

Crystal Gateway Marriott Arlington, VA December 7<sup>th</sup>, thru 12th , 2014

Dear Exhibitor:

Premier Exhibit & Event Services is the Official Service Contractor for the upcoming ACES 2014 Conference.

We recognize that your participation in this event is a vital part of your firm's marketing program, and we want to do everything possible to make it profitable and rewarding for you.

Included in this exhibitor service kit are forms for ordering various services. The Exhibit Services forms are to be returned to our office, the others to the specific contractors who are providing the services. Please analyze and submit your order forms by **November 21<sup>st</sup>, 2014** to take advantage of our discount pricing.

**Please carefully review the shipping information and dates in order to allow enough time to meet the posted deadlines.** If you have any additional questions please do not hesitate to email us at <u>exhibits@premiereeservices.com</u> or fax (866) 847-3687. An Exhibitor Service Desk will be maintained in the exhibit area during exhibitor move-in to answer your questions and assist with any last minute requirements. We look forward to working with you and your company towards a successful show.

Thank You.



# EXPO SCHEDULE

EXHIBITOR MOVE IN	(Early) Sunday, December 7th, 5:00pm - 7:00pm (Regular) Monday, December 8th, 8:00am - 1:00pm
EXHIBIT HOURS	Monday, December 8th, 1:00pm – 5:00pm Tuesday, December 9 <sup>th</sup> , 7:00am – 5:00pm Wednesday, December 10th, 7:00am - 7:45pm Thursday, December 11th, 7:00am - 5:00pm Friday, December 12th, 7:00am - 12:00pm
EXHIBITOR MOVE OUT	Friday, December 12 <sup>th</sup> , 12:00pm – 4:00pm

All shipments **<u>must be received</u>** at the Advance warehouse by: **Thursday December 4<sup>th</sup>** All materials **<u>must be removed</u>** from the Exhibit Hall by **Friday December 12<sup>th</sup> at 4:00pm** 

# **GENERAL INFORMATION**

### **CUSTOMER SERVICE**

- Email: <u>exhibits@premiereeservices.com</u> PH: (804) 338-5329 Fax: (866) 847-3687
- Questions regarding shipping, table & drape, booth furnishings, labor, material handling, rental exhibits, signs, hanging signs, and booth cleaning.
- Please email or fax your order and credit card information to the above fax number.

### EACH BOOTH INCLUDES

- 10'wide x 10'deep booth space (carpet is provided in the exhibit hall)
- 8' high drape back walls blue/white
- 3' high drapery sidewalls blue
- 1 6 x 2' skirted table Green
- 2 Chairs
- 1 booth identification sign
- 1 wastebasket

#### SHOW COLORS

• Blue & White

#### **UTILITIES**

• Electric is **NOT** included in your booth package and MUST be ordered separately if your booth will need power. Please fill out the enclosed Exhibitor Audio-Video Order Form and fax directly to the Hotel to order power for your booth.

# **SHIPPING TO THE SHOW**

ALL Freight going to this show is being consolidated in Henrico, VA. The freight to and from Henrico to your location is **not included** in the fee below. You may use your carrier of choice UPS, FedEx, or other LTL carriers to and from Henrico, VA. Keep in mind that all freight must be sent to the Advance warehouse as the hotel has advised PREMIER that no freight storage will be available.

• A credit card is required for Material Handling Services.

**SHIPMENTS TO WAREHOUSE** (Material Handling Fee) - \$112.00 per/100 lbs

This fee includes:

Receive shipments at warehouse, store shipment prior to convention. Deliver to booth, remove and store crates labeled EMPTY, return crates to booth at the close of the show, remove freight from booth, return freight to Advance warehouse, load on outbound carrier from the loading dock.

