

Virtual Worlds, Real Solutions: The Power of Resiliency Tech

Wednesday, December 17, 2025

3:00pm – 3:50pm

Daniel Kleinman, Founder & CEO, Seaworthy Collective

Ashantae Green, Sustainability Manager, City of Jacksonville, Florida

Serena Hoermann, Assistant Research Professor, FAU Center for Urban and Environmental Solutions

Moderator: Gregg K. Weiss, Palm Beach County Commissioner, District 2



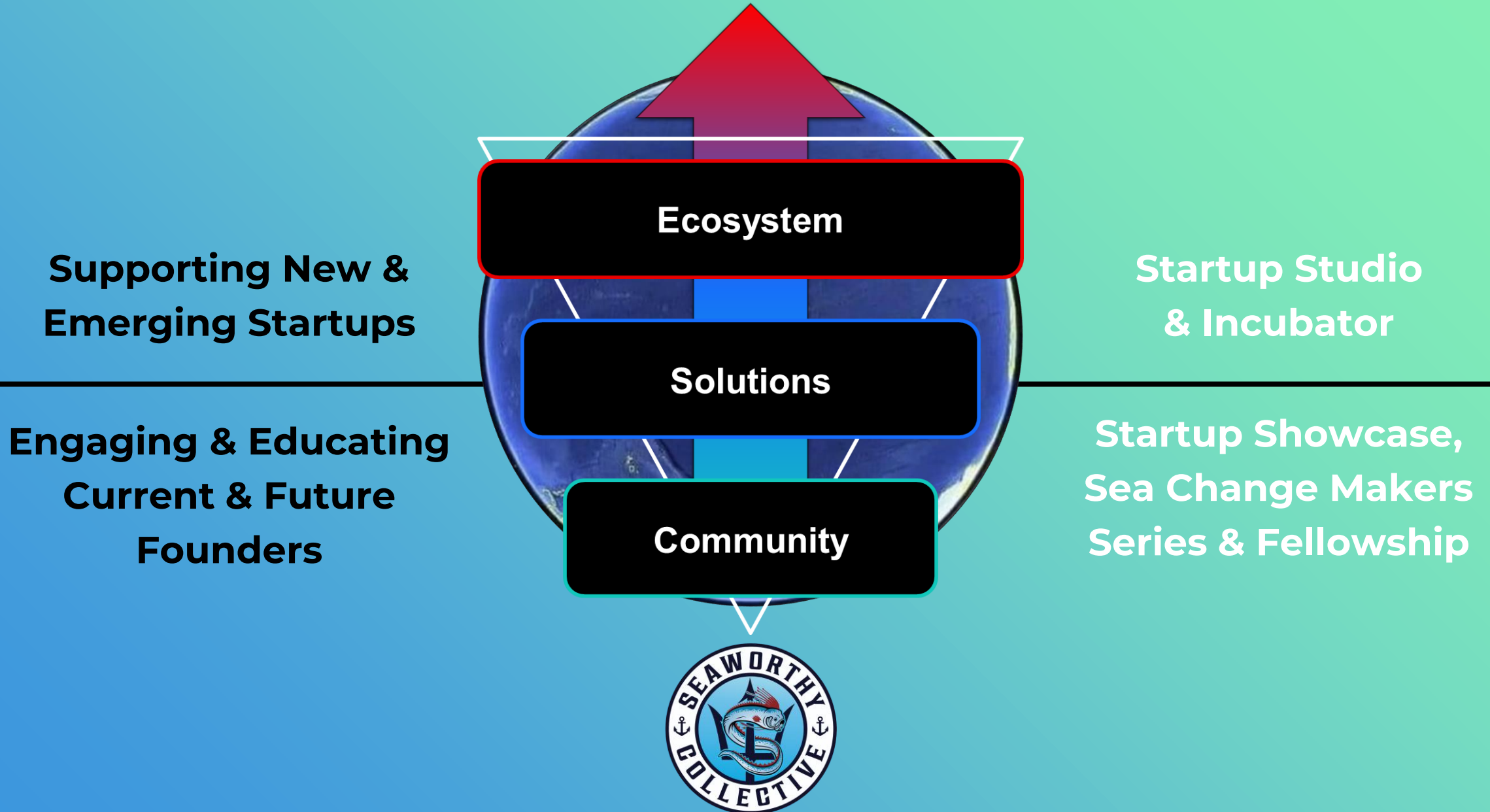
December 16–17, 2025
West Palm Beach, FL

