

# How P3s (and CBP3s) Can Scale Up Green Stormwater Infrastructure



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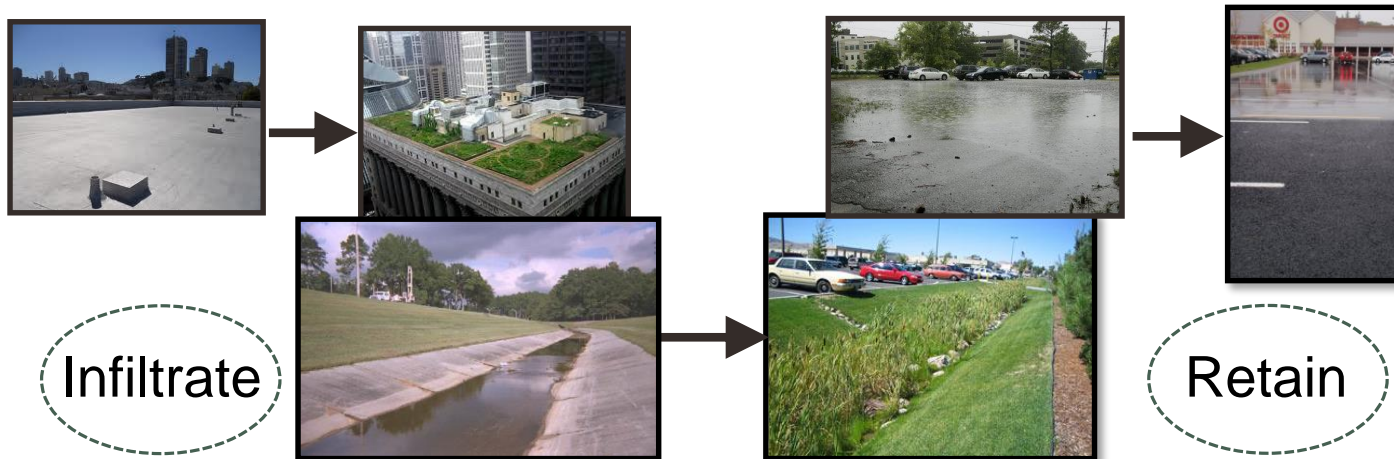
*A Community on Ecosystems Services  
Thursday, December 8, 2016*

# Evolution in Stormwater Management

## Traditional Stormwater Management



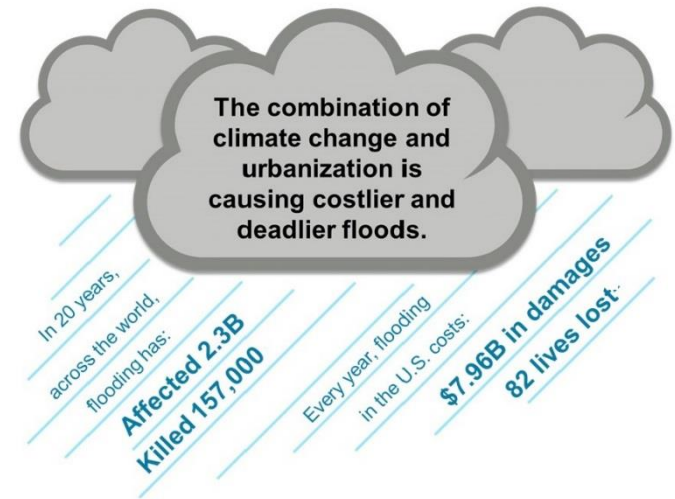
## Green Stormwater Infrastructure



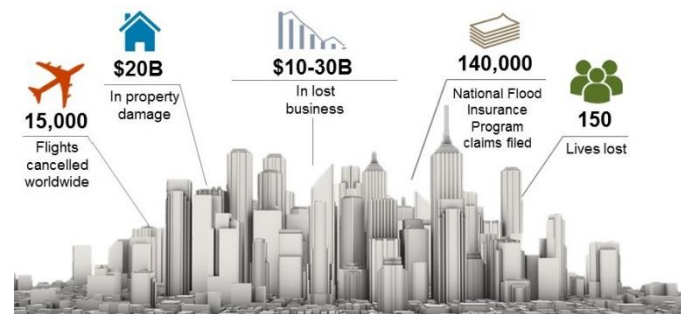
*Stormwater as a Resource  
and an Opportunity*

