Field Stewards


Paul Helgeson

~ dedicated to ~ healthy food, families & farms

Maker of these premium natural chicken brands:
The Midwest’s leading provider of premium quality chicken under the Gold’n Plump® Just BARE® Chicken brand labels.

- Operations in Minnesota and Wisconsin.
- 1,700 team members and over 350 family farmers partners.
- Process approximately 100 million chickens annually.
Our values, including Innovation have helped us compete against much larger companies.
Sustainability

The impact of life cycle thinking.

Our environmental mission remains focused on lessening our environmental impacts across the entire supply chain, making positive changes in the areas we directly control AND proactively influencing change in the areas we don’t.
OUR products life cycle
American Humane Certification

- 3rd party animal welfare certification
- Verified processes and practices
- Customer driven (grocery stores)
- Consumer confidence
Since 2010 we have bought renewable energy credits for the electricity GNP Company uses in the production of Just Bare Chicken, total investment $52,637

<table>
<thead>
<tr>
<th>Year</th>
<th>Millions of Pounds</th>
<th>Mega Watt Hours</th>
<th>Rate</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>4.8</td>
<td>.8216</td>
<td>2.76</td>
<td>$2,267</td>
</tr>
<tr>
<td>2011</td>
<td>9.3</td>
<td>3.222</td>
<td>1.58</td>
<td>$5,248</td>
</tr>
<tr>
<td>2012</td>
<td>12.4</td>
<td>3.222</td>
<td>1.56</td>
<td>$5,033</td>
</tr>
<tr>
<td>2013</td>
<td>15.9</td>
<td>3.395</td>
<td>1.60</td>
<td>$5,432</td>
</tr>
<tr>
<td>2014</td>
<td>19.3</td>
<td>11.636</td>
<td>1.48</td>
<td>$17,222</td>
</tr>
<tr>
<td>2015</td>
<td>26.0</td>
<td>12.915</td>
<td>1.35</td>
<td>$17,435</td>
</tr>
<tr>
<td>2016</td>
<td>36.0</td>
<td>~$20K+</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
WATER at GNP Company

Water QUALITY in our Supply Chain

✓ Bird health in the barns
✓ Bacteria
✓ Nutrient management
✓ Feed ingredient sourcing

Water QUANTITY in our Operations

✓ Performance of wells
✓ Effluent quality
✓ Efficiency per bird
✓ Direct contact reuse
“Complex water problems will require everyone's efforts & attention”
What can we do to improve the environmental performance of agriculture and the food industry?