

Multi-Omic Integration for AI Genomic Prediction Breeding Under Different Approaches: Past, Present and Future

SPONSORSHIP PROSPECTUS

July 10-14, 2023 | Gainesville, FL

conference.ifas.ufl.edu/moiai

UF | IFAS
UNIVERSITY of FLORIDA



AGRONOMY
DEPARTMENT

Why Become a Sponsor?

About the Course

This course is intended for research scientists from the private sector and public institutions interested in learning the foundations of different prediction frameworks considering the integration of multiple omics of information (or layers) with applications in plant and animal breeding.

The most relevant and novel topics of interest for the private industry and research institutions will be covered in the course such as artificial intelligence methods implemented for genomic prediction GP, GP aided by high-throughput phenotyping platforms, multi-omics integration for continuous and categorical data, prediction and estimation of Genotype-by-Environment G×E Interactions, multi-trait prediction, sparse testing designs, prediction of time-related traits, crop growth models CGM for integrating the genotype-by-environment-by-management G×E×M interaction in whole genome prediction WGP, modeling of the host/pathogen interaction using dual genome approach with potential applications in intercropping systems, etc.

Take advantage of this occasion to learn about the experiences and vision of implementing GS approaches in different crop species (fruits, forages, grains, etc.) from world know experts in the field.

As a participating sponsor, your organization will have the opportunity to:

Showcase your organization with plant and animal breeders, scientists, and professionals working across related disciplines

Increase brand awareness within this niche community

Generate new potential leads and contacts

Sponsorship Opportunities

Organizations, private sector firms and government agencies are invited to become supporting partners in making this training possible. Take advantage of this occasion to generate visibility for your organization and make new contacts with governmental, private, and non-profit organizations.

Sponsorship Benefit	Gold \$10,000	Silver \$5,000	Bronze \$2,500
Complimentary registrations	2	1	0
Logo on front cover of electronic and printed program			
Full page description in program book			
Representative's photo, contact listing, electronic brochure and video posted on a Digital Exhibitor Page			
Logo on attendee tote bag			
Option to place brochures on a shared display table in the pre-function area			
Full page description in program book			
Listing in electronic and printed program			
Logo included in Publicity Emails			
Logo on back cover of printed and electronic program			
Logo on Sponsor Recognition page of web site			
Recognition on slides in session rooms			
Recognition on conference signage			

Should Acts of God or natural or public health emergencies preclude this event from being held in-person, sessions will be held virtually via Zoom and your sponsorship will remain intact.

Attendee Snapshot

Why Should You Attend?

This intensive course is intended to bring together breeders, geneticists, statisticians, and students actively engaged in applying modern tools to accelerate breeding, enhance genetic gain and improve adaptation of plants for optimal growth, development, and yield.

Individuals interested in genetics, genomics, phenomics, and/or breeding of crop species (fruits, seeds, forages, bioenergy crops, etc.) should be sure to attend this highly specialized training program.

Short course participants will include:

Geneticists and plant breeders

Private industry seed professionals

Academic scientists, and post-doctoral, graduate, and undergraduate students

Researchers working with fruits, seeds, forages, trees, etc.

Crop physiology, and crop growth modeling professionals

State and federal government personnel

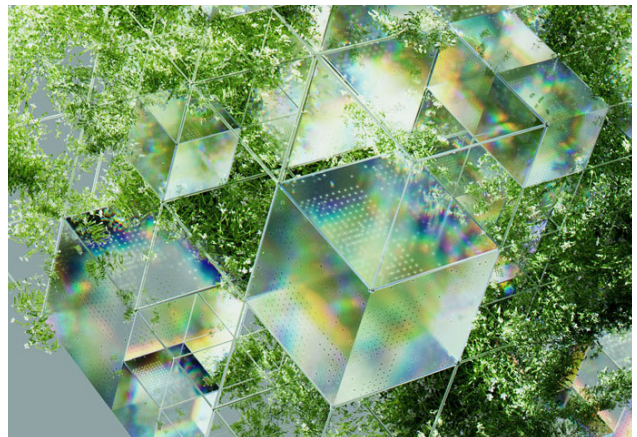
Non-for-profit research institutes

Sponsor Today!

Become a Sponsor

Important Items to Note

- All sponsor representatives (including those receiving the complimentary registration benefit) are **required to register for the event**. Completion of the sponsorship commitment form does not count as a event registration.
- Sponsorships will be confirmed on a first-come, first-served basis and upon receipt of payment, but the sooner you confirm your support, the sooner your organization starts being recognized in our publicity emails and on the web site. Sponsorship payments must be received by **Friday, June 9, 2023** to be recognized in print.
- All terms of participation as a sponsor are outlined in the [Sponsorship Terms of Agreement](#).



Thank You Sponsors

On behalf of the Planning Committee, we wish to thank all organizations that take the extra step to collaborate with us by becoming a sponsor. This event would not be possible without your support!

Questions?

Hunter Richards, Short Course Coordinator
huntermichards@ufl.edu

Kimberly Brand, Short Course Registrar
kimmer72@ufl.edu

