

# 2018 Agenda

Presenting author names appear in **bold**

Tuesday, September 18, 2018	
4:00pm - 7:00pm	Registration [Sand Key Room]

Wednesday, September 19, 2018	
7:30am - 5:00pm	Registration [Sand Key Room]
7:30am - 8:25am	Morning Refreshments [Island Ballroom] <b>Sponsored by:</b> <ul style="list-style-type: none"> <li>• Vincent Corporation</li> </ul>
GENERAL SESSION [Grand Ballroom]	
8:30am - 9:00am	<b>Welcome and Introductory Remarks</b> - <b>Renée Goodrich Schneider</b> UF/IFAS Food Science & Human Nutrition, Program Organizer - <b>Susan Percival</b> UF/IFAS Food Science & Human Nutrition, Department Chair - <b>Linda Staten</b> USDA-AMS, ICBC Program Chair
Session 1: The World of Fruit, Juices and Beverages – A Global Perspective	
Moderator: <b>Keith Schneider</b> , UF/IFAS Food Science & Human Nutrition	
9:00am	<b>Dominican Republic: Creating New Value in Fruit Processing</b> - <b>Horacio Lomba</b> , Consorcio Citricos Dominicanos, S.A.
9:40am	<b>Citrus Production – A Global Perspective</b> - <b>Fred Gmitter</b> , UF/IFAS CREC
10:20am	Beverage Break [Island Ballroom]
10:40am	<b>Current Situation and Outlook for the Chinese Juice Industry</b> - <b>Russell Rouseff</b> and Houjiu Wu, Southwest University, Citrus Research Institute of China
11:20am	<b>An Update on the Cuban Citrus Industry</b> - <b>William Messina</b> and Ariel Singerman, UF/IFAS FRE and UF/IFAS CREC
12:00pm	Lunch Break ( <i>on your own</i> )

<b>Wednesday, September 19, 2018 (continued)</b>	
<b>Session 2: Consumers, Markets and Trade</b>	
Moderator: <b>Nick Shields</b> , The Coca-Cola Company	
1:30pm	<b>Millennials and Orange Juice Consumption</b> - <b>Lisa House</b> and <b>Yan Heng</b> , UF/IFAS FRE
2:05pm	<b>Orange Juice Flavor Balancing</b> - <b>Stephan Raeker</b> , Symrise
2:40pm	Break [Island Ballroom]
3:10pm	<b>How is Consumer Health &amp; Wellness Driving Growth for Citrus Beverages?</b> - <b>Matthew Southmayd</b> , MarketsandMarkets
3:45pm	<b>International Trade Policy 2018 Update: Challenges and Opportunities</b> - <b>Anthony Nogueras</b> , Alliance Drawback Services
4:20pm	<b>Juice Products Association (JPA) Update</b> - <b>Carol Freysinger</b> , JPA
4:55pm	Announcements
5:05pm	Session Concludes
6:00pm - 7:00pm	<b>Networking Reception [Poolside]</b> <b>Sponsored by:</b> <ul style="list-style-type: none"> <li>● Alliance Drawback Services</li> <li>● Astral Extracts, Ltd</li> <li>● Brown International Corporation, LLC</li> <li>● Chemical Systems</li> <li>● CitraSource</li> <li>● Citrus Oleo</li> <li>● Doehler GmbH</li> <li>● Ecolab</li> <li>● FGF Trapani</li> <li>● Firmenich</li> <li>● Florida Chemical Company, Inc.</li> <li>● Givaudan Flavors Corp.</li> <li>● International Flavors &amp; Fragrances Inc (IFF)</li> <li>● Kerry</li> <li>● Odyssey FoodTrans, LLC</li> <li>● Quattro Citrus Products, LLC</li> <li>● Separator Technology Solutions US Inc</li> <li>● Sun Rapt Foods, Inc.</li> <li>● Takasago International Corporation</li> <li>● Treatt</li> </ul>

