



**ICBC** International Citrus &  
Beverage Conference

September 19-22, 2023

Clearwater Beach, FL

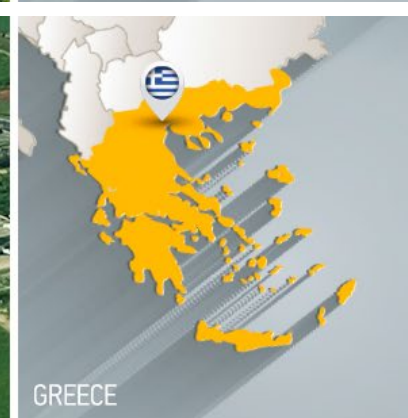
Alexander Christodoulou,  
CCO of CHB Group in Greece



A family-owned establishment since 1955, the **CHB Group** is the leading fruit processing company in Greece.



**CHRISTODOULOU BROS S.A.** is located in the heart of Greece's citrus-growing region.

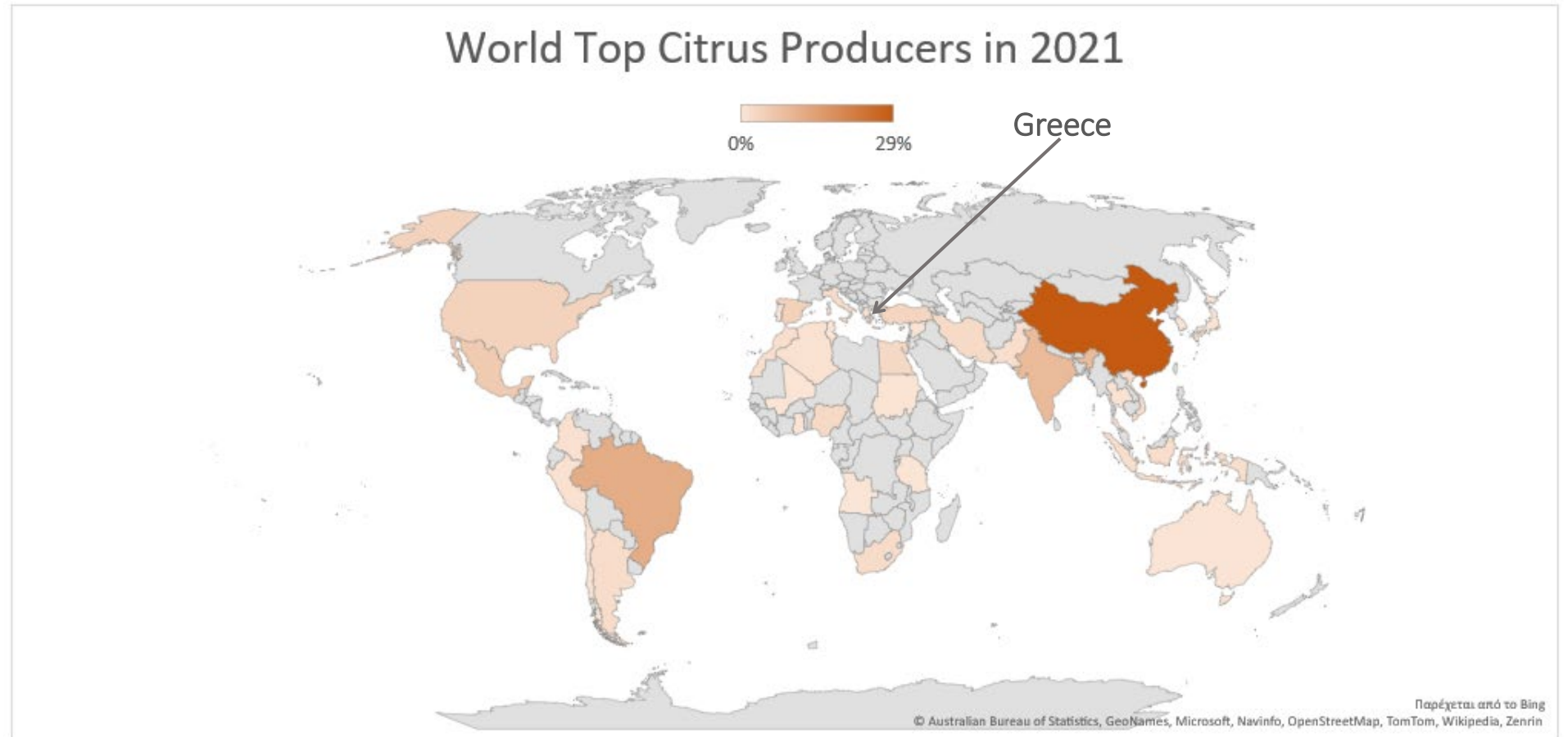


**VITOM S.A.** is located in the northern part of Greece.

In 2021, the world top producers of fresh citrus fruits were China, Brazil and India. The top-10 countries made up 74% of world's total.

China	29%
Brazil	12%
India	9%
Mexico	5%
Spain	4%
USA	4%
Turkey	3%
Egypt	3%
Nigeria	3%
Iran	2%
<b>Top-10</b>	<b>74%</b>
<b>Greece</b>	<b>0.7%</b>
Others	25.3%
<b>Total</b>	<b>100%</b>