# Impacts of Stormwater Runoff

- The fastest growing water quality problem in many parts of the country
- **Flooding**
  - Houston, West Virginia, Baton Rouge
  - Hurricanes Katrina, Sandy, Matthew
    - Billions of dollars of damage to properties, infrastructure, loss of life, etc.
- **Water Quality**
  - Impacts to urban waters
    - Bacteria, nutrients, sediment, heavy metals
  - Economic losses
    - Beach closures, shellfishing, etc.



Impacts of Super Storm Sandy



# The Regulatory Context: Stormwater/Wet Weather

## Clean Watershed Needs Survey

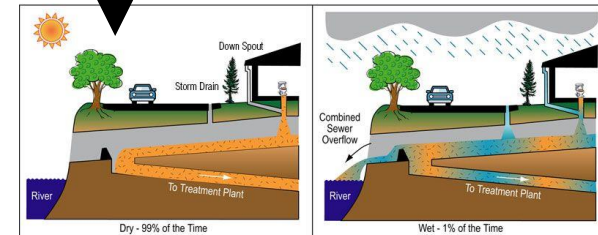
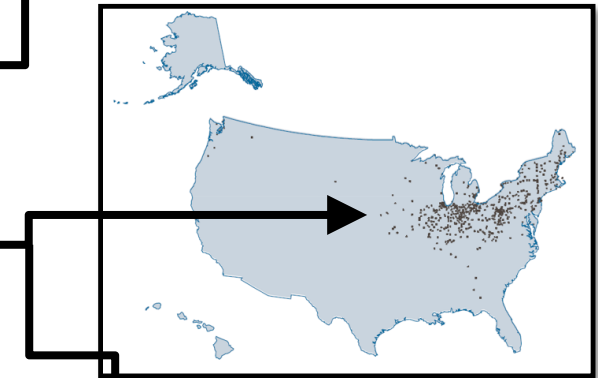
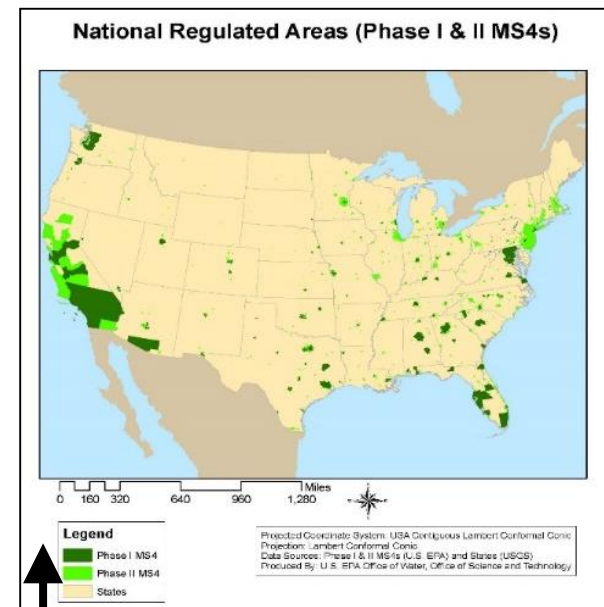
- ~\$150B\* in wet weather/stormwater needs

\*Extrapolated from information provided



## Regulated Entities

- **7,500** communities regulated municipal separate storm sewer systems (MS4s) in the U.S.
- **772** combined sewer systems in the U.S.
- **Growing interest** and public demand for **green stormwater infrastructure**
- Due to **expanded urbanized acres & increased localized flooding**



# Motivating Facts

- Impacts from existing impervious cover\*
- Redevelopment provides an opportunity\*\*
- GSI (especially retrofits) has been expensive...
- GSI project delivery has been slow...
- Bottom Line
  - GSI implementation has been limited

\*And more on the way – 800,000-1,000,000 acres per year anticipated through 2030

