

Women in Flavor and Fragrance Commerce, Inc. Educating, Engaging, Empowering





# **OUR MISSION**

#### Committed to Our Mission Since 1982

The Women in Flavor and Fragrance Commerce, Inc. is a professional association founded in 1982 to provide women in the flavor and fragrance industry a forum fornetworking, education, career advancement and camaraderie. WFFC strives to educate, engage and empower its members. The WFFC is an organization that is driven and thriving not only because of its members, but its volunteers. Each event, seminar and membership initiative is created by committees comprised of volunteers.

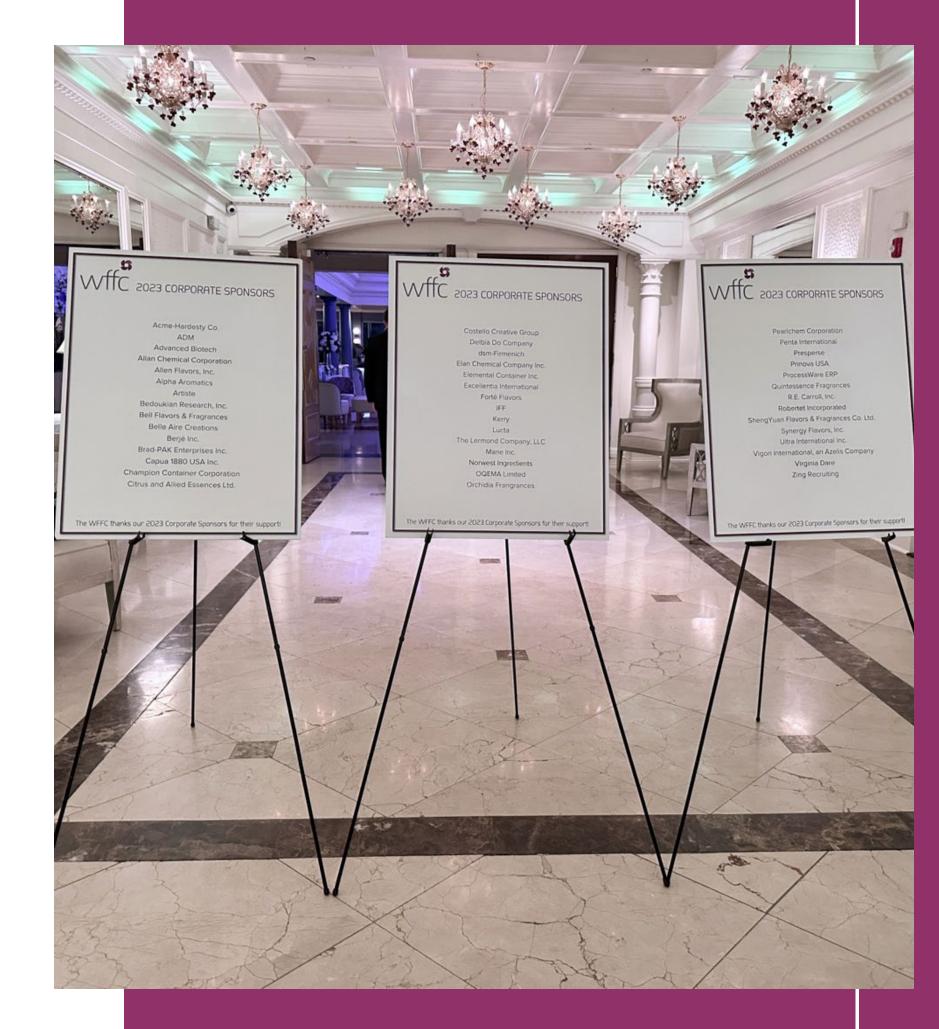


# **CORPORATE SPONSORSHIP**

Provides financial support for all our networking and educational events

#### Benefits of Sponsorship (\$1,000)

- Corporate Name displayed at every WFFC Event
- Corporate Logo Displayed on the WFFC Website
- Ability to display the WFFC logo on your Corporate Website
- □ 10% discount for employees when they register for the first time as new members



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# **MEMBERSHIP**

**Active Membership** 



New Professional Membership



Subscriber Membership



**Student Membership** 



\$150

Member Event Rates

Barter Benefits

Voting Rights

Female Eligibility

\$ 10 0

Member Event Rates

Barter Benefits

Voting Rights

Reduced Dues

Female Eligibility

\$ 15 0

Member Event Rates

Barter Benefits

Female Eligibility

Male Eligibility

\$50

Member Event Rates

Barter Benefits

Reduced Dues

Female Eligibility

# WFFC NATIONAL OPPORTUNITIES

# Volunteer Positions on:

National Board of

Directors

- National Officers
- National Committees

# Governance Committee

Responsible for reviewing and maintaining the bylaws adopted by the organization and ensuring they continue to be aligned with the WFFC mission and purpose.

