noted, and 2% herbectory during;

> Conservation planning by USDA-NRCS field office pericentel, working in conjunction with a committeet withfifth biologist. Commutation pencifican include CRP CP/in fundement treas (planted in 1999 - atilities only accessional stage), (222 Hourian buffen (planted in 2004 - dill in only encountruel stage), and CPD1 films using (planted in 2004 with early 100.00



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**Clay County Property Management Activities** 







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PRAL and U.S.F.W.S.P.

### **Hindrances to Conservation Adoption**

- Landowners do not understand conservation eligibility
- Landowners do not know the economic outcomes of conservation adoption
- Landowners may not understand the conservation outcomes of practice adoption

# **Conservation Plan**

- Must provide compelling conservation and economic justification.
- To have credibility the conservation planner must understand the *business* of farming or forestry.





### **Green & Gold Farmers**

- Younger
- Larger operation
- More likely to adopt technology
  More likely to adopt conservation
  More profitable

### **Technology** adoption rates

Nitrogen stabilizers Variable-rate nitrogen application by soil type, computer prescription Variable-rate nitogen application by soil type, manual Variable-rate fertilizer application Variable-rate seeding Variable-rate spraving Remote sensing by aerial/satellite photos Electronic soil moisture monitoring On-the-go sensors **Tissue tests** Grid soil sampling Late-spring nitrogen test Annual soil test including organic matter Geographic Information System (GIS) GPS-based yield mapping Global Positioning System (GPS) Yield monitor B. Knorr, 2011. Green & Gold. Farm Futures



### **How farmers differ**



## **Information Needs**

- Where on a given farm are different conservation practices eligible?
- What are the opportunity costs?
- What are the differences in net revenues with and without conservation practice?
- What are the conservation outcomes?
- How does the producer value the conservation outcomes relative to costs?

## **Precision Conservation**

A Geospatial Decision Support Tool that:

- Identifies spatially explicit conservation opportunities
- Characterizes economic tradeoffs of conservation enrollment vs. agricultural production



### **ArcGIS-based** Interface

Environments...

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Tool Help

#### S MSU Precision Conservation ^ CRP Practice **CRP** Practice CP33 -Project Name 4002005 Project Folder 2 C:\Shit\Davis\_Run\CP33\CP33\_Profitability Hydro data: Rivers (optional) 2 Hydro data: Streams (optional) 2 Hydro data: Wetlands (optional) 2 PRECISION Field boundary data 2 C:\Shit\Chip\_Davis\2005\_Projected\2005\_soybeans\4002005\Field\_1.shp Field unique identifier FID -Soils data W:\Home\mmcconnell\public\Davis\_Farms\soil\_ms135\spatial\soilmu\_a\_ms135.shp 2 (Soils) Soil survey area identifier AREASYMBOL -(Soils) Soil type identifier MUSYM -Soil rental rate table 2 W:\Home\mmcconnell\public\Davis\_Farms\Soil\_Table.xlsx\Sheet1\$ (SRR) Soil survey area identifier AREASYMBOL -(SRR) Soil type identifier MUSYM Ŧ (SRR) Soil rental rate field 2007 CRP Rental Rate -Maximum buffer (feet) (optional) Average stream width (feet) (optional) 10 Average stream width (field) (optional) -Compute profitability? (optional) Yield data (optional) 2 C:\Shit\Chip\_Davis\2005\_Projected\2005\_soybeans\4002005\Comm\_Prices\7\Clean\_yield\_7.shp ID of field with yield data (optional) Commodity price (single value) (optional)

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Choose the CRP practice for which to assess eligibility: CP21, CP22, or CP33.



## Illustrating Eligibility



## Illustrating Eligibility



### Characterizing Economic Tradeoffs of Conservation Enrollment vs. Agriculture Production

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### Yield Reductions



### Connecting Yield to Profitability



• Use Precision Agriculture Technology to Quantify Spatial Variability in Yield



### Translating Yield Reductions to Profit Reductions



## **Profitability Process**

Compute profitability? (optional)	
Yield data (optional)	
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ID of field with yield data (optional)	_
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Commodity price (single value) (optional)	
Commodity price (field) (optional)	_
Comm_Price	-
Government payments (single value) (optional)	
Government payments (field) (optional)	_
Govt_Pmnts	-
Production costs (single value) (optional)	
Production costs (field) (optional)	_
Prod_Costs	-
Dry yield volume field (optional)	_
Tons_ha	-
CRP establishment costs (\$/acre) (optional)	_
	7
CRP maintenance costs (\$/acre/year) (optional)	_
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Generate profit surface raster? (optional)	
OK Cancel Environments << Hide	Help



## **Profitability Output**

### Economic Advantage of Conservation Buffers on Soybean Field in Mississippi



## **Delivering Precision Conservation**

- To promote conservation we must address both ecological and economic demands.
- If landowners understand the economic and ecological tradeoffs they can make informed decisions.
- Technology tools can be the key to strategic conservation implementation by helping landowners visualize costs and opportunities.
- The "right" conservation practice is the one that delivers the landowners objectives, within the context of exemplary land stewardship.

# Effective Conservation Measurable



### Northern Bobwhite Fall Covey Densities, 2007/2008



### Northern Bobwhite Fall Covey Densities, 2007/2008



## **Effective Conservation**

 Strategic Science-based Intentional Hierarchical Deliverable Measurable

