



INTERNATIONAL *Flavor Summit*

March 16-18, 2026

Orlando, Florida, USA

SPONSORSHIP PROSPECTUS



**CITRUS RESEARCH AND
EDUCATION CENTER (CREC)**

UF | IFAS
UNIVERSITY of FLORIDA

WHY BECOME A SPONSOR?

Overview

All partners in industry are invited to become supporting partners in hosting the 4th International Flavor Summit. Don't miss your chance to be a part of this exciting community of leading researchers and practitioners working in flavor science across the food, beverage, and health sectors. This biennial summit is a vital forum to enhance collaboration and work collectively in discussing the latest trends and discoveries in the world of flavor science.

Don't miss this opportunity! Show your support of advancements in the flavor industry and sign up today!

As a participating sponsor, your organization will have the opportunity to:

Connect and collaborate with leading scholars and industry leaders to advance the flavor industry.

Showcase your products and services to the flavor community by hosting a display in the Poster and Sponsor Display Hall.

Enhance your visibility through networking opportunities during refreshment breaks, meals, and social events, fostering cross-disciplinary collaboration.

Build valuable relationships and provide your team with an opportunity to gain deeper insights into the world of flavor science.

Boost your brand presence with high-profile exposure in promotional campaigns leading up to the summit.

**Your early commitment will give you an advantage.
Sign up today and start getting recognized!**

SPONSORSHIP OPPORTUNITIES

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Sponsorship Levels

Benefits at Each Sponsorship Level	Platinum \$10,000+	Gold \$5,000+	Silver \$3,500+	Bronze \$1,500+	Friends \$500+
Complimentary attendee registrations	3	2	1	0	0
Display Space in the poster and refreshment break area (Space is limited and will be available on a first-come, first-served basis. Sign up early to secure a spot!)	2	1	1	0	0
Advertisement space placed in summit program book	Full-page	½-page	¼-page		
Recognition on bus signage during field trip					
Logo featured on front page of website as premium sponsor					
Exclusive recognition page on website with representative's photo, contact listing, electronic brochure, and video.					
High profile shout-out in a conference email blast					
Logo to appear on custom beverage napkin during networking reception and refreshment breaks					
Access to post-conference list of attendees					
Recognition on signage at a charging station					
A brochure insertion in attendee welcome bag (printing & delivery costs covered by sponsor)					
Representative contact information included in sponsor contact list in the summit program book					
A special social media post announcing your sponsorship					
Logo on the back cover of the program book					
Acknowledgment at the opening and closing session					
Logo displayed on sponsor signage at the conference					
Logo featured on PowerPoints in meeting rooms					
Logo displayed on conference website					
Logo to appear in multiple publicity emails sent to more than 5,000 global professionals in the flavor industry					

Not seeing the perfect package? If you are interested in contributing in a way that is not listed in our sponsorship options, please contact Danielle Marden at dmarden@ufl.edu. If you want to increase your ad space in the summit program, committed sponsors can also contact Danielle Marden for available options.

SPONSOR DISPLAY INFORMATION

A limited amount of space is available for sponsor exhibits in the Poster and Sponsor Display Hall.

Sponsor Display Set-up & Removal Times

Move-in Displays:	Monday, March 16, 2026	12:00pm – 4:00pm
Move-out Displays:	Wednesday, March 18, 2026	1:00pm – 3:00pm

Important Things to Note:

- Sponsor displays will be set up in the Poster and Sponsor Display Hall where the Networking Reception and refreshment breaks take place.
- Display placement is determined by the event organizers, and each table will be labeled with a tent card.
- Space is limited. Each sponsor will be provided with a 6-foot table and two chairs, in a designated display area with black pipe and drape.
- Pop-up banners are permitted as long as they fit within the allotted display space, either on top of or behind the table. If placing banners behind the table, ensure that key content is positioned at the top for visibility.
- Electricity is available at an additional cost, while complimentary Wi-Fi is provided.
- Exhibitor displays serve as an opportunity to share informational materials, samples, etc. A representative does not need to be present at all times; however, peak engagement times are during refreshments breaks and the Networking Reception.
- Individuals assisting with display setup but not attending the conference do not need to register. All other display staff and sponsor representatives must be fully registered for the Summit.
- If bringing informational materials, plan for an estimated attendance of approximately 150 participants.
- Exhibitors are permitted to bring individually packaged samples to discuss, display, and/or distribute from their tables. Summit coordinators will have coolers and ice on hand should anything need to be kept chilled. Please communicate any needs to us via email, dmarden@ufl.edu, so we can be prepared.

Shipping of Display Materials: If you require assistance with shipping display materials to or from the hotel, the hotel will accept shipments no earlier than 72 hours (3) days prior to the arrival day of the convention. For more detailed instructions, visit our Sponsor Display Information page: conference.ifas.ufl.edu/flavorsummit/sponsor-display-information.php

SPONSOR TODAY!

Become a Sponsor

Important Items to Note

- All sponsor representatives (including those receiving the complimentary registration benefit) are **required to register for the summit**. Completion of the sponsorship commitment form does not count as a summit registration.
- Sponsorships will be confirmed on a first-come, first-served basis and upon receipt of payment, but the sooner you confirm your support, the sooner your organization starts being recognized in our publicity emails and on the website. Sponsorship payments must be received by **Thursday, February 19, 2026** to be recognized in the printed program or on printed items/attendee materials (e.g. tote bags, custom signage, beverage napkins, photo backdrops, etc.)
- All terms of participation as a sponsor are outlined in the [Sponsorship Terms of Agreement](#).



Thank You Sponsors

On behalf of the organizers, thank you for taking the extra step to collaborate with us by becoming a sponsor. This event would not be possible without your support!



Questions about the Conference?

Danielle Marden, Conference Coordination
dmarden@ufl.edu

Kimberly Brand, Conference Registration
kimmer72@ufl.edu

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