#### SHIPMENTS TO THE WAREHOUSE MUST ARRIVE TO THE ADDRESS BELOW BY DECEMBER 4<sup>TH</sup>, 2014. LATE SHIPMENTS SUBJECT TO ADDITIONAL HANDLING FEES

#### NOTE: ENCLOSED LABELS MUST BE ATTACHED TO SHIPMENT

PREMIER EXHIBIT & EVENT SERVICES EXHIBITOR NAME\_\_\_\_\_ Booth #\_\_\_\_\_ 7422 RANCO ROAD (DOCK 9A) HENRICO, VA 23228

(804) 338-5329

## **SHIPPING FROM THE SHOW**

Premier Exhibit & Event Services will assit with all exhibitor out bound freight as part of our service. We will ensure freight gets routed to proper carrier.

If FedEx or UPS package shipping - It is the exhibitor's responsibility to have pre-printed return lables. We will provide packing tape.

If LTL freight - It is the exhibitor's resonsibility to arrange pick up from site. If freight is not picked up by 4:00 PM Friday December 12th, Premier will return freight to the advance warehouse in Henrico, VA. Freight would then be available for pick up on Monday December 15th, 8:00 am to 4:00 pm. Premier will have blank Bill of Lading forms.

Shipping of freight to and from Henrico is not included in the Material Handling Fee. You may use your carrier of choice UPS, FedEx, or other LTL carriers.



# **Estimated Material Handling Order Form**

INBOUND SHIPPING INFORMATION

#### **ADVANCE SHIPMENTS:**

(Please use provided freight labels)

#### PREMIER EXHIBIT & EVENT SERVICES Exhibitor Name\_\_\_\_\_Booth #\_\_\_\_\_ 7422 Ranco Road (Dock 9A) Henrico, VA 23228

(804) 338-5329

### COMPLETE AND RETURN TO PREMIER EXHIBIT SERVICES

	Number of pieces	Est. Weight	Carrier(s)	Tracking # (Please provide number)	Estimated Cost* (of Material Handling) (100 lbs min per shipment)
ADVANCE SHIPMENTS (warehouse)					
ADVANCE SHIPMENTS (warehouse)	5				
SHIPPED F	ROM CITY			STATE	
	PED		ESTIMA	TED DATE OF ARRIVAL	
DATE SHIF			ESTIMA		
DATE SHIF	THE INFO	BELOW OF	N EACH ORDER SHE		
DATE SHIF <b>ASE FILL OUT</b> npany Name	THE INFO	BELOW OF	NEACH ORDER SHE	ET	
DATE SHIF	THE INFO	BELOW OF	<b>N EACH ORDER SHE</b>	<b>ET</b> Contact Person	

FAX: (866) 847-3687 EMAIL: exhibits@premiereeservices.com

## **SHIPPING ADVISEMENT**

	Exhibitor Name
	Exhibitor Booth #
	Emergency Exhibit Contact Name
	Emergency Telephone Number
On	(date), Our Company Shipped
•	Number or Parcels
•	# Weight of Parcels
•	Tracking #'s / Pro Numbers
•	Tracking #'s / Pro Numbers
•	Tracking #'s / Pro Numbers
•	Tracking #'s / Pro Numbers
•	Tracking #'s / Pro Numbers
•	Tracking #'s / Pro Numbers
•	Mode of Transportation
•	Carrier

MAIL OR FAX TO: PREMIER Exhibit & Event Services P.O. Box 9986, Henrico, VA 23228 FAX: (866) 847-3687 EMAIL: <u>exhibits@premiereeservices.</u>com

## 

# **MUST BE DELIVERED BY DECEMBER 4th**





EXHIBITOR NAME\_\_\_\_\_Booth#\_ PREMIER EXHIBIT SERVICES DOCK 9A 7422 RANCO ROAD HENRICO, VA 23228

**MUST BE DELIVERED BY DECEMBER 4th** 

## **PAYMENT / PRICING POLICIES & HELPFUL INFORMATION**

#### **DISCOUNT & STANDARD PRICING**

- To take advantage of any discount pricing, orders must be received with payment in full, no later than November 21<sup>st</sup>, 2014
- Orders received, with payment in full AFTER the deadline date, will be invoiced at "Standard-Floor" pricing

#### PAYMENT SCHEDULE

- Orders received without full payment or credit card information will not be processed.
- All balances must be paid prior to close of the show.

