



GEORGIA CITRUS: THE SOUTHEAST'S RISING STAR IN CITRUS PRODUCTION

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Today's Discussion

Georgia Citrus Roots & Growth
Industry Infrastructure & Markets
Challenges & Resilience
Future Outlook



Georgia's Citrus Roots

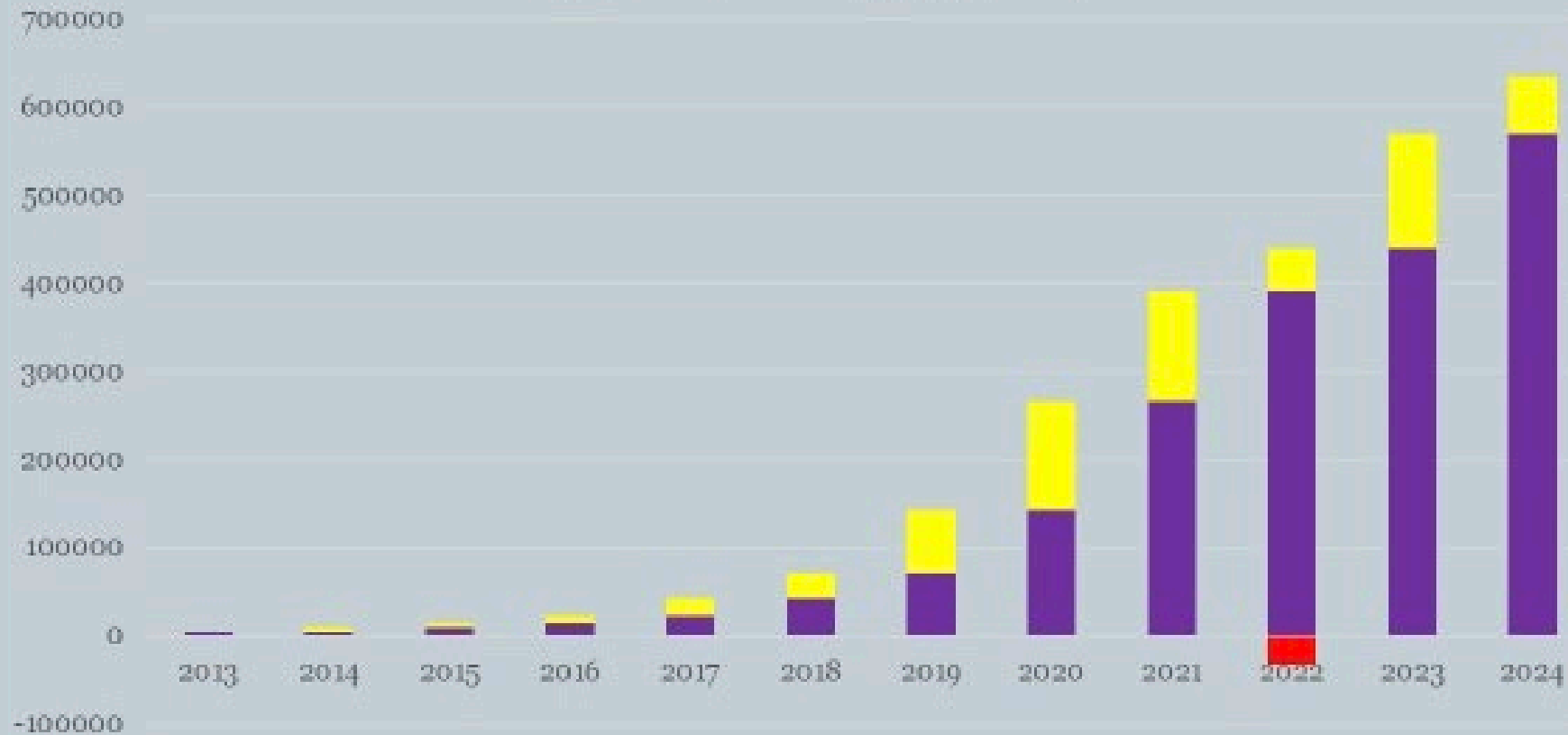
Georgia Citrus Industry Growth

Year	# Trees planted/Yr	Cumulative trees
2024	65,052	635,812
2023	131,030	570,760
2022	48,955 (33,205)	439,730
2021	125,045	390,775
2020	123,700	265,730
2019	71,000	142,030
2018	29,373	71,030
2017	19,867	41,657
2016	8,419	21,790
2015	4,366	13,371
2014	4,470	9,005
2013 & before	4,535	4,535