Source: FAOSTAT







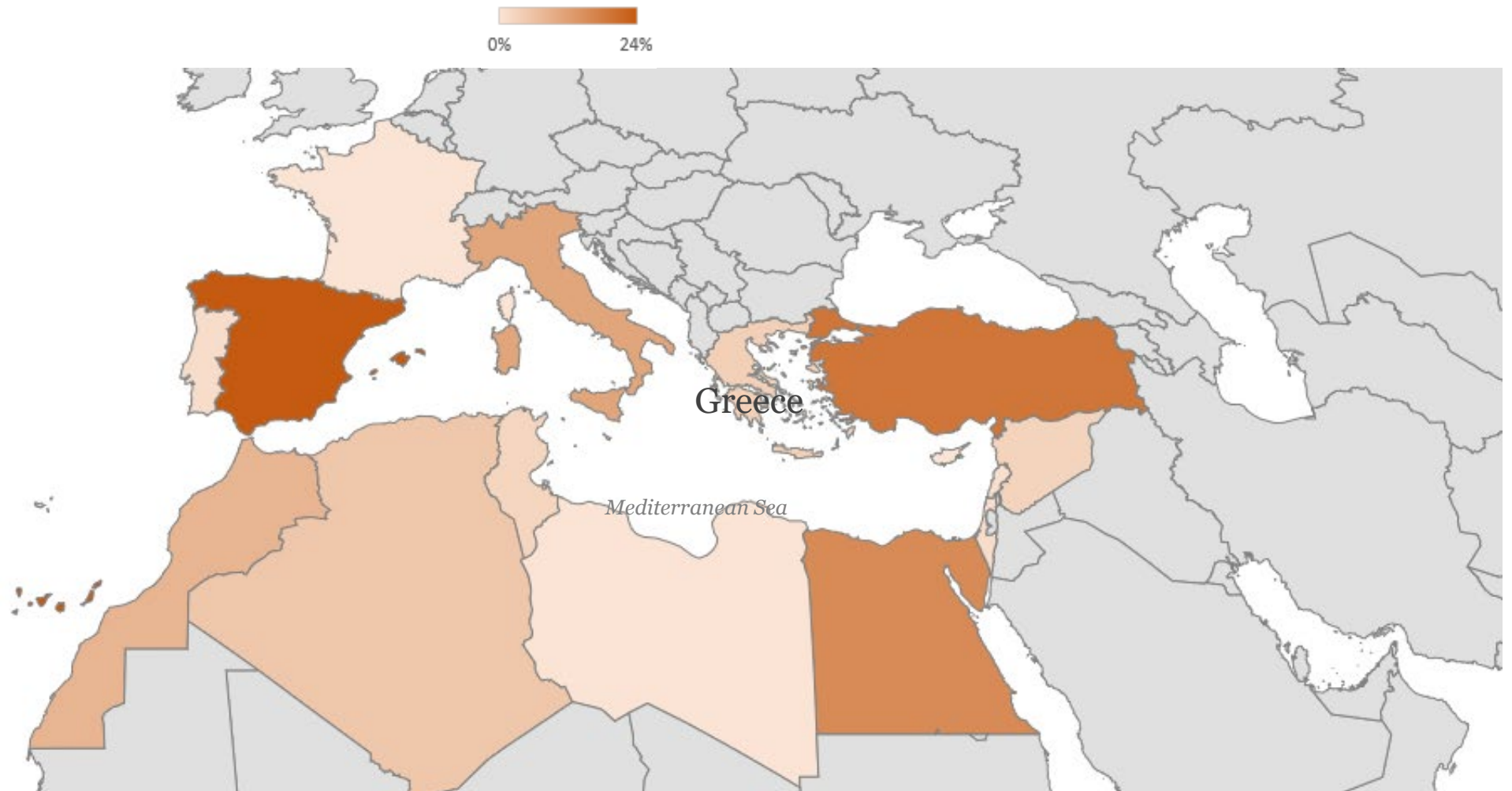
Greece

In 2021, the countries of the Mediterranean Region produced 27,508,156 tons of citrus (13% of the world's total). Greece ranked 7th with 4%.

Mediterranean Top Citrus Producers in 2021

