



lake worth lagoon

# SCIENCE SYMPOSIUM



**Tuesday, November 15, 2022**

Riviera Beach Marina Village Event Center  
190 E 13th St, Riviera Beach, Florida 33404



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**LAGOON**

# Why Become a Sponsor?

## About the Symposium

The Lake Worth Lagoon is an estuary of multiple identities. It's the backyard of the glittering oceanfront mansions and luxury resorts of Palm Beach; an aquatic playground for anglers, divers and tourists from all over the world; a bustling nautical highway for boaters cruising the Intracoastal Waterway; and home to the Port of Palm Beach, the fourth-busiest container port in Florida and a regional economic powerhouse. Against this backdrop, management of the Lagoon requires a thoughtful and strategic approach that recognizes the unique history and challenges facing this urban estuary, its importance to Palm Beach County's economy and to its citizens' quality of life.

On the heels of the 2021 [Lake Worth Lagoon Management Plan](#) update, you are invited to join us and other Lake Worth Lagoon stakeholders to learn more about the lagoon, its watershed and all of the factors that influence the health, management and restoration of this unique estuary.

## As a participating sponsor, your organization will have the opportunity to:

- Showcase its information, research and services in front of scientists, researchers, environmental consultants, local and state representatives and citizens interested in protecting and restoring the Lake Worth Lagoon
- Increase brand awareness and show your commitment to protect the Lagoon and all of its invaluable natural resources
- Establish connections and form collaborations with attendees of the symposium
- Have your organization's logo and handouts prominently displayed at the venue, ensuring maximum exposure to attendees

***The Science, Management and Restoration of Lake Worth Lagoon.  
Dive on in...It's Worth It!***

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# Sponsorship Opportunities

Sponsoring the Lake Worth Lagoon Science Symposium gives your organization valuable exposure to scientists and managers working to protect and enhance the health of our lagoon. Your participation can create lasting impact for the future of your organization as both management and restoration challenges and solutions evolve.

Benefits at Each Sponsorship Level	Gold \$5,000+	Silver \$2,500+	Bronze \$1,500+	Friend \$650+
Complimentary Registrations	4	3	2	1
Logo featured on front page of <a href="#">symposium web site</a>				
Logo featured on front cover of the printed abstract book given to all participants				
Complimentary display table in the break area				
A complimentary description of your organization will be included in the abstract book				
Complimentary "digital exhibit" page on symposium web site				
Recognition in periodic Palm Beach County Environmental Resources Management social media posts @PBCERM				
Recognition as a sponsor at each of the three working group and steering committee meetings held throughout 2022				
Option to place brochures on a shared display table in the pre-function area				
Recognition as a sponsor at the November 5, 2022 LagoonFest celebration				
Logo will appear in publicity emails sent to more than 1,000 Lake Worth Lagoon stakeholders throughout 2022				
Acknowledgment at the opening and closing session				
Logo on the back cover of the abstract book				
Logo included on symposium sponsor signage				
Recognition on the <a href="#">sponsor webpage</a> with link to your organization's website				
Logo featured on PowerPoints in meeting rooms				

*Should Acts of God or natural or public health emergencies preclude this event from being held in-person, sessions will be held virtually via Zoom and your sponsorship will remain intact.*

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# Sponsor Display Information

A limited amount of space is available for Gold and Silver sponsors to display educational and outreach materials the day of the symposium. This is an excellent opportunity to share updates and new information with attendees and let them know about your activities in the Lake Worth Lagoon.

## Sponsor Display Set-up & Removal Times

**Location:** Riviera Beach Marina Village Event Center, 190 E 13th St, Riviera Beach, FL 33404

<b>Move-in Displays:</b>	Tuesday, November 15, 2022	7:00am–8:00am
<b>Move-out Displays:</b>	Tuesday, November 15, 2022	4:30pm–5:00pm

- Gold Sponsors will be provided with a private 6' table.
- Silver Sponsors will be furnished with a 2' x 2' high top cocktail round table.
- Displays are meant to serve as a forum to share informational materials so a representative does not need to remain stationed at the table.
- If you wish to bring a supply of brochures and pamphlets sufficient for everyone, we expect roughly 150-200 people to attend the symposium.