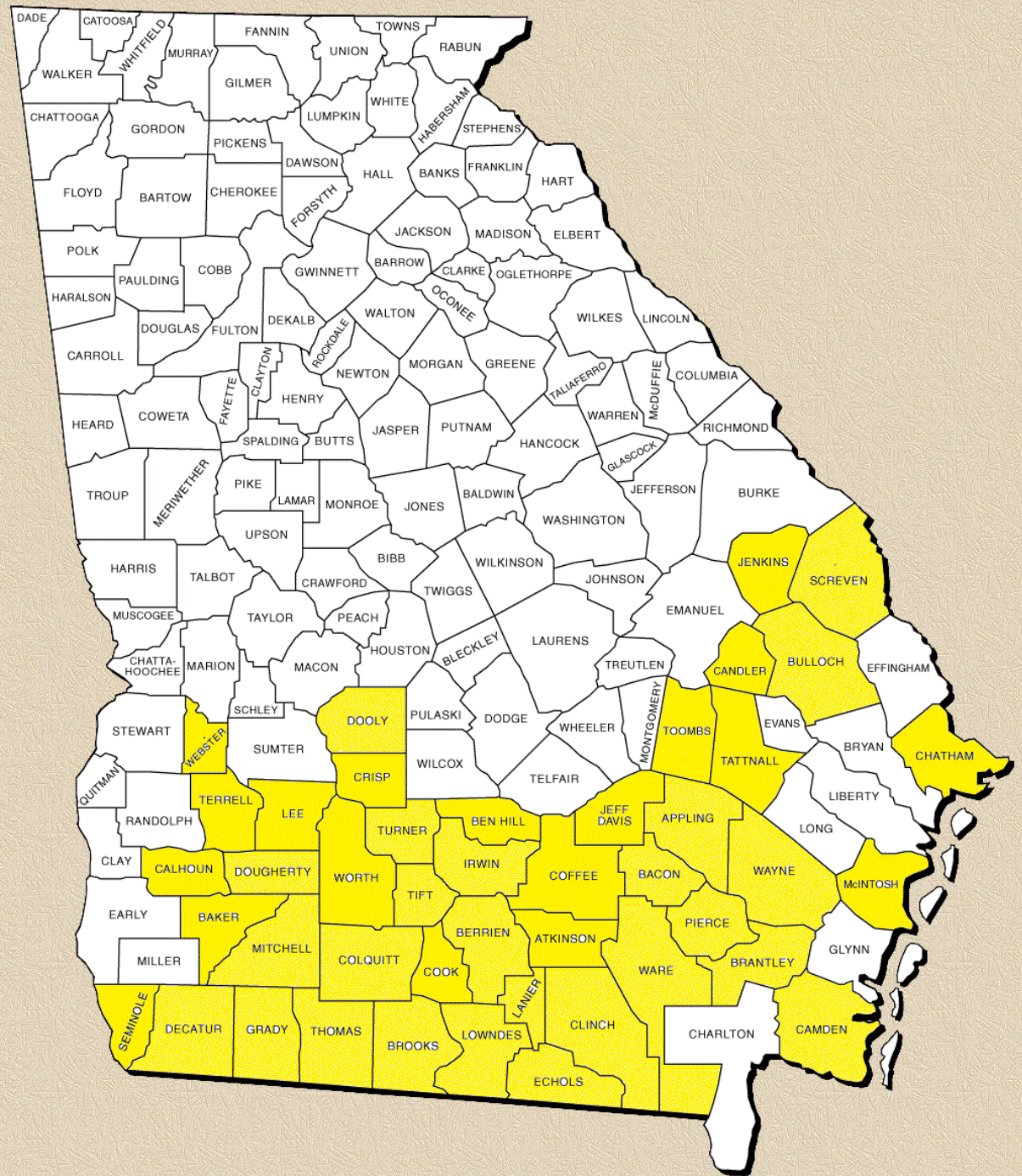


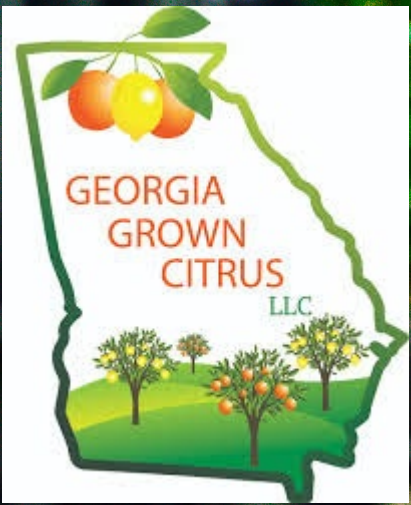
Citrus Trees Planted in Georgia

635,812 total trees (4,385 acres)



45 Counties
150+ Growers





Certified Nurseries

Camilla Citrus Tree Source



Packing Facilities



Fresh Market Citrus



Juice & Processing Market
Can Georgia become a juice state as well as fresh market state?