ROOTS OF RESILIENCE:
Cultivating a Sustainable Future



All Hands On Deck for BlueTech

Driving Economic, Workforce, & Ecosystem Development





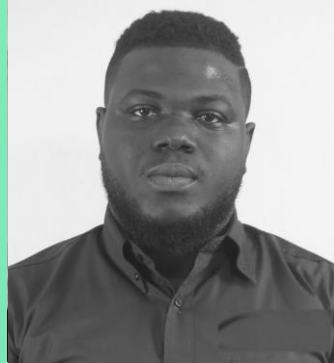
Seaworthy's Impact Since 2020

**100 entrepreneurs
& 50 startups**

**\$34M+ raised by
Seaworthy Startups**

**5,600+ people
engaged over
80+ events**

**11x growth in homegrown
startups supported**



The Continuum - \$14M NOAA Partnership

Coordinated network of ocean enterprise accelerators fast-tracking innovative technologies and data, prioritizing economic growth, & innovation leadership.



Now Taking Applications for Cohort 7!



@SeaworthyCollective



www.SeaworthyCollective.com



info@SeaworthyCollective.com



NEW JAX CITY BUILD CHALLENGE

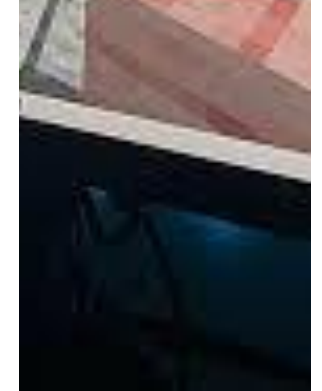
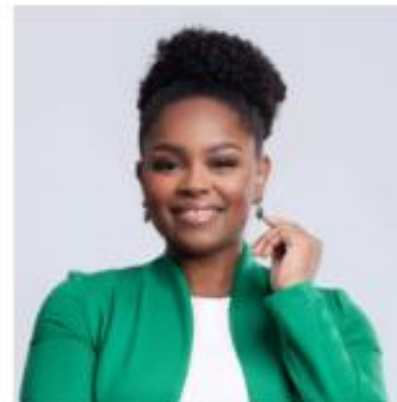
Ashantae Green

Sustainability Manager, City of Jacksonville



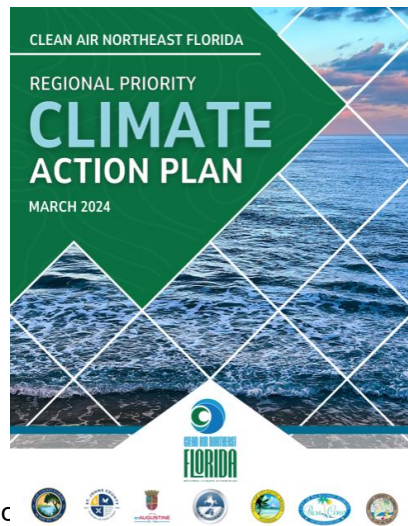
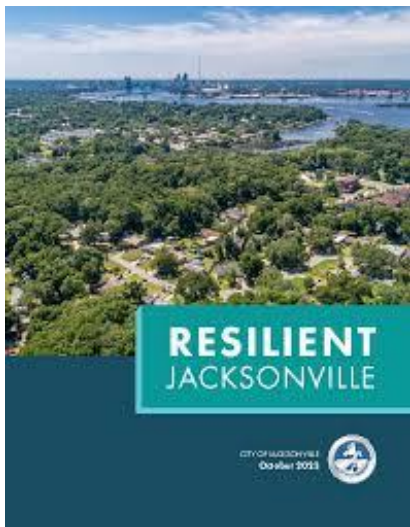
Introducing New Jax City- Build Challenge

- Hosted by City of Jacksonville, DCPS, Minecraft Education, C40 Cities
- Custom Minecraft world featuring Jacksonville landmarks
- A Minecraft competition for students Grades 3–College
- Students Redesign Jacksonville spaces using Minecraft Education
- Teaches sustainability, civic leadership, planning
- NPCs modeled after city leaders
- Aligns with esports growth:
 - \$6.8B by 2028
 - 3,100+ U.S. high schools have esports teams
 - 200+ universities offer scholarships
- Gaming + education = real career opportunities
- City Invest 3M in University of North Florida ESports Arena



Program Goals align with City Plans

- Teach about Sustainability & Resilience
- Teach about the neighborhoods and Civil Service careers
- Inspire and celebrate creativity and innovation,
- Strengthen civic engagement & Pathways to STEM
- Develop leadership and digital skills
- Celebrate student voices and ideas- \$10k CASH
- Creative outreach & public engagement on city projects
- Linked to Real City Resources & Plans
www.Jacksonville.gov/minecraft



www.minecraft.net

FAU Center for Urban and Environmental Solutions

Dr. Serena Hoermann
Assistant Research Professor
School of Environmental, Coastal, and Ocean
Sustainability

