Redeveloping vacant land into sustainable assets
Problem: US cities are sitting on an abundant and underutilized resource: vacant land

12-15%
Average vacant land in US cities

9M Acres
Vacant urban land in the US

Meanwhile, dozens of legacy cities like Detroit, Flint, and Gary are up to
50% Vacant
Problem: Vacant land is incredibly costly for a city and the public

- Attracts crime
- Negatively impacts health and increases healthcare costs
- Costs millions annually in maintenance & services
- Depresses local property values
Solution: Fresh Coast partners with vacant land owners to finance, install and manage revenue-generating environmental projects on vacant land.

- 8,000 properties: Green infrastructure
- 13,000 properties: Local agriculture
- 7,000 properties: Wetland mitigation

Urban forestry
Fresh Coast has/will contract a public-private partnership with 8 partner cities in 2016:

- Flower farm
  Flint, MI

- Poplar tree farm
  Youngstown, OH

- Conservation Innovation Grant
  Green stormwater infrastructure pilot
  Peoria, IL
Project Structure Overview

Key project relationships

- Landowner
- Project Vehicle
- Investors & Lenders
- Engineering & Construction
- Operations & Maintenance
- Offtaker
Video: Hybrid Poplar Tree Farm in Flint, MI

https://vimeo.com/163877500
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