#### METHOD OF PAYMENT

- For your convenience, we accept checks and money orders drawn on U.S. banks in U.S. funds, Visa, MasterCard, and American Express.
- Purchase orders are not considered payment; therefore, a check or credit card is required.

#### **CANCELLATION & ADJUSTMENTS**

• Cancellation clauses are noted on each order sheet.

#### EXHIBITOR SAFETY

• Standing on chairs, tables or other rental furniture is prohibited. Exhibit Services will not be responsible for injuries caused by improper use of furniture. If assistance is required, please order Labor on the Labor Order Form.

#### **MISCELLANEOUS**

- Rental items not ordered, yet found in booths, are invoiced at "Standard-Floor" pricing.
- All rental items remain the property of PREMIER Exhibit & Event Services.

## **CONVENTION & DISPLAY TRADE SHOW**

To assist you in planning for your show at the Crystal Gateway Marriott, we are certain you will appreciate knowing in advance that specific labor will be required for certain aspects of your exhibit handling.

#### **DECORATORS**

Currently we have an agreement to provide labor for display installation and dismantling. Full time employees of exhibiting companies however, may set their own exhibits. Labor can be ordered in advance by returning the Display Labor order form.

#### **MATERIAL HANDLING**

Exhibitors may hand carry their own materials into the exhibit facility. The use of dollies, flat trucks and other mechanical equipment is not permitted. Access to the loading docks will be controlled in order to provide for safe and orderly move-in/move-out.

#### WORKERS COMPENSATION

All onsite workers must be covered by Workers Compensation Insurance.

#### <u>SAFETY</u>

Standing on chairs, tables, or other rental furniture is prohibited. This furniture is not engineered to support human weight. Premier Exhibit & Event Services cannot be responsible for injuries in assembling booths. Please order labor on the Display Labor Form and the necessary ladders and/or tools will be provided.

# **Recap of Services Ordered / Billing Authorization**

ESTIMATED MATERIAL HANDLING OR TABLE & FURNISHINGS ORDER		\$
LABOR ORDER		
Credit Card Charge will be listed on your Statement as: PREMIER	6.3% VA Tax on Ren	tals Only <u>\$</u>
Statement as. FREMER	TOTAL ESTIMATED (	CHARGES \$
	al handling and labor charg turned for insufficient fund	nounts incurred by me or my les for any goods received. If
Cardholder's Name	Cardholder's Signatu	ıre
Cardholder's Address		
City	State	Zip
Card Number	Exp. D	ate
CVV# Visa/MC Last 3 c Amex 4 digits printe	ligits on back of card on signal of the signal dependence of the second se	
ENCLOSED CHECK OR MONEY ORDER PAYA		ACES Show Marriott Crystal Gateway
Check Number Na	ame on Check	
Dated In the Amou	int of \$	
Company NameE	Booth # Contact P	erson
Address		
City	State	Zip
Phone	Fax	
Email address MAIL OR FAX TO: PREMIER Exhibit & Event Se FAX (866) 847-3687 EMAIL: <u>exhibits@premiere</u>		o, VA 23228

# **TABLE & BOOTH FURNISHINGS ORDER FORM**

Quantity ADDITION/	<b>AL TABLES – DRAPED</b> 4' x 2' Draped Table w/ White Skirt	Early Discount Price 95.00	Show Standard Price 105.00
	6' x 2' Draped Table w/ White Skirt	105.00	115.00
	8' x 2' Draped Table w/ White Skirt	115.00	125.00
	Raise Table to Bar Height 42"H	30.00	40.00
	Skirt Table of 4 sides	30.00	40.00
<u>TABLE RISI</u>	ERS - DRAPED 4' x 12" Draped Riser 6' x 12" Draped Riser	60.00 75.00	70.00 85.00
BOOTH FUR	RNISHINGS Chairs	55.00	65.00
	Hi Back Chair (Stool Height)	75.00	85.00
	Pedestal Table 30" Rd (29"H or 42"H)	85.00	95.00
	Floor Easel	55.00	65.00
	Bag Rack	65.00	75.00
	Plastic Floor Protection (10x10)	55.00	65.00
ASE FILL OUT	THE INFORMATION BELOW		TOTAL
mpany Name	Booth #	Contact Person_	
dress			
/		State	_Zip
one	Fax		
ail address			
IL OR FAX TO:	PREMIER Exhibit & Event Services (ACES	6) P.O. Box 9986,	Henrico, VA 23228

Fax (866) 847-3687 EMAIL: exhibits@premiereeservices.com



# **FURNITURE ORDER FORM**







Pictures above are representative of furniture, but not exact.