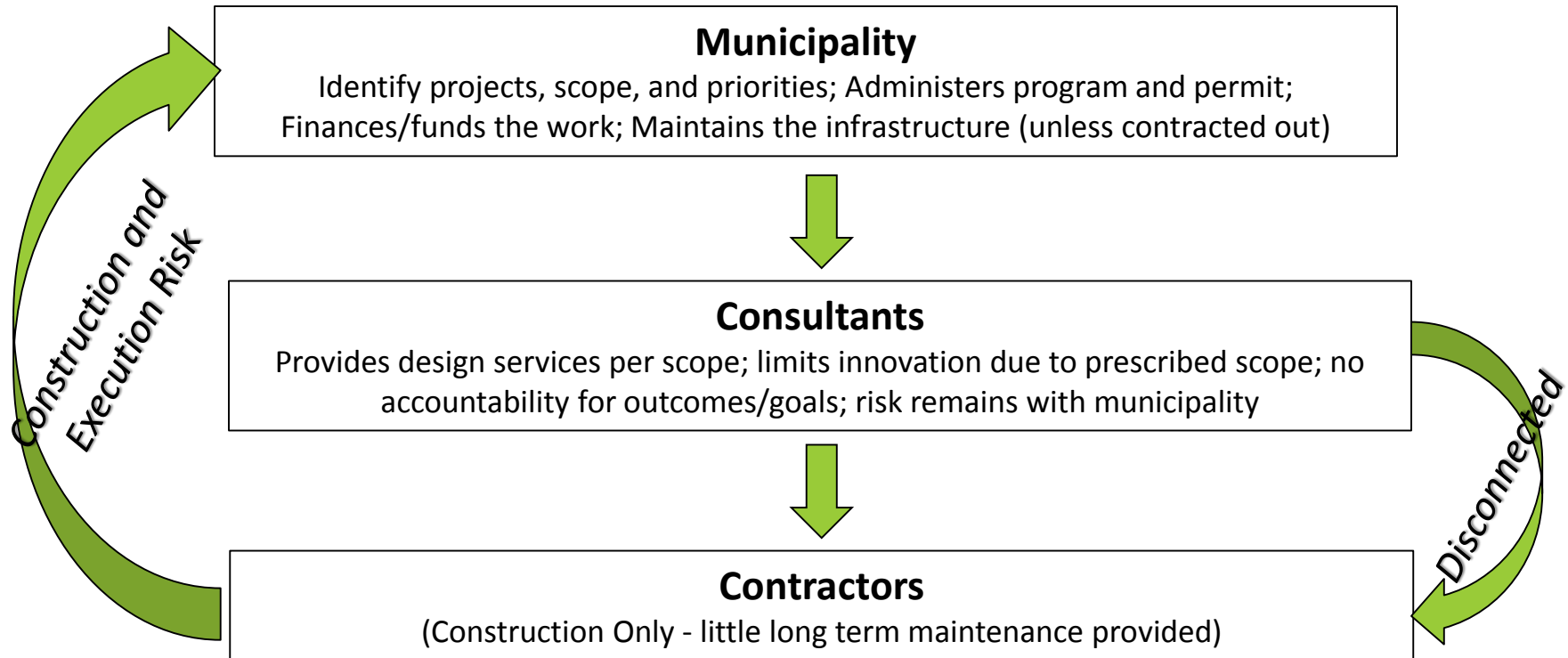
\*\*A 2004 Brookings Institution report estimates 42% of the existing developed areas will be redeveloped by 2030

# Innovative GSI Delivery / Funding-Financing Options

- Market-Based
  - Trading, incentives, etc.
- Private Capital/Investments
  - Pay-For-Success
  - Social Capital / “Impact” Investors
- Public Funding/Financing
  - Clean Water State Revolving Fund, WIFIA
- **Public-Private Partnerships (P3s)**
  - **Community-Based P3s (CBP3s)**