# Long Range Planning Committee

Responsible to ensure the long-term success of the organization while strategically planning for its future growth and longevity.

#### **Finance Committee**

Responsible for ensuring the long-term financial viability of the WFFC in addition to reviewing all financial aspects of the organization, from spend, profit and loss, budgeting and reserve fund maintenance.

## Program Committee

Responsible for organizing the WFFC's annual anchor events, including the Annual Business
Meeting, Recognition Dinner, and Gala as well as smaller events throughout the year.

## Membership Committee

Responsible for reviewing member applications, developing membership initiatives and enhancing the benefits of membership and corporate sponsorship.

#### Communications Committee

Responsible for communicating information about the WFFC to the flavor and fragrance industry, through press releases, social media posts and website updates.



The WFFC is run by volunteers and the best way to get involved is to join a WFFC committee. You do not need to be local to join a committee; many of the committee meetings are held by phone or video conference.

# WFFC CHAPTER OPPORTUNITIES

# Volunteer Positions on:

- Chapter Board of Directors
- Chapter Officers
- Chapter Committees
- Chapters in New Jersey,
   Cincinnati, Chicago and
   Florida

WFFC.ORG

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# Program/Education Committees

Responsible for organizing the Chapter events throughout the year. These include networking opportunities as well as educational seminars.

Topics have included continuing education on sourcing of essential oils, navigating the changing regulatory landscape, raw material supply chain disruptions, clean labeling, consumer markets, and international trends.

# Mentorship Committee

Responsible for programming activities to engage the educate the next generation of F&F employees.

#### Golf Committee

Responsible for organizing and managing all aspects of the annual golf outing including day of details, sponsorship, and prizes.

#### DE&I Committee

Responsible to create an inclusive environment that values authenticity, equity, and diversity that aligns and allows continuity with our mission.

## Scholarship Committee

Responsible for the annual review and selection of recipients for the WFFC fragrance and flavor scholarships.

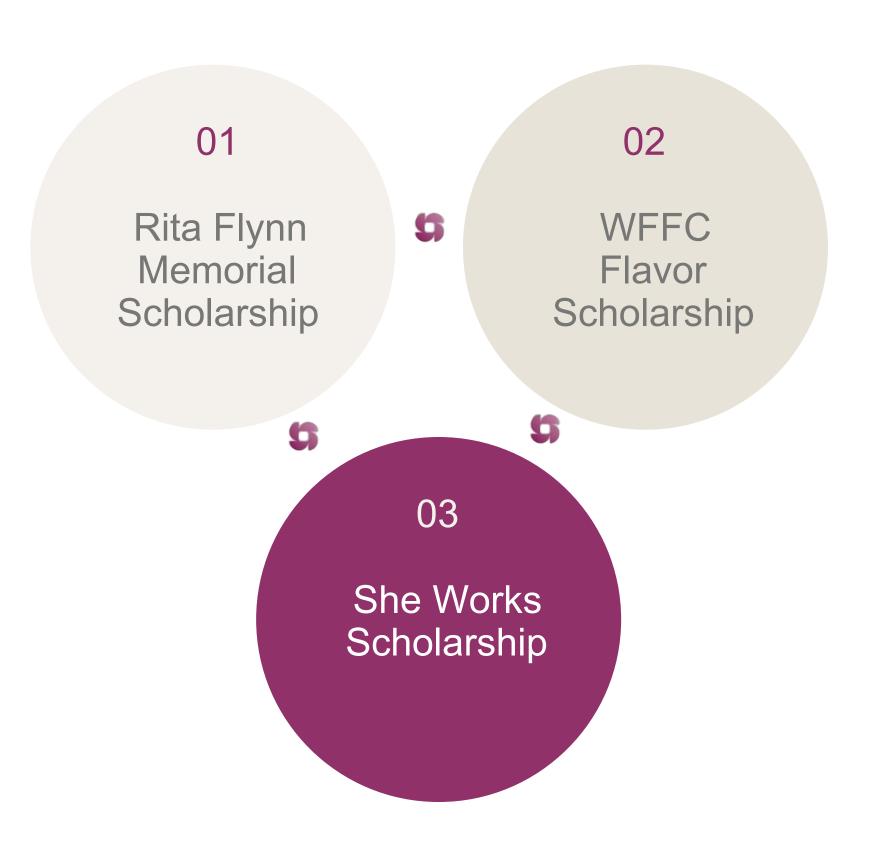
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# **SCHOLARSHIPS**

# The WFFC New Jersey Chapter awards three, \$3,000 Scholarships annually

Two Scholarships are awarded to women enrolled in an undergraduate or graduate degree program in one of the related disciplines of the F&F industry.