Company Name	Booth #	Contact Per	son	
Address				
City		State	Zip	
Phone	Fax			
Email address				
Mail or Fax to: PREMIE	ER Exhibit & Event Services P.C	). Box 9986, H	enrico, VA 23228	
	mail: <u>exhibits@premiereeservice</u>			

#### **DIGITAL GRAPHICS ORDER FORM**

#### Supplier Company Name:\_\_\_\_\_

Quality graphics contribute significantly to the impact of your exhibit by creating visual excitement. Vivid colors and sharp images attract attention, build traffic, and communicate messages more effectively. We have high-quality print technology to provide you with the finest digital graphics available.

Standard Si	zes)	-			rice quotes ol	n graphics not cor	nsidered
22″ x 28″ (	color sign Price (	mounted & lai	minated to f Quantity		Total print		
Print	\$68.00				\$		
Design							
	a supplying name	print-ready file	(per artwork	( guidelines)	\$0.00* x	=\$0.00	
I need to Vertical		sign designed ntal 🗌	\$175.00**>	< <u>1</u>	=	\$	
Sigi	n copy						
			TOTAL 22	" x 28" sign	S	\$	
60″ x 36″ (	color vinyl	banner with ( Price			ty =	Total print	
	a supplying name	\$113.0 print-ready file			=	\$	
	o have my s tical 🗌	ign designed Horizontal 🗌	\$175.00**>	< <u>1</u>	=	\$	
Bar cop	nner y						
			TOTAL 60	)" x 36" ban	ners	\$	-
8.5″ x 11″	color table	e top sign witl Price		easel Quanti	tv =	Total print	
Print		\$21.00			=		
Design	1 *		(	· ·····	+0 00¥	+ 0.00	
	a supplying name	print-ready file	(per artwork	( guidelines)	\$U.UU* X	_=\$0.00	
	o have my s tical 🗌	ign designed Horizontal 🗌	\$175.00**x	< <u>1</u>	=	\$	

Sign copy		
	TOTAL 8.5" x 11" signs	\$
	GRAND TOTAL	\$

\* File conversion, retouching, or color correction to supplied completed files may incur additional labor charges & will be estimated before work begins.

\*\* Design fee includes basic design & layout – more extensive design & layout will be additional & will be estimated before work begins.

#### PLEASE FILL OUT THE INFORMATION BELOW

Supplier Company Name			_ Booth #
Contact Person	Email address		
Address			
City		tate	Zip
Phone	Fax		

#### **Artwork Guidelines**

- Minimum requirements for artwork, such as logos, when Design & Print Services is providing design and layout:
  - 300 dpi resolution at a size of 8" x 10" (higher resolution files will result in improved final product)
  - All related PMS and/or CMYK color codes
  - Contact name, phone # and email address of art creator if applicable
  - o If submitting a "vector" file, include all fonts, or convert fonts to outlines or paths
- Minimum requirements for final artwork that Design & Print Services will reproduce exactly as provided:
  - 100 dpi resolution at full size of actual finished product
  - All related PMS and/or CMYK color codes
  - Accurate color proof of artwork
  - Contact name, phone # and email address of art creator if applicable
  - If submitting a "vector" file, include all fonts, or convert fonts to outlines or paths
- Acceptable file software formats with files saved in their native format (MAC software)
  - ADOBE Illustrator, InDesign, and Photoshop
  - Quark XPRESS
  - o Hi-res PDF
- Acceptable file types
  - EPS and AI (especially when submitting logos)
  - o Hi-res PDF
  - TIF (especially when submitting photos)
  - JPG (provided resolution is high enough for photo images not recommended for logos)
- Unacceptable file types
  - $\circ \quad \text{GIF files} \quad$
  - o Microsoft Office software files such as Word, PowerPoint or Publisher
- Ways to send artwork
  - Ship CD or DVD
  - Post files to ftp site (Please contact Wes Morgan at 804-338-5329 to obtain ftp site access information)