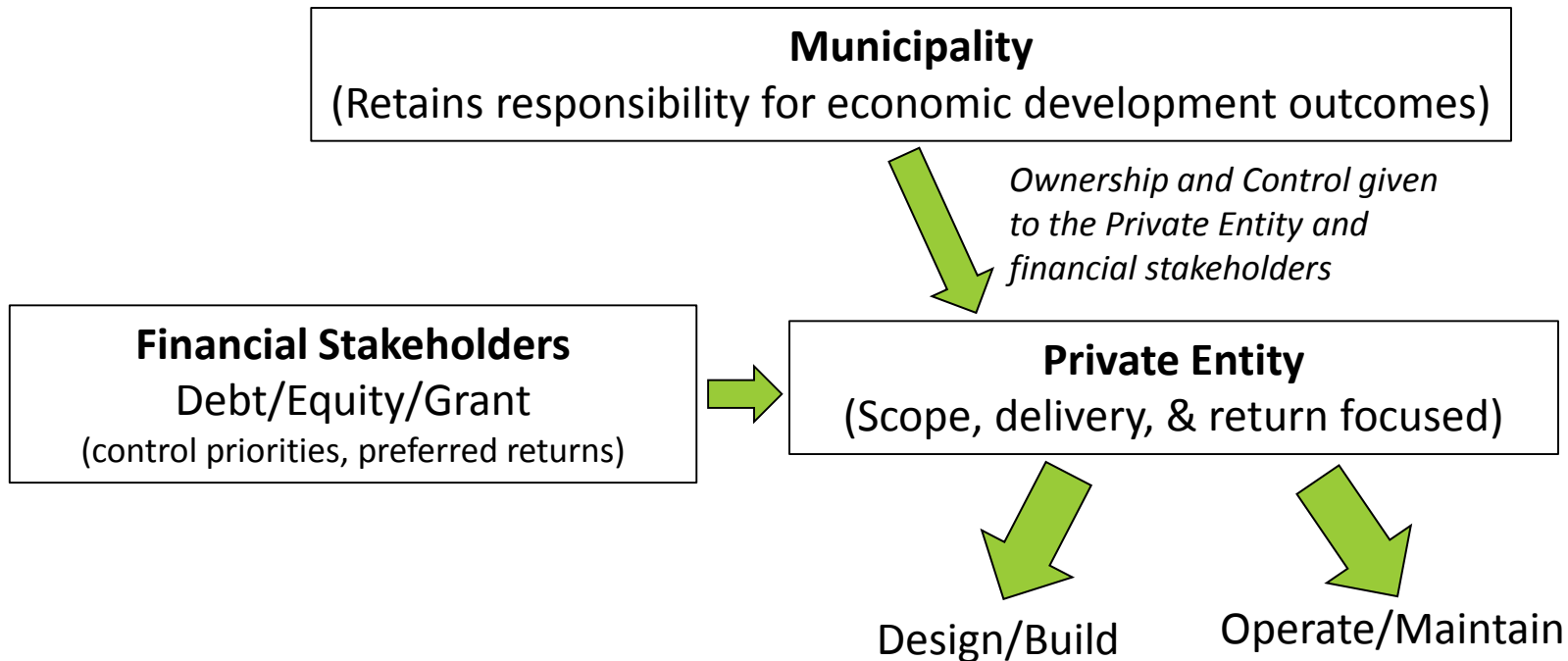
# Standard Design-Bid-Build Approach



## Price Increases Due To

- Low volume of work
- Misaligned interests/priorities
- Frictional costs
- Field conditions
- Sub-par design work
- Change orders

# Traditional P3 Approach



## Advantages

- Reduced project costs
- Project delivery time
- Transfer of risk
- Long term O&M
- Off-balance sheet financing

