

Sponsorship Opportunities

International Forage & Turf Breeding Conference (IFTBC)

March 24-27, 2019 | Lake Buena Vista, Florida, USA

Sponsoring IFTBC gives your organization valuable exposure to leading breeders and geneticists worldwide and to upcoming students, the next generation of scientists. Your participation can create lasting impact for the future of your organization, as modern genetic improvement programs evolve to produce exciting new cultivars for the forage and turfgrass industry.

Benefits at Each Sponsorship Level	Diamond \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Complimentary registrations	4	3	2	1	0
Exclusive sponsorship of an evening reception.					
Option to display your forage and/or turfgrass equipment during the Field Tour Luncheon					
Logo featured on Front Page of IFTBC web site					
Logo featured on Front Cover of abstract book					
6 ft. table in Poster & Sponsor Display Area	2 tables	2 tables	1 table	1 table	No table
Listing in program as an exclusive sponsor of a session					
A sign recognizing your organization displayed in foyer					
Your logo featured on one side of the attendee tote					
Recognition on signage at Charging Station					
A brochure insertion in attendee packets <i>(printing & delivery costs covered by sponsor)</i>					
Opportunity to moderate a session, if you so choose.					
A special Facebook post announcing your participation					
Access to Post-conference list of attendees					
Your logo will appear in publicity emails sent to more than 5,000 forage and turf professionals around the world.					
Acknowledgment at the opening and closing session					
Logo on the back cover of the abstract book					
Logo included on conference sponsor signage					
Recognition on the conference sponsor webpage					
Logo featured on PowerPoints in meeting rooms					

Why Should You Sponsor IFTBC?

As a participating sponsor, your organization will have the opportunity to . . .

- * Showcase equipment and services in front of scientists, plant breeders, industry professionals, bioenergy crop managers, students, and geneticists
- * Increase brand awareness and generate leads for new customers and potential contracts
- * Enhance its visibility in the forage and turfgrass community and expand its outreach
- * Establish connections and form collaborations with other companies and scientific institutions

Sign up today at: www.conference.ifas.ufl.edu/iftbc2019