

# FRESH COAST CAPITAL



Redeveloping vacant land  
into sustainable assets

Problem: US cities are sitting on an abundant and underutilized resource: vacant land



**12-15%**

Average vacant land in US cities

**9M Acres**

Vacant urban land in the US

Meanwhile, dozens of legacy cities like Detroit, Flint, and Gary are up to

**50% Vacant**



# Problem: Vacant land is incredibly costly for a city and the public



Attracts crime



Negatively impacts health and increases healthcare costs



Costs millions annually in maintenance & services



Depresses local property values

Solution: Fresh Coast partners with vacant land owners to finance, install and manage revenue-generating environmental projects on vacant land



*8,000 properties*



*13,000 properties*



*7,000 properties*



Green infrastructure



Wetland mitigation



Local agriculture



Urban forestry



# Fresh Coast has/will contract a public-private partnership with 8 partner cities in 2016



Flower farm  
Flint, MI



Poplar tree farm  
Youngstown, OH



Conservation  
Innovation Grant



Green stormwater  
infrastructure pilot  
Peoria, IL

**FRESH COAST  
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Landowner

Project Vehicle

Investors &  
Lenders

Key project relationships

Engineering &  
Construction

Operations &  
Maintenance

Offtaker



## Video: Hybrid Poplar Tree Farm in Flint, MI



<https://vimeo.com/163877500>





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