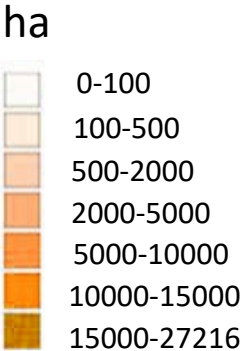
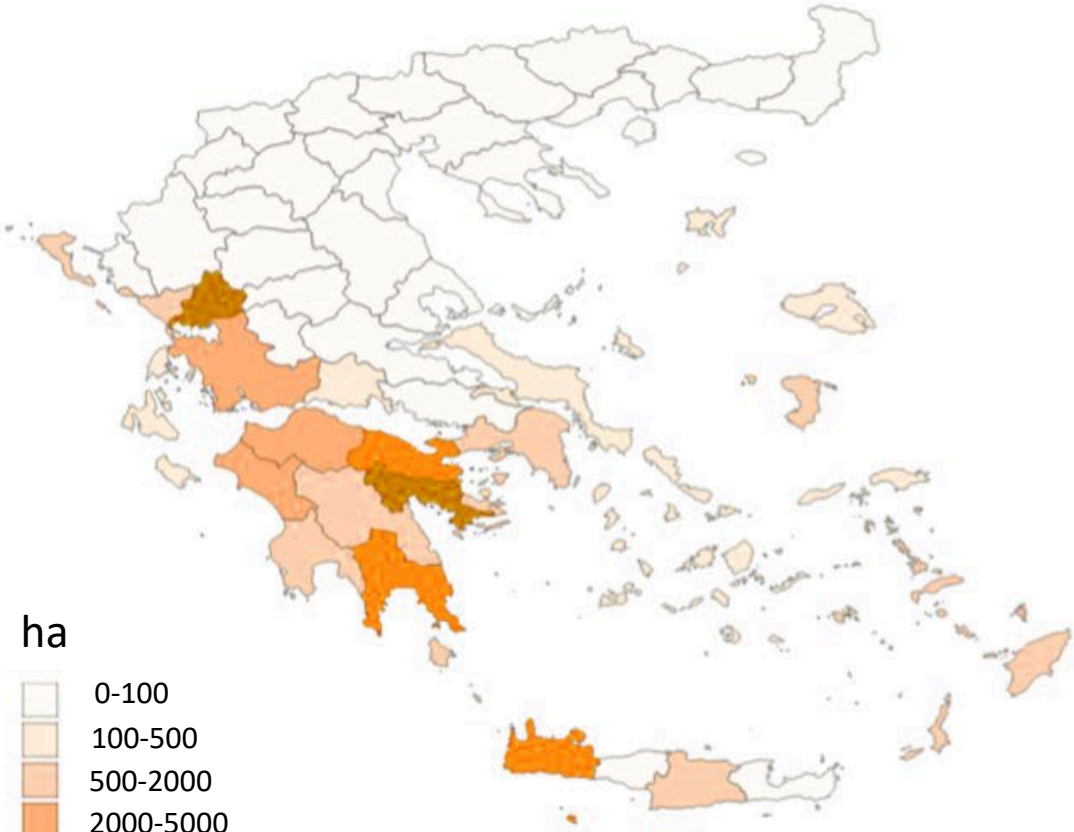
Spain	24%
Turkey	19%
Egypt	16%
Italy	11%
Morocco	9%
Algeria	6%
<b>Greece</b>	<b>4%</b>
Syria	3%
Tunisia	3%
Portugal	2%
<b>Top-10</b>	<b>97%</b>
Others	3%
<b>Total</b>	<b>100%</b>

