

SYMPOSIUM ON

FLOODING ADAPTATION

— *Spotlighting Solutions for Florida* —

October 28-31, 2024

Kissimmee, Florida

SPONSORSHIP PROSPECTUS



Why Become a Sponsor?

Overview

Florida stands at the forefront of an unparalleled challenge. Over the next generation, Florida will experience inundation from coastal and inland flooding. It is not a question of if but when the next flood will occur. However, Florida continues to expand by nearly 1000 people per day, building in every region of the state. The U.S. Fourth National Climate Assessment asserts with high confidence that “the future pace of adaptation will depend on how effectively social, organizational, and economic conditions support implementation.” (USGCRP, 2018). As sea levels rise and flooding presents greater risk, how is Florida adapting its built environment to not only survive, but to thrive in these new conditions?

Across the state, inland and coastal communities both large and small are taking bold steps to prepare for a wetter future. This convening of practitioners, researchers, advocates, and community stakeholders will focus on projects in Florida that demonstrate a paradigm shift in addressing flooding impacts on community design, ecosystem restoration, housing, and infrastructural development.

During this conference, individuals and teams representing site-specific projects from across Florida’s diverse landscape will share their work, process, experiences, and results. In addition to providing participants with opportunities to cultivate new partnerships, this exchange of knowledge will result in the publication of a compilation of abstracts spotlighting solutions to flooding in Florida.

As a participating sponsor, your organization will have the opportunity to:

- Interact with key decision makers
- Showcase your organization to governmental, private, non-profit and contracting organizations
 - Increase brand awareness within a niche community
- Reinforce your continued commitment to flooding solutions
 - Enhance your prominence as a community leader
- Generate leads for new projects and potential contracts

Sponsors also receive the first opportunity at exhibit space!

Exhibit space will be assigned on a first-come, first-served basis. If you want to ensure your company display is in front of this diverse audience, sign up as a sponsor today!

Sponsorship Opportunities

Organizations, private sector firms and government agencies are invited to become supporting partners in hosting the Symposium on Flooding Adaptation. Take advantage of this occasion to generate visibility for your organization and make new contacts with governmental, private, non-profit, and contracting organizations.

Benefits at Each Sponsorship Level	Diamond \$25,000+	Platinum \$10,000+	Gold \$5,000+	Silver \$2,500+	Bronze \$1,500+
Complimentary registrations to attend the event	4	3	2	1	-
Complimentary 6' display table in the sponsor display area	✓	✓	✓	✓	No Table
Logo featured on Front Page of Conference website					
Logo featured on Front Cover of the abstract book					
Recognition as Exclusive Sponsor of the Welcome Social or the Poster Session Social (one each available)					
Access to Post-conference list of attendees					
High profile shout-out in a conference email blast					
Recognized as sponsor during a refreshment break					
Acknowledgment at the opening and closing session					
Your logo to appear in monthly publicity emails to more than 7,500 statewide environmental professionals					
Logo displayed on rotating slides in the session room					
Logo on the back cover of the abstract book					
Logo included on conference sponsor signage					
Recognition on the conference sponsor webpage					

Not Seeing the Perfect Package?

If you are interested in contributing in a way not listed in our sponsorship options, please contact [Beth Miller-Tipton](#). We would be happy to create a custom sponsorship option to best fit your organization.

Sponsor Display Information

A limited amount of space is available for supporting sponsors to set up table-top displays in the poster display and refreshment break area.

Sponsor Display Set-up & Removal Times

Move-in Displays:	Monday, October 28, 2024	4:00pm–6:00pm
Move-out Displays:	Thursday, October 31, 2024	12:30pm–1:30pm

- Space is limited. You will be provided with a **quantity of 6’ tables based on your level of sponsorship**, and up to two chairs per table.
- Each 6’ table comes with a cube of display space equal to 6’ wide by 6’ deep. A three-foot walkway will be maintained between each display.
- Pop-up banners may be used, as long as they fit within the cube of space
- If you plan to put pop-up banners behind your table, make sure your graphics department knows important content should appear at the top of the banner.
- Additional costs will be incurred should you require electricity for your display.
- Display placement is determined by the organizers. Your table will be identified with a tent card.
- Sponsor tabletop displays will be located in the poster hall, and placed around the perimeter of the room, with attendee seating, digital posters and refreshment breaks set up in the remaining space.
- Tabletop displays are meant to serve as a forum to show informational materials, so a representative does not need to remain stationed at the table. If you want to interact with attendees, the times most effective for doing so are during early morning refreshments, daily am and pm breaks, and the evening poster session.
- Individuals assisting with setting up the tabletop display, but not remaining at the conference, do not need to register. Otherwise, all display staff and representatives must be full registrants.
- If you wish to bring informational materials sufficient for everyone, we expect roughly 150-175 people to attend the conference.
- WiFi Internet will be available at no charge. Electricity is not provided.
- Parking is \$15 per vehicle per day. Valet parking is not available. To unload materials, we recommend using the conference center entrance*. If you need assistance by a bellman, use the hotel’s main entrance.

Sponsor Today!

Become a Sponsor

Important Items to Note

- All sponsor representatives (including those receiving the complimentary registration benefit) are **required to register**. Completion of the sponsorship commitment form does not count as a registration.
- Sponsorships will be confirmed on a first-come, first-served basis and upon receipt of payment, but the sooner you confirm your support, the sooner your organization starts being recognized in our publicity emails and on the event web site. *Sponsorship payments **must be received by September 27, 2024 to be recognized in print.***
- All terms of participation as a sponsor are outlined in the [Sponsorship Terms of Agreement](#). Should Acts of God or natural or public health emergencies preclude this event from being held in-person, sessions will be held virtually via Zoom and your sponsorship will remain intact.



Thank You Sponsors

On behalf of the Executive Organizing Committee Members, we wish to thank all of the organizations that take the extra step to collaborate with us by becoming a sponsor. This event would not be possible without your support!

Questions?

Contact **Beth Miller-Tipton** at bmt@ufl.edu

