Where do these plants come from???
3 Ways Products are Developed

- Plant Breeders Develop New products
- Someone finds a natural mutation or hybrid in their greenhouse or garden
- A plant explorer collects a totally new plant from the wild
Who breeds plants?

- 60 breeders
- US
- Germany
- Holland
- Japan
- Australia
- South Africa
- Etc...
What are we looking for?

- Garden performance
- Clean flower color
- Flower size
- Branching
- Size
- Heat tolerance
- Habit
- Flower number etc...
Breed this!
South Africa
Wessel Smith

– Trials, Research & Development
– Proven Winners South Africa
Flying Colors Diascia
Nemesia
Persian Shield
Laguna™ Lobelia
Soprano™
Osteospermum
Plectranthus
Germany
EU & US trial managers

- Uli Schöner
- Jim Putman
- Savannah Bluth
- Betsy Kollman
Winfried Hohmann

Director of New products, Kientzler & InnovaPlant
Infinity New Guinea Impatiens
NG Impatiens
Interspecific
Sunsatia Nemesia
The Netherlands
The Netherlands
Hydrangea
Asclepias
Japan
Tropaeolum
United States
Solaire™ Bidens
Gaillardia Fanfare
Heuchera
Sweet Potato
Intensia Phlox
Solenostemon
Penstemon
The UK
Agastache
Monarda
Traveling is NOT dangerous
Latin America
Angelface® Angelonia
Superbells®
Calibrachoa
Endless Sensation Browallia
Pseuderanthemum
Costa Rica
Cleome
Senorita Rosalita®
Cleome
Portugal
Digitalis
Israel
Festival Star Gypsophila
Supertunia® Bordeaux
Australia
Flambé
Chrysocephalum
New Zealand
Cordyline
Share the joy of gardening with the next generation. 80% of our gardeners learned it from someone they loved....
Thank you!

A better garden begins with a better plant