Source: FAOSTAT

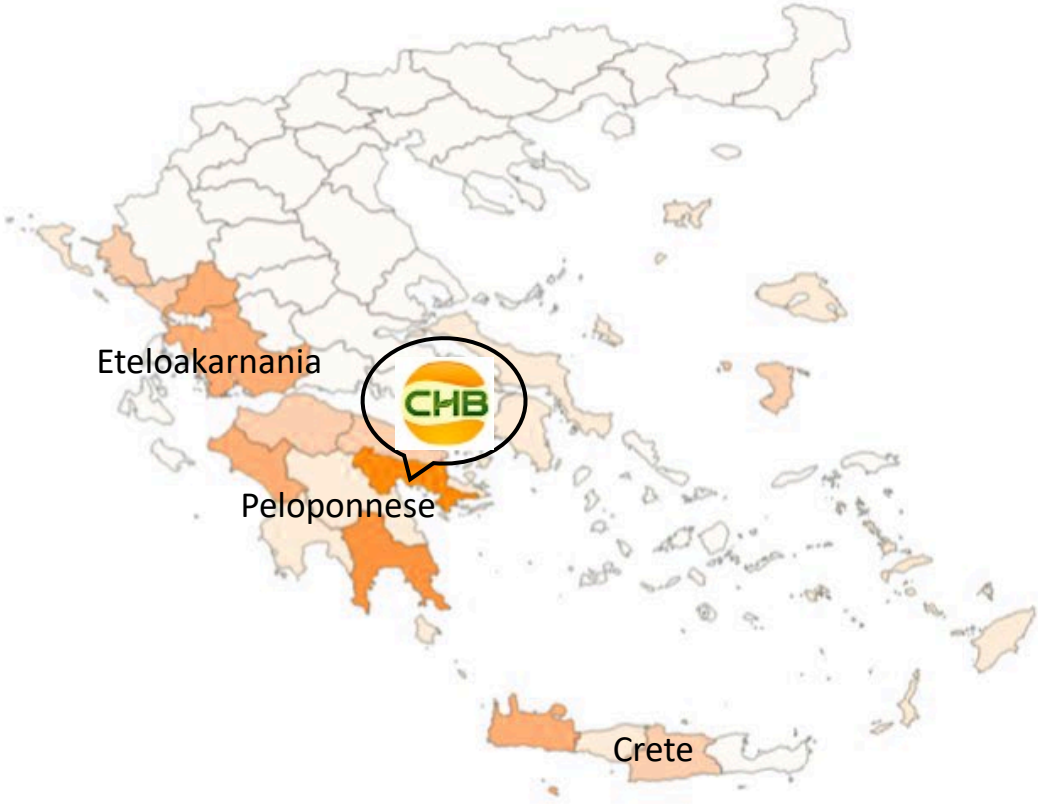


# Area of Citrus cultivation in Greece 1998 - 2021

1998



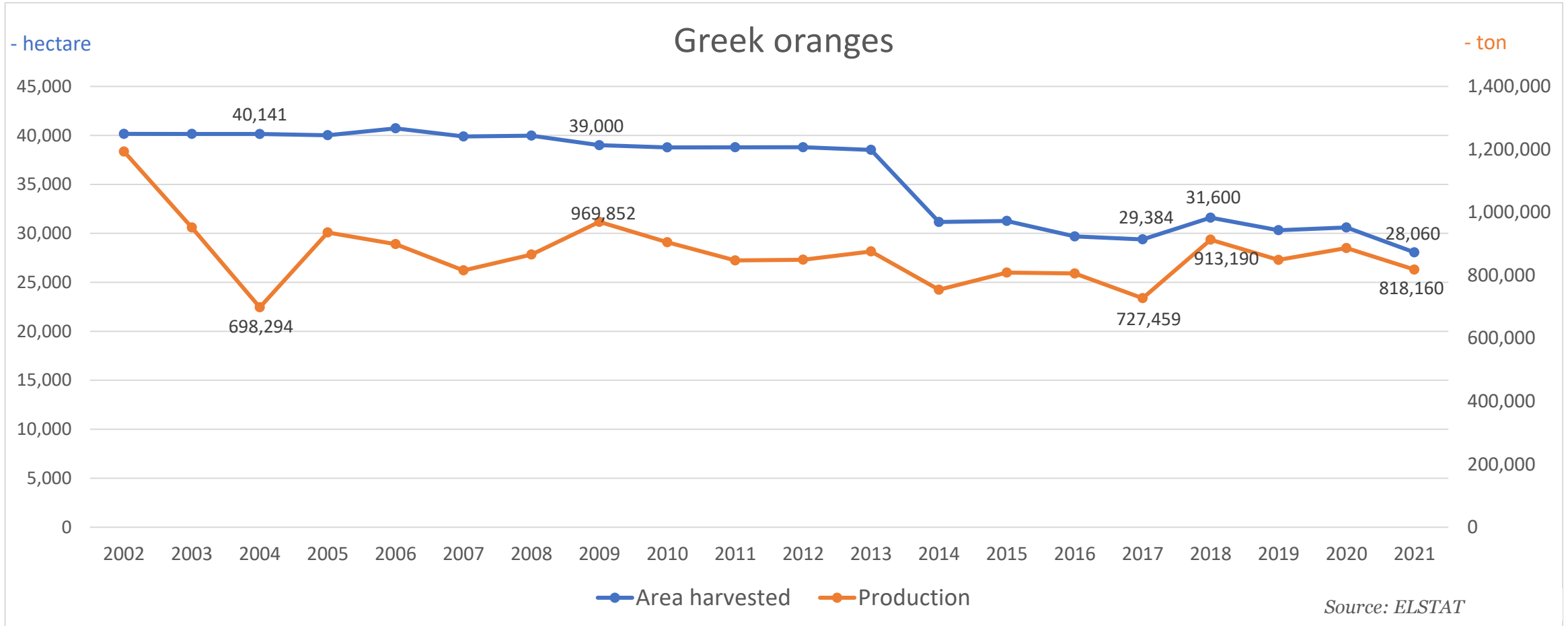
2021



Source: ELSTAT



The past 20 years the area harvested in Greece shows signs