

Detailed Agenda

Tuesday, September 23, 2025 | Registration

4:00pm–7:00pm	Registration Open Registered attendees may pick up nametag and program [Coastal Room]
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Wednesday, September 24, 2025 | First Day of Sessions

7:30am–5:00pm	Registration Open [Coastal Room]
7:30am–8:25am	Light Morning Refreshments [Grand Ballroom] Sponsored by: • Vincent Corporation
General Session [Island Ballroom]	
Welcome and Introductory Remarks	
8:30am–8:45am	- Renée Goodrich Schneider UF/IFAS Food Science & Human Nutrition (FSHN), <i>Program Organizer</i> - Savy DiBenedetto Savy Quality Review Inc., <i>Program Chair</i>
Session 1: The Global Industry	
Moderator: Beto Amador, <i>Evera by Citrosuco</i>	
9:00am	An Overview of IFU Programs - Aintzane Esturo, <i>International Fruit and Vegetable Juice Association (pg. 14)</i>
9:40am	Georgia Citrus: The Southeast's Rising Star in Citrus Production - Lindy Savelle, <i>Georgia Citrus Association (pg. 15)</i>
10:20am	Coffee Break [Grand Ballroom]
10:40am	India's Citrus: From Fresh Giant to Processing Powerhouse - Shitij Agrawaal, <i>Sahyadri Farms Post Harvest Care Ltd.</i> - Azhar Tambuwala, <i>Sahyadri Farms Post Harvest Care Ltd. (pg. 16)</i>
11:20am	Citrus Outlook and Marketing Update - Marisa Zansler, <i>Florida Department of Citrus (pg. 17)</i>
12:10pm	Lunch Break (<i>on your own</i>)

Wednesday, September 24, 2025 First Day of Sessions (continued)	
General Session [Island Ballroom]	
Session 2: Marketing & Consumer Trends	
Moderator: Elizabeth Webb, <i>Peace River Citrus</i>	
1:30pm	The Power of Adaptogens - Camilo Parris, <i>dsm-firmenich</i> (pg. 18)
2:05pm	The Color Shift: Shaping the Future of Colors in Citrus & Beverages - Ruy Elias, <i>IFF</i> (pg. 19)
2:40pm	Coffee Break [Grand Ballroom]
3:10pm	How the 2018 Farm Bill Opened Pandora's Box - Robert Johnston, <i>Vincent Corp.</i> (pg. 20)
3:45pm	How Consumer Demand for Orange Beverage Changed: Price Elasticities by Product Type, 2022/23-2024/25 - Lisa House, <i>UF/IFAS FRE</i> (pg. 21)
4:20pm	The Chinese Citrus Industry - Jinyu Wang, <i>Beijing Yiqing Group</i> (pg. 22)
4:55pm	Announcements
5:00pm	Session Concludes
6:00pm–7:30pm	Networking Reception [Outdoor Lawn Reception Area - <i>Weather Permitting</i>] Sponsored by: <ul style="list-style-type: none"> • ADM • Advanced Logistics, LLC • Ampco Pumps Company • Brown International • Chemical Systems • Citrus Oleo • Cvista • dsm-firmenich • Flavor Materials International • Florachem • Kerry • Latin Lemon • Limones Piuranos SAC • S.A. Veracruz • Separator Technology Solutions • Trisun • Vicente Trapani S.A. • Ziemann Holvrieka GmbH

Thursday, September 25, 2025	
7:30am–5:00pm	Registration Open [Coastal Room]
7:30am–8:25am	Light Morning Refreshments [Grand Ballroom] Sponsored by: • Givaudan
General Session [Island Ballroom]	
Session 3: Consumer Insights	
Moderator: Anne Plotto, <i>USDA, Agricultural Research Service (ARS)</i>	
8:30am	AI in Food and Beverage R&D - Manmit Shrimali, <i>Turing Labs</i> (pg. 23)
9:05am	Reformulation Considerations Using Natural Colors - Joy Simpson, <i>Givaudan Sense Colour</i> - Katie Rountree, <i>Givaudan Sense Colour</i> (pg. 24)
9:40am	Juice HACCP – Past, Present, Future - Randy Worobo, <i>Cornell University</i> (pg. 25)
10:15am	Coffee Break [Grand Ballroom]
10:45am	Sustainability in Packaging - Eva Almenar, <i>Michigan State University</i> (pg. 26)
11:20am	Microplastics in Foods and Beverages: Current Understanding and Future Directions - Razieh Farzad, <i>UF/IFAS Food Science & Human Nutrition (FSHN)</i> (pg. 27)
12:00pm	Lunch Break (on your own)