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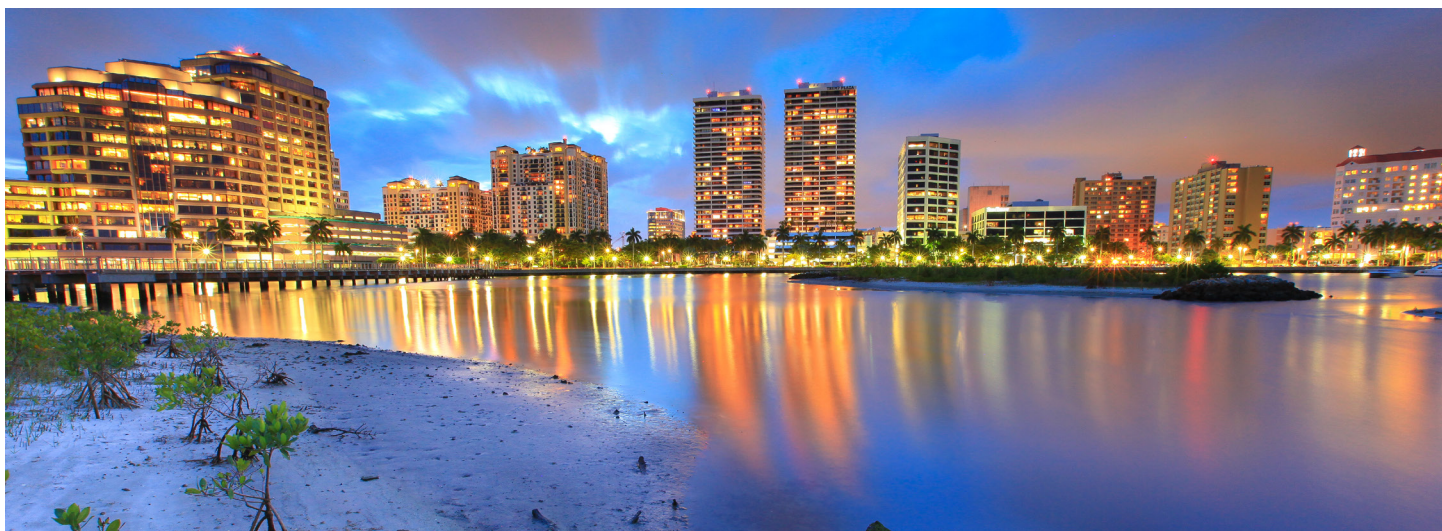
# Attendee Snapshot

## Why Should You Attend?

Attendees will gain a clear understanding of the state of Lake Worth Lagoon and the unique challenges the Lagoon faces, what management actions are forthcoming due to current status and trends and how they can be involved. Attendees will learn how the lagoon's watershed has an outsized effect on its health and the future projects designed to combat habitat loss and degradation. You will understand why water quality is a driving factor in the overall health and resilience of the Lagoon and the next steps to balance water needs for the benefit of the environment and estuarine resources.

## Symposium participants will include:

- Professionals and scientists from local, state and federal agencies with estuarine and marine resource management roles in the Lake Worth Lagoon or Florida estuaries.
- Academics, researchers, students and citizens conducting research and monitoring efforts in the Lake Worth Lagoon or Florida estuaries.
- Water and flood managers working within the Lake Worth Lagoon's watershed, including water control districts.
- Engineering and environmental consultants working in Florida's estuaries.
- Not for profit and educational partners who focus on connectivity, stewardship and protection of natural resources.
- Local representatives from municipalities in the Lagoon's watershed.



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# Sponsor Today!

Become a Sponsor



## Important Items to Note

- All sponsor representatives (including those receiving the complimentary registration benefit) are required to register for the symposium. Completion of the sponsorship commitment form does not count as a symposium registration.
- Sponsorships will be confirmed on a first-come, first-served basis and upon receipt of payment. The sooner you confirm your support, the sooner your organization is recognized in our publicity emails and on the symposium web site.
- *Sponsorship payments must be received by **Friday, Sept 30, 2022** to be recognized in print.*



## Thank You Sponsors

On behalf of the Lake Worth Lagoon Initiative, we wish to thank all of the organizations that take the extra step to collaborate with us by becoming a sponsor. This event would not be possible without your generous support!

## Questions about the Symposium?

### Sponsorship Details

Mayra Ashton: [mashton@pbcgov.org](mailto:mashton@pbcgov.org)

### Symposium Logistics

Beth Miller-Tipton: [bmt@ufl.edu](mailto:bmt@ufl.edu)



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