

## ACES 2018 Town Hall Proposal

### Title: *Increasing Opportunities for Private Investment on Public Land*

#### Description:

This session will provide a critical look at the mitigation and offset opportunities on public lands, the mechanisms which have been used, and any relevant policies which may guide future efforts. The discussion will highlight a recent report prepared by the Nicholas School of the Environment at Duke University and include discussion from members of the public and private sector.

#### Proposed Session Agenda: (total time 90 minutes)

Introduction	10 min
Authors' Summary and Report Highlights	30 min
Public Sector Response	10 min
Private Sector Response	10 min
Moderated Discussion	30 min

#### Audience:

The target audience is mitigation professionals, public agency personnel, policy makers and academics.

#### Conference Themes:

This Town Hall focusses on the market opportunities on public lands, and includes conference themes:

- Ecosystem Services and the Private Sector: Finance, Investment and Corporate Sustainability
- Environmental Markets and Ecosystem Services

#### Contact Information for Invited Speakers:

Speaker	Topic	E-mail contact	Status
Chris Hartley (USDA)	Moderator	<a href="mailto:chartley@oce.usda.gov">chartley@oce.usda.gov</a>	Accepted
Martin Doyle / Lydia Olander (Nicholas School - Duke)	Mitigation on Public Lands Paper	<a href="mailto:martin.doyle@duke.edu">martin.doyle@duke.edu</a> <a href="mailto:lydia.olander@duke.edu">lydia.olander@duke.edu</a>	Accepted
Jacqueline Emanuel (USFS)	Public Agency Perspective	<a href="mailto:jemanuel@fs.fed.us">jemanuel@fs.fed.us</a>	Accepted
Mitigation Banker (RES or ERBA Representative)	Banker Perspective	TBD	Discussed

#### Organizer:

Chris Hartley, PhD (primary contact)  
USDA Office of Environmental Markets  
[chartley@oce.usda.gov](mailto:chartley@oce.usda.gov)  
202.690.0832

**Qualifications of Organizers:**

Christopher Hartley is the Deputy Director and Senior Environmental Markets Analyst with the USDA Office of Environmental Markets. He is responsible for the development of policy, tools, and metrics to support landowner participation in ecosystem services markets. He holds a Doctorate in Agricultural Ecology and masters' degrees in Agronomy and International Agricultural Development from the University of California – Davis.