March 16-18, 2026

Orlando, Florida, USA

The 4th International Flavor Summit: A Gathering of Industry Perspectives is a biennial event for professionals, academia, students, and anyone interested in the latest trends and discoveries in the world of flavor science. Hosted by the University of Florida Institute of Food and Agricultural Sciences (UF/IFAS) Citrus Research and Education Center, this three-day conference brings together leading researchers and practitioners working in flavor science across the food, beverage, and health sectors.

 Find out more at: conference.ifas.ufl.edu/flavorsummit

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conference.ifas.ufl.edu/flavorsummit

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Thursday, September 25, 2025 (continued)	
General Session [Island Ballroom]	
Session 4: Technology and Innovation - Tools and Ideas for Industry	
Moderator: Brandy Geiger, <i>Florachem</i>	
1:30pm	Terlet – Thermal Solutions for Purees, Pulps, and High-Viscosity Products - Bruce Gnorski, <i>ProXES Inc.</i> (pg.28)
2:05pm	From Pasteurization to Filtration: Rethinking Juice Processing - Scott Grimes, <i>Donaldson Co.</i> - Rachel Chard, <i>Donaldson Co.</i> (pg. 29)
2:40pm	Coffee Break [Grand Ballroom]
3:10pm	Machine Learning – Enabled Early Diagnosis of HLB in Citrus - Yu Wang, <i>UF/IFAS Citrus Research & Education Center (CREC)</i> (pg. 30)
3:45pm	Critical Analytical Testing Considerations in the Era of Citrus Greening - Steve Allmon, <i>The Coca-Cola Company</i> (pg. 31)
4:20pm	Educate, Engage and Empower – An Introduction to the WFFC - Brandy Geiger, <i>Florachem</i> (pg. 32)
4:55pm	Announcements
5:00pm	Session Concludes
5:30pm–7:00pm	Networking Reception [Outdoor Lawn Reception Area - <i>Weather Permitting</i>] Sponsored by: <ul style="list-style-type: none"> • AILIMPO • Bucher Unipektin AG • Citromax Group • Citrotec International Inc. • Evera by Citrosuco • Givaudan • International Flavors & Fragrances Inc. (IFF) • JBT Marel Corporation • Women in Flavor and Fragrance Commerce (WFFC)

Notes

Friday, September 26, 2025	
7:30am–10:00am	Registration Open [Coastal Room]
7:45am–8:30am	Morning Breakfast [Grand Ballroom] Sponsored by: <ul style="list-style-type: none"> • Bell Chem • Safe Chem Inc. • The Coca-Cola Company
General Session [Island Ballroom]	
Session 5: Hot Topics in the Citrus Industry	
Moderator: Sarah Melesse, <i>The Coca-Cola Company</i>	
8:30am	History of the Florida Flavor Industry – Part 2 - Robert Kryger, <i>Florida Polytechnic University</i> (pg. 33)
9:10am	Bringing Back Florida Citrus Using CRISPR - Yianni Lagos, <i>Soilcea</i> (pg. 34)
9:45am	Update on Citrus Greening Biotechnology - Zhiqian Pang, <i>Silvec Biologics</i> (pg. 35)
10:20am	Tariffs 101: Introduction to Tariffs and their Economic Implications - Danielle Durham, <i>Allen & Company</i> - Kevin Kelly, <i>MFS Fund Distributors, Inc.</i> (pg. 36)
10:55am	Meet Donaldson: A Sweet Orange with Potential in an HLB Environment - Anne Plotto, <i>USDA, Agricultural Research Service (ARS)</i> - Matthew Mattia, <i>USDA, Agricultural Research Service (ARS)</i> (pg. 37)
11:30am	Conference Concludes

Notes