Thursday, September 20, 2018	
7:30am - 5:00pm	Registration [Sand Key Room]
7:30am - 8:25am	Morning Refreshments [Island Ballroom] <b>Sponsored by:</b> <ul style="list-style-type: none"> <li>● Givaudan Flavors Corp</li> </ul>
<b>GENERAL SESSION [Grand Ballroom]</b>	
<b>Session 3: Ideas for Industry: From Food Safety to Market Research</b>	
Moderator: <b>Savy DiBenedetto</b> , Savy Quality Review, Inc.	
8:30am	<b>Electronic Record-keeping in the Era of FSMA</b> - <b>Bryan Banks</b> , Kiptraq
9:05am	<b>FSVP Implementation – Notes from a Retailer</b> - <b>Angela Valadez</b> , Publix
9:40am	<b>Using Scientific Nutrition Research to Reach Millennial Consumers</b> - <b>Rosa Walsh</b> , FDOC
10:15am	Break [ Island Ballroom]
10:45am	<b>Marketing to Today’s Millennial Mom</b> - <b>Samantha Lane</b> , FDOC
11:20am	<b>Millennials: Disrupting Consumerism</b> - <b>Jennifer Zhou</b> , Robertet
11:55am	Lunch Break ( <i>on your own</i> )
<b>Session 4: Processing Technology and Strategies</b>	
Moderator: <b>Greg Schrader</b> , JBT Corporation	
1:30pm	<b>Alignment of the FDA Office of Regulatory Affairs</b> - <b>Stewart Watson</b> , U.S. FDA ORA
2:05pm	<b>Commercialization of HPP Food Products</b> - <b>Emmanuel Onuoha</b> , JBT-Avure Technologies
2:40pm	Coffee Break [Island Ballroom] <b>Sponsored by:</b> <ul style="list-style-type: none"> <li>● Juice Products Association</li> <li>● Purkel Products Inc</li> <li>● Rio Grande Juice Company</li> </ul>
3:10pm	<b>Citrus Fiber Technical Update</b> - <b>John Haen</b> , Fiberstar
3:45pm	<b>Sustainability and 10-year Strategy of the Spanish Citrus Market</b> - <b>Jose Antonio García</b> , Ailimpo
4:20pm	<b>Juice and By-Product Processing</b> - <b>Elizabeth Webb</b> , Vincent Corporation
4:55pm	Announcements
5:05pm	Session Concludes
5:30pm - 7:00pm	<b>Poolside Reception</b> <b>Sponsored by:</b> <ul style="list-style-type: none"> <li>● Enerfab, Ltd</li> <li>● JBT Corporation</li> <li>● Vita-Pakt Citrus Products Co.</li> </ul>

Friday, September 21, 2018	
7:30am - 10:00am	Registration [Sand Key Room]
7:45am - 8:30am	Buffet Breakfast [Grand Ballroom] <b>Sponsored by:</b> <ul style="list-style-type: none"> <li>● Bell Chem Corp.</li> <li>● BioSun Flavors &amp; Food Ingredients</li> <li>● D.L. Newslow &amp; Associates</li> <li>● Flavor Materials International</li> <li>● Marc Neil Soudijn Research Foundation</li> <li>● Renewable Citrus Products Association</li> <li>● Safe Chem Inc.</li> <li>● Symrise, Inc.</li> <li>● Winniczuk Family</li> </ul>
<b>GENERAL SESSION [Grand Ballroom]</b>	
<b>Session 5: Hot Topics in the Industry</b>	
Moderator: <b>Doug Van Strijp</b> , Southern Gardens Citrus	
8:30am	<b>HLB R&amp;D in the Commercial Sector</b> - <b>Tim Eyrich</b> , Southern Gardens Citrus
9:10am	<b>CRISPR Technology – A Primer</b> - <b>Nian Wang</b> , UF/IFAS CREC
9:45am	<b>Flavor and Consumer Science for Supply Security and Flexibility in the HLB Era</b> - <b>Yu Wang</b> , UF/IFAS CREC
10:20am	<b>The Effect of HLB on Orange Oil Quality</b> - <b>Jinhe Bai</b> , USDA-ARS
10:55am	<b>Huanglongbing (HLB) and Asian Citrus Psyllid (ACP): Detection, Monitoring and Control</b> - <b>Timothy Gottwald</b> , USDA-ARS
11:30am	<b>Conference Concludes</b>