## Disadvantages

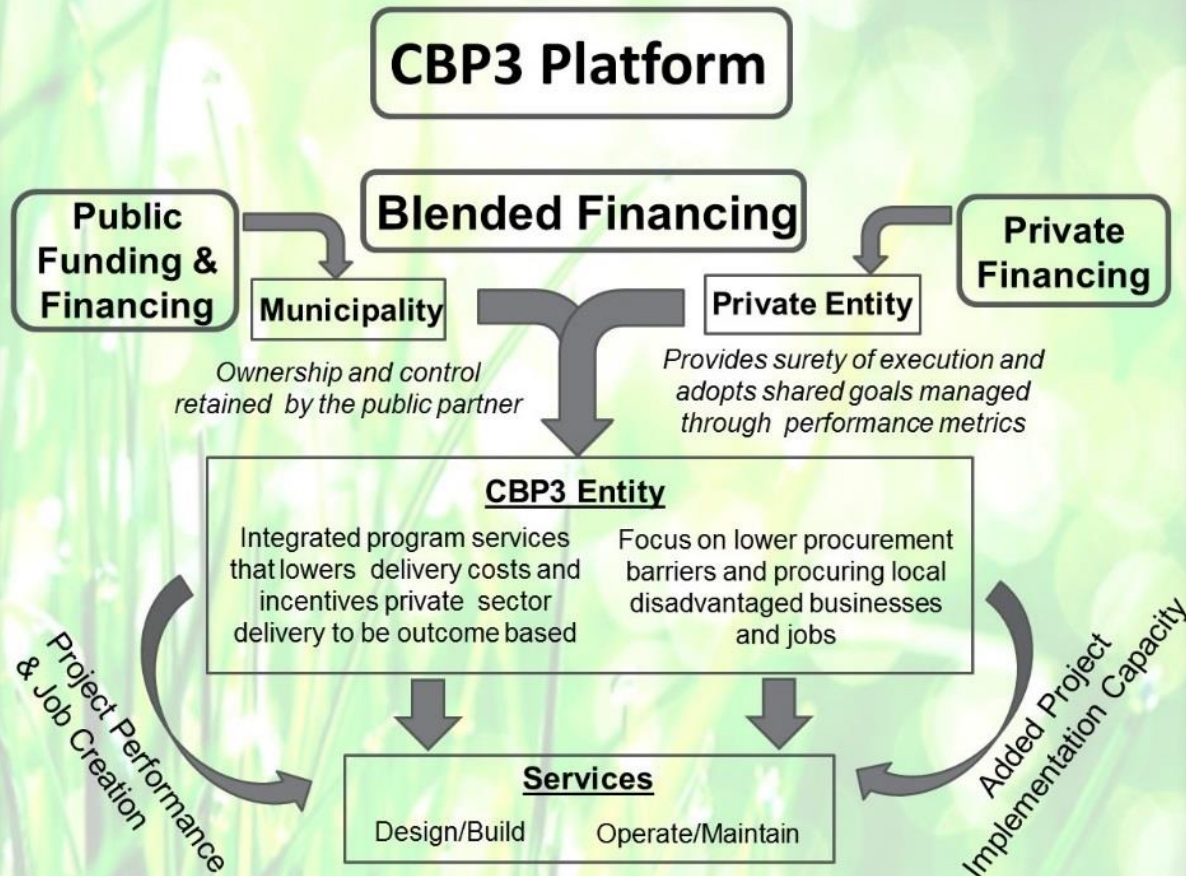
- Profit/return is motivator
- Large reliance on private financing can be costly
- Loss of control by public
- Economic development not a driver



# Community Based P3 Model

Owners  
the pub

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## Traditional P3

- Reduced project costs
- Project delivery time
- Transfer of risk
- Long term O&M
- Shared economic/social goals
- Alternative financing

### Traditional P3 Advantages

- Reduced project costs
- Project delivery time
- Transfer of risk
- Long term O&M
- Shared economic/social goals
- Alternative financing

### Additional CBP3 Advantages

- Community is priority
- Mixed public/private financing can reduce financing costs
- Municipality has high degree of control/input
- Reinvestment into project
- Aligned interests
- Fixed-fee; Performance goals

reduce financing

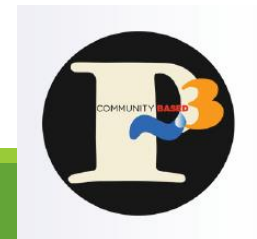
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# CBP3 – The Proof's In the Pudding...