Challenges: The Weather



October 2022



January 2023



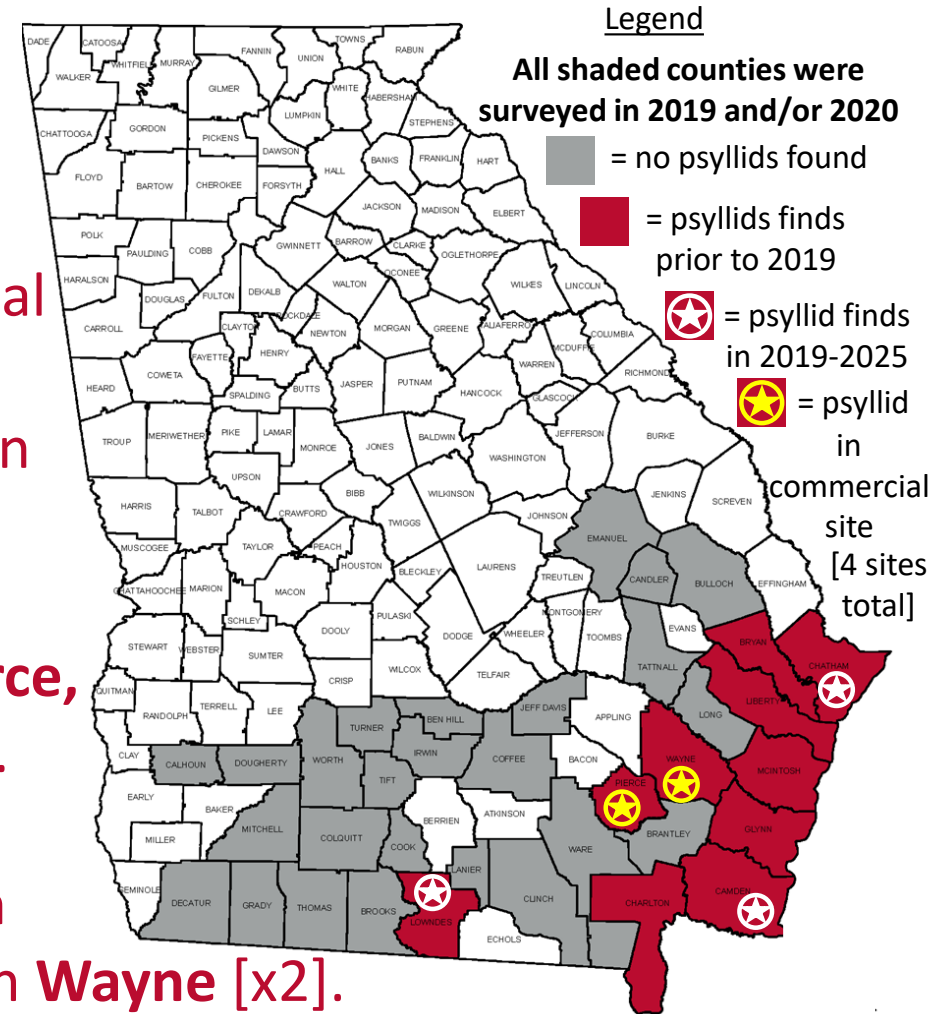
January 22, 2025



Challenges: Pests

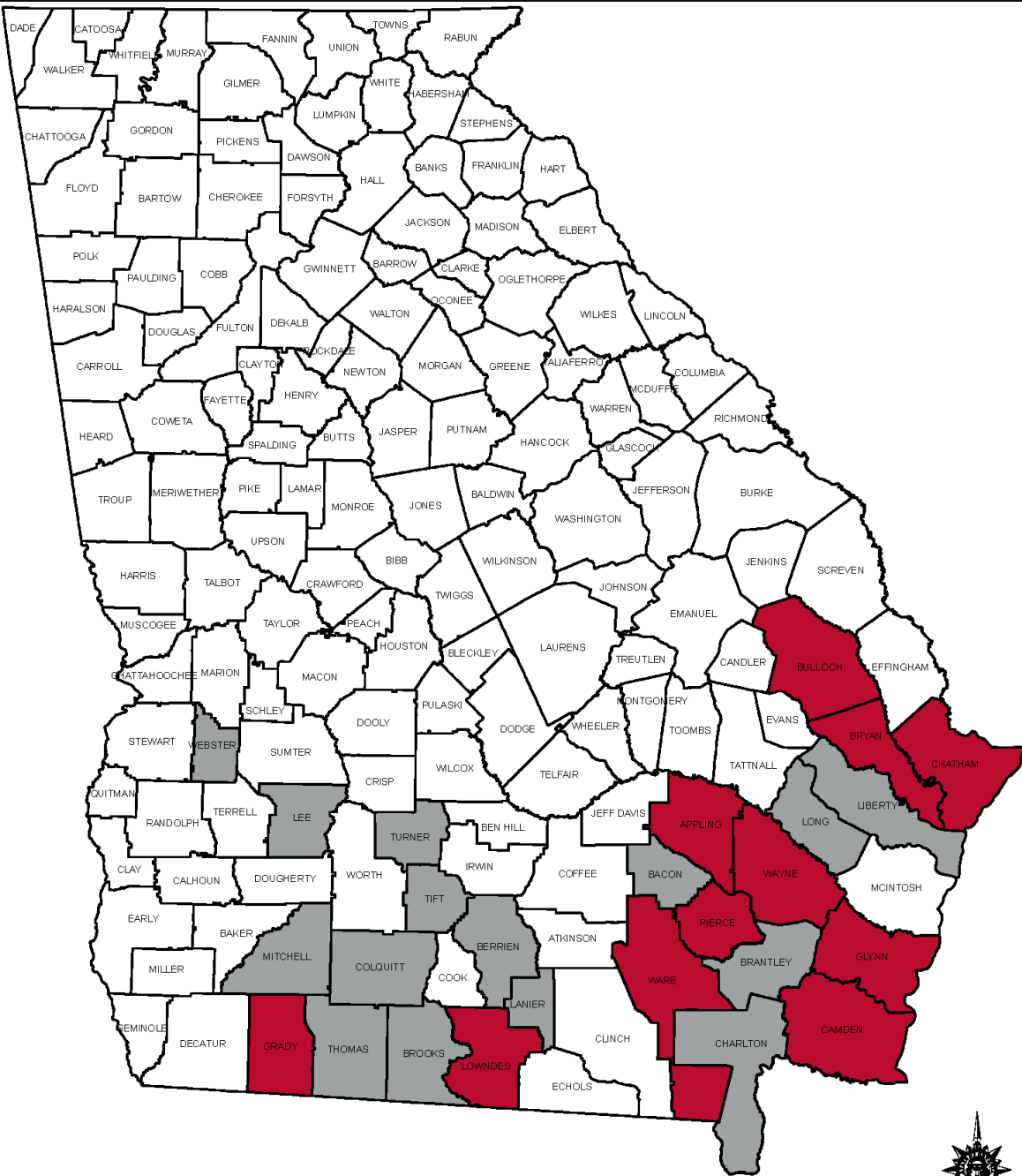
ACP Distribution

- GDA ID'd ACP in all coastal counties prior to 2019.
- UGA Ext. assessed sites in 35 counties in 2019-20.
- ACP found in **Camden, Chatham, Lowndes, Pierce, & Wayne** in past 6 years.
- ACP ID'd in commercial groves in 2023 & 2024 in **Pierce** [x2] and in 2025 in **Wayne** [x2].



Challenges: Disease

- HLB confirmed:
 - Camden & Chatham (prior to 2017)
 - Lowndes, Pierce, & Appling (2019)
 - Bulloch, Glynn & Ware (2020)
 - Appling (2021)
 - Grady & Wayne (2022).
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Partnerships for Protection



College of Agricultural & Environmental Sciences UNIVERSITY OF GEORGIA



- Citrus Team
- <https://site.caes.uga.edu/citrus>




Building Resilience





RAISED BEDS

A close-up photograph of a glass filled with orange juice. A slice of orange is floating on the surface. A spoon is lifting a portion of orange segments from the glass. The background is a blurred green field.

Why does
Citrus matter in
Georgia?


The Future?

GLOBAL DESTINATIONS





Making Changes for the Future –
Out with the Old ~ In with the New

The background image shows a lush orange grove at sunset. A dirt path leads from the foreground into the distance, flanked by rows of orange trees. The sun is a bright, glowing orb in the upper left, casting a warm, golden light across the scene. In the immediate foreground on the left, a branch of an orange tree is in sharp focus, bearing several ripe, orange-colored fruits. The overall atmosphere is peaceful and scenic.

What started as a niche has
become an opportunity for
our entire region.



Thank you & Questions?



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