

**National Conference on Ecosystem Restoration** 

**SPONSORSHIP PROSPECTUS** 



April 14-19, 2024
Albuquerque, New Mexico
conference.ifas.ufl.edu/ncer



## Why Become a Sponsor?

#### **About NCER**

NCER is one of the best ecosystem restoration forum for restoration professionals to see a snapshot of what's happening across the country in a variety of habitat settings.

Because this conference draws those with scientific, technical, management and policy expertise, you'll have a chance meet with high-level planners and managers and others "in the know" about restoration projects being planned and those already in the works across the county.

NCER provides an interactive forum for physical, biological, and social scientists, engineers, resource managers, planners, and policy makers to share their experiences and research results concerning large-scale ecosystem restoration on both national and international levels. Take advantage of this occasion to generate visibility for your organization and make new contacts with governmental, private, non-profit, and contracting organizations.

# As a participating sponsor, your organization will have the opportunity to:

Interact with key decision makers

Showcase your organization to governmental, private, non-profit and contracting organizations

Increase brand awareness within this niche community

Reinforce your continued commitment to ecosystem restoration

Enhance your prominence as a community leader

Generate leads for new projects and potential contracts





# **Sponsorship Opportunities**

Organizations, private sector firms and government agencies are invited to become supporting partners in hosting the National Conference on Ecosystem Restoration. Take advantage of this occasion to generate visibility for your organization and make new contacts.

### **Sponsorship Levels**

Benefits at Each Sponsorship Level	Diamond \$10,000+	Platinum \$7,500+	Gold \$5,000+	Silver \$3,500+	Bronze \$1,500+
Complimentary registrations to attend the event	4	3	2	1	0
Complimentary 6' display table in the sponsor display area	<b>~</b>	<	<b>&gt;</b>	<b>~</b>	No Table
Logo featured on Front Cover of the Program Book					
Quarter-page recognition in the Program book					
Logo listed on the web site under partnering organizations					
Recognition as a Premium Sponsor during the Opening Plenary					
Logo projected on the wall during plenary session					
Option to give away door prizes in the Poster & Sponsor Display area					
Logo included in publicity emails					
Logo on the back cover of the printed program book					
Access to Post-event list of attendees					
Recognition at the during opening and closing plenary					
Recognition on the event sponsor webpage					
Logo included on event sponsor signage					
Logo featured on PowerPoints in meeting rooms					
Recognition in the printed program book					

Should Acts of God or natural or public health emergencies preclude this event from being held in-person, sessions will be held virtually via Zoom and your sponsorship will remain intact.





### **Sponsor Display Information**

A limited amount of space is available for sponsors confirmed at the Silver Level and higher to set up table-top displays in the poster display area.

### **Sponsor Display Set-up & Removal Times**

Move-in Displays:	Sunday, April 14, 2024	3:00pm – 7:00pm
Move-out Displays:	Thursday, April 18, 2024	3:30pm – 6:30pm

#### **Important Things to Note:**

- Due to space limitations, sponsor displays will be a situated on 6' tables placed along the perimeter of the sponsor area.
- If you plan to put pop-up banners behind your table, make sure your graphics department knows important content should appear at the top of the banner as the table will block the lower half.
- Additional costs will be incurred should you require electricity for your display.
- Sponsor display placement is determined by the organizers and your table will be identified with a tent card.
- Table top displays are meant to serve as a forum to show informational materials so a
  representative does not need to remain stationed at the table. If you want to interact with
  attendees, the times most effective for doing so are during early morning refreshments, daily
  am and pm breaks, and the evening poster session.
- Individuals assisting with setting up the table top display, but not remaining at the event, do not need to register. Otherwise, all display staff and representatives must be full registrants.
- If you wish to bring informational materials sufficient for everyone, we expect roughly 350-400 people to attend the event.



### **Attendee Snapshot**

### Why Should You Attend?

If your work focuses on large-scale and small local ecosystem restoration, you should be at this conference. When you leave NCER, you will walk away with the most up-to-date information on the latest solutions and strategies for planning, designing, implementing, and monitoring large-scale ecosystem restoration projects.

NCER is a collaborative effort and brings together scientists, engineers, managers, and policy makers who are actively involved in and/or affected by all aspects of ecosystem restoration. Individuals interested in planning and management activities such as setting goals, objectives, and performance standards by which to measure success should be sure to attend.

#### **Conference participants will include:**

Federal, State, and Local Agency Scientists and Land Managers
Tribal Governments
Non-Governmental Conservation Organizations and Partnerships
Water Resource Engineers and Managers
Environmental Consultants, Policy Managers, and Interest Groups
Ecological Scientists and Researchers
Hydrologists and Hydrological Modelers
Students and Members of Academia



# **Sponsor Today!**

# Become a Sponsor

#### **Important Items to Note**

- All sponsor representatives (including those receiving the complimentary registration benefit) are required to register for the event.
   Completion of the sponsorship commitment form does not count as a event registration.
- Sponsorships will be confirmed on a first-come, first-served basis and upon receipt of payment, but the sooner you confirm your support, the sooner your organization starts being recognized in our publicity emails and on the web site.
   Sponsorship payments must be received by Friday, March 15, 2024 to be recognized in print.
- All terms of participation as a sponsor are outlined in the <u>Sponsorship Terms of Agreement</u>.
   Should Acts of God or natural or public health emergencies preclude this event from being held in-person, sessions will be held virtually via Zoom and your sponsorship will remain intact.

#### **Thank You Sponsors**

On behalf of the Planning Committee, we wish to thank all organizations that take the extra step to collaborate with us by becoming a sponsor. This event would not be possible without your support!

### Questions about the Conference?

Beth Miller-Tipton, Conference Coordinator bmt@ufl.edu

**Kimberly Brand,** Conference Registrar **kimmer72@ufl.edu** 