of decline. The orange yield though has been increased.



Orange is the no 1 cultivated citrus fruit in Greece, followed by mandarin.

**Greek Citrus Production**

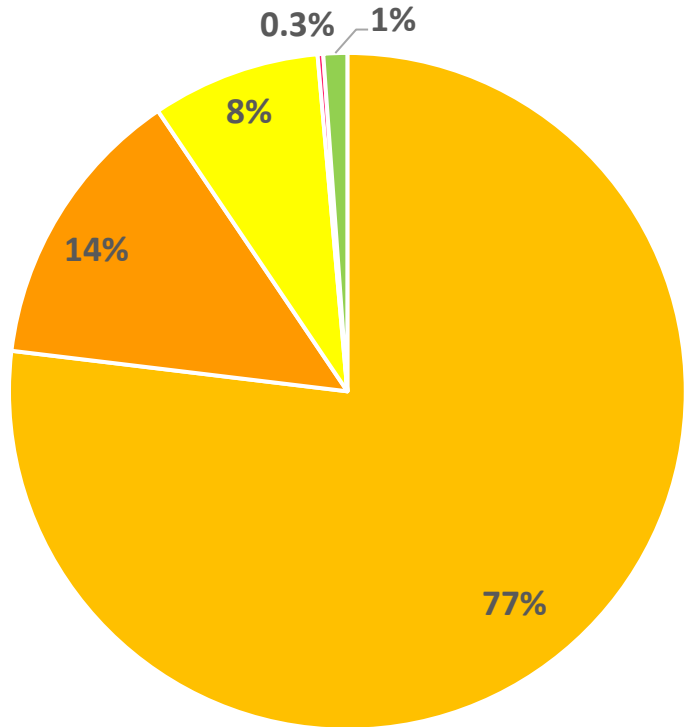
Quantities in tons (1 ton = 1,000 kg)