## Prince George's County, Maryland

- CBP3 entity (Clean Water Partnership) established in early 2015
- Focus on integrated green stormwater infrastructure
- \$100M/2,000 impervious acres for initial phase
- Total of 15,000 impervious acres to address
- Significant cost reductions realized already
- **Over 2,000 acres in design/development**

**This is  
LARGE-  
SCALE  
investment**



# CBP3 Resources

## Guide, Publications

Website: [www.epa.gov/G3/](http://www.epa.gov/G3/)

[/financing-green-infrastructure-community-based-public-private-partnerships-cbp3-right-you](http://www.epa.gov/G3/financing-green-infrastructure-community-based-public-private-partnerships-cbp3-right-you)

For more information, contact:  
[lueckenhoff.dominique@epa.gov](mailto:lueckenhoff.dominique@epa.gov)



## Financing Green Infrastructure – Is a Community-Based Public-Private Partnerships (CBP3) Right for You?

On this page:

- [What is a Community-Based Public-Private Partnership \(CBP3\)?](#)
- [Why Consider a CBP3?](#)
- [CBP3 Resources](#)

Throughout the United States, communities are struggling to meet the demands of stormwater management requirements. EPA recognizes the need for new and innovative solutions to finance and manage stormwater runoff, especially in urban areas, to achieve and maintain the water quality goals of the [Clean Water Act \(CWA\)](#). In order to protect and restore water quality while meeting the challenges of climate adaptation, communities should consider whether a Community-Based Public-Private Partnership (CBP3) is the right solution for their needs.

In other infrastructure sectors, public-private partnerships (P3s) have been found to generally reduce costs, improve quality control, and expedite delivery of services. Local governments around the country are facing significant challenges in financing and constructing stormwater management infrastructure required by federal and state regulations. P3 models may provide communities with an alternative infrastructure, such as green stormwater management, a focus on improving water quality.

A CBP3 is a partnership between public and private services in a cost effective manner.

It provides flexibility and access to advance dynamic community long-term financial plans.



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### Financing

#### Green Infrastructure

The frequency and intensity of storms, whether they are hurricanes or other extreme events, pose significant challenges for communities, including the need for effective stormwater controls to meet Clean Water Act requirements and to ensure strong protections for public health and the environment.

Authors Dominique Lueckenhoff and Seth Brown discuss needs and effective financing solutions for building a comprehensive integrated green stormwater infrastructure program that combines the strengths of green and grey solutions to provide multiple community benefits, including mitigation and rehabilitation of critical infrastructure damaged by extreme wet weather events.

### Financing Integrated Green Stormwater Infrastructure to Improve Community Health, Resiliency – Getting the Best Deal for the Money!

By DOMINIQUE LUECKENHOFF AND SETH BROWN

A storm sweep across the United States with more frequency and greater intensity, the need to address the impacts of flooding increases. These days, one can hardly escape constant news of crippling storms and flash flood emergencies from a growing number of extreme weather events around the country. For example, the unanticipated ravages of Hurricane Matthew along the Southeastern seaboard last week is already estimated to have multi-billion dollar impacts. Houston experienced unprecedented rainfall volumes earlier this year, including 17.6 inches within a 24-hour period in April, which impacted over 1,000 homes, required over 1,200 rescues, led to eight deaths and caused over \$5 billion worth of infrastructure and property damage. In August, Baton Rouge, La., saw two feet of rain fall within 24 hours, inundating the city, killing

at least nine people, and prompting the rescues of about 20,000. As of May, an unprecedented number of thunderstorms continued to affect parts of Iowa, Kansas, Missouri, Nebraska and Texas, closing down roads and leaving many people stranded, with severe damage to all matter of facilities and disruption to all forms of transportation, resulting in unforeseen damages and mounting costs to society. In addition, President Barack Obama declared a major disaster for West Virginia following the severe storms, flooding, and landslides killing 23 people and leaving thousands homeless.

And who can ever forget Superstorm Sandy with its sweeping and unpredictable devastation—starting in the Caribbean and barreling up the East Coast in late October 2012, leaving nearly 150 dead, thousands homeless and millions in 15 states without power. Travel and commerce came to a halt, and fuel was in

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