One Scholarship is awarded to a woman actively employed in the flavor and fragrance industry, who is working towards her undergraduate or graduate degree or certification.



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Founded in 2019, the WFFC Foundation is a 501 (c)profon organization established to provide support for Women in business & the general community struggling with illness, poverty or other impediments to success.

# CHAPTER EVENTS



ANNUAL GOLF OUTING

LET'S GET SOCIAL ON LAKE MICHIGAN





EDUCATIONAL & IMMERSIVE EXPERIENCE WITH COFFEE



AND BEYOND



WHERE GIN
MEETS
FRAGRANCE



# WFFC FLORIDA BOARD OF DIRECTORS

#### **EXECUTIVE BOARD**

#### MELANIE COOKSEYSTOTT

#### **President**

Vice President of Sales USA Misitano & Stracuzzi S.p.A

#### **HEATHER WEST**

Vice President

Global Director, Innovation
Program REMASTER CITRUS
IFF

#### **KELLEY JUSTICE**

Secretary

Citrus Products Manager Florachem Corporation

#### **BRANDY GEIGER**

Treasurer

VP Technical Florachem Corporation

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#### **CARLA AURORA**

#### Director

Global Procurement Director, F & V Ingredients NA Tropicana Brands Group

#### **ELIZABETH BERDIS**

#### Director

Senior Lead Scientist, Citrus IFF

#### TRACY MATTINGLY

#### Director

Principle Beverage Designer
IFF Citrus Innovation Center

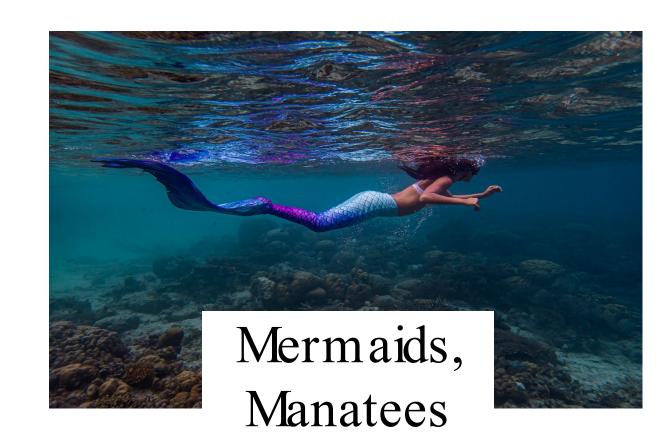
# FLORIDA CHAPTER 1st EVENT!!!

Flavors Around the World

Winner of the Favorite
Beverage

Winner of a Free 2026 Membership

# UPCOMING FLORIDA CHAPTER EVENTS



Munchies – upcoming

and

March event





Dinner
Cruise –
Tuesday of ICBC 2026



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# HOW DO I GET INVOLVED

Register using the QR code

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or go to the website https://wffc.org/

- Sign up and choose a Chapter
- Select how much (or how little) communication you want to receive
- Keep a look out for upcoming events



# WFFC Events Provide Unique Experiences & Networking Opportunities

#### SEPTEMBER 2025

New Jersey (9/10/2025)

Frederic Malle x WFFC New Jersey Present: Women in Perfumery

Chicago (9/16/2025)

WFFC Chicago x ASP Present: The Art of Aroma - A Historical Tour of the Perfume Passage

Foundation (9/19/2025)

WFFC Foundation Presents: A Paint & Sip at Princeton Lavender (Princeton, NJ)

Florida (9/23/2025)

WFFC Florida Presents: Flavors Around the World

#### OCTOBER 2025

Foundation (10/12/2025)

WFFC Foundation Presents: The American Cancer Society's Making Strides Against Breast

Cancer Walk (Jersey City, NJ)

Cincinnati (10/16/2025)

WFFC Cincinnati Presents: Inaugural Masquerade - A Night of Connections & Curiosity

#### **NOVEMBER**

New Jersey (11/20/2025)

WFFC New Jersey Presents: 41st Annual Gala





# **UPCOMING EVENTS**

Sign Up for emails from the WFFC to stay up to date on all upcoming events!