	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>	<b>2021</b>
Oranges	727,459	913,190	849,080	886,640	818,160
Mandarins	176,635	174,150	150,640	171,870	145,010
Lemons	76,212	88,400	82,260	87,190	85,630
Grapefruits	4,690	3,160	3,100	3,160	2,860
Other citrus fruits	1,936	21,970	21,100	22,280	12,100
<b>Total</b>	<b>986,932</b>	<b>1,200,870</b>	<b>1,106,180</b>	<b>1,171,140</b>	<b>1,063,760</b>

Source: FAOSTAT



Greek Citrus Production



■ Oranges ■ Mandarins ■ Lemons ■ Grapefruits ■ Other citrus fruits



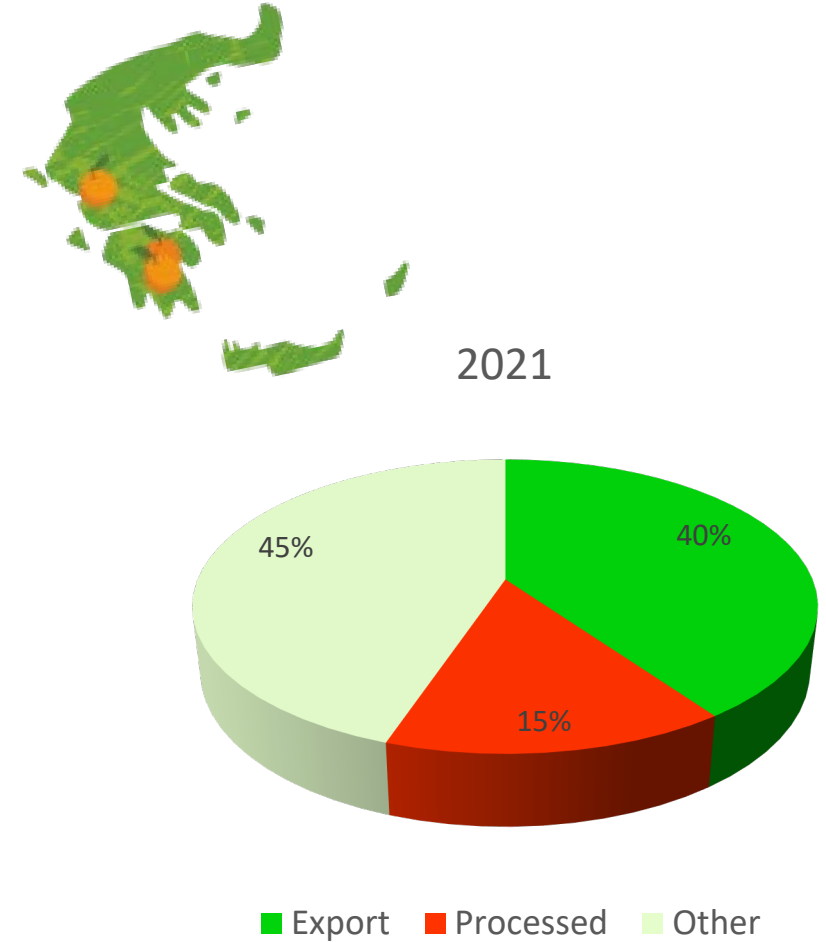
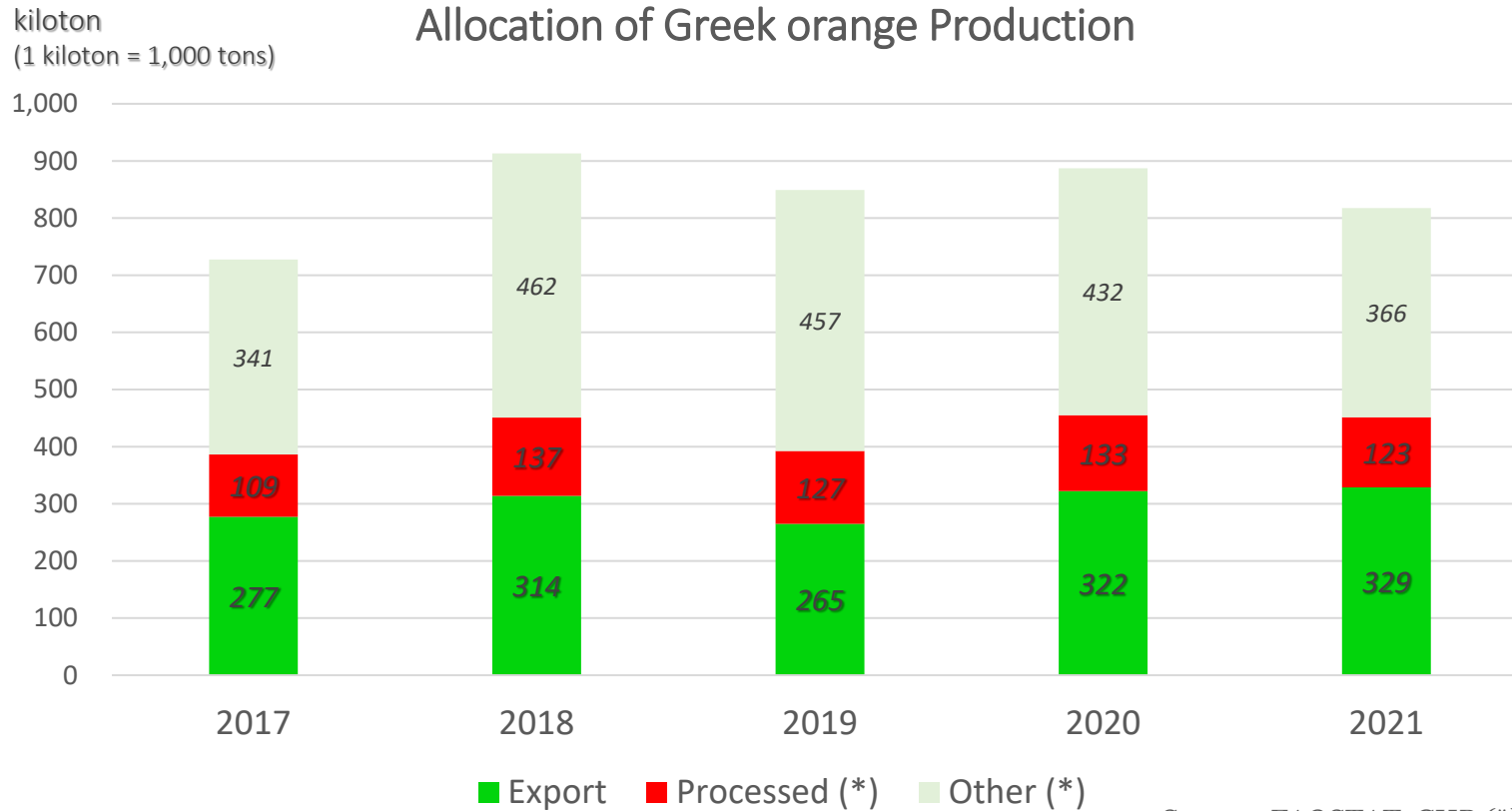
## Orange varieties in Greece

Washington Navel	44%
Navellina	20%
Valencia	17%
Lane Late	11%
New Hall	4%
Others	4%
<b>Total</b>	<b>100%</b>

*Source: Hellenic Agricultural Organization (ELGO) / FRESKON 2023*



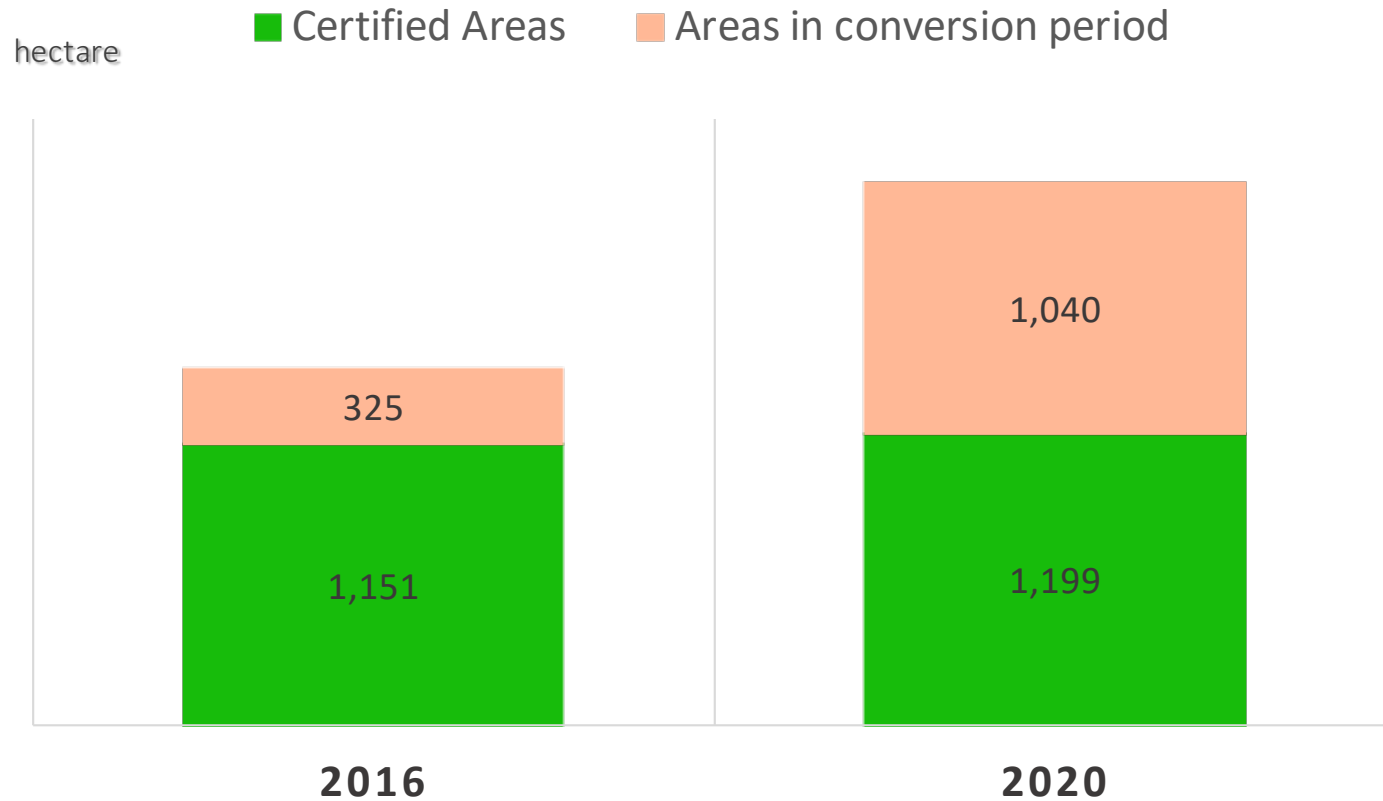
In 2021, 40% of Greek orange production exported as fresh. It is estimated that 15 % of orange fruits went for processing.



Source: FAOSTAT, CHB (\*)

# Organic Citrus in Greece

## GREEK ORGANIC CITRUS CULTIVATION



52% Increase



In 2020, 5% of citrus area was Organic



We Go Organic!

Source: MINAGRIC, Ministry of Rural Development and Food of Greece





Thank you all for your attention



CHRISTODOULOU BROS S.A. - VITOM S.A.

*Tailor-made solutions*