# LABOR ORDER FORM

Straight Time	Per Person Per Hour \$40.00	Labor H Monday – Friday		4:30pm		
Over Time	\$60.00	Monday – Friday 4:30pm to Midnight				
Double Time	\$80.00	All Other Times				
increments Labor cano Failure to r hour minin not used w A credit ca Shrink wra	s per person cellations must notify PREMIE num charge pe vill result in a c rd is required	t be received prior R Exhibit Services or person request one hour minimur for all labor order	r to move-in s of such can ed. Exhibitor n no-show la rs.	is charged in <sup>1</sup> / <sub>2</sub> hour and move-out respectively. cellation will result in a one supervised labor ordered yet bor charge. plus a minimum of <sup>1</sup> / <sub>2</sub> hour		
The start!		TIME	# OF MEN	Estimated Hours		
Dismantle						
EXHIBITOR SU	PERVISION	REQUIRED				
PLEASE FILL OUT THE	INFORMATIC	N BELOW				
Company Name		Booth #	_ Contact Per	son		
Address						
City			State	_ Zip		
Fax		Email				

MAIL OR FAX TO: PREMIER Exhibit & Event Services P.O. Box 9986, Henrico, VA 23228 FAX: (866) 847-3687 EMAIL: exhibits@premiereeservices.com



# **CLEANING ORDER FORM**

Quantity		Early	Show
# of Days	BOOTH VACUUMING (per 100 sq ft)	Discount Price	Standard Price
	Booth Vacuuming (ea. day before show) (Includes emptying waste basket)	35.00	42.00
	PORTER SERVICE (During Show)	Price	Price
	Empty Trash every hour	85.00	100.00
			TOTAL
PLEASE FILL	OUT THE INFORMATION BELOW		
Company Nar	neBooth #	_ Contact Persor	1
Address			
City		State	_ Zip
Phone	Fax		
Email address	3		
MAIL OR FAX	TO: PREMIER Exhibit & Event Services P.0	O. Box 9986, He	nrico, VA 23228
FAX: (866) 84	F7-3687 EMAIL: <u>exhibits@premiereeserv</u>	<u>ices.</u> com	

# LIMITS OF LIABILITY

#### LIMITATIONS OF PREMIER'S LIABILITY AND RESPONSIBILITY

- 1. PREMIER shall not be responsible for damage to uncrated materials, improperly packed, or concealed damage.
- 2. PREMIER shall not be responsible for loss, theft, or disappearance of exhibitor's materials after same have been delivered to exhibitor's booth.
- 3. PREMIER shall not be responsible for loss, theft, or disappearance of materials before they are picked up from exhibitor's booth for re-loading after the show.
- 4. PREMIER shall not be liable to any extent whatsoever for any actual, potential, of assumed loss of profits or revenues, or for any collateral costs which may result from any loss or damage to an exhibitor's material which make it impossible to exhibit same.
- 5. The consignment of delivery of a shipment to PREMIER by an exhibitor, or by any shipper on behalf of any exhibitor shall be construed as an acceptance by such exhibitor of the terms and conditions set forth in this bulletin.
- 6. PREMIER shall exercise ordinary diligence and care in the receiving, handling, and storage of all shipments. PREMIER shall not be liable for loss or damage by fire, acts of God, or causes beyond its control. PREMIER liability shall be limited to the physical loss or damage to the specific article, which is lost or damaged. In any case, the liability of PREMIER is limited to .30 per pound per article, with a maximum of \$50.00 per item, and maximum of \$1000.00 per shipment. This applies while these goods are in PREMIER custodial care.
- 7. Claims for loss or damage which are not submitted in writing to PREMIER within 30 days of the close of the show on which the loss or damage occurred shall be considered waived.
- 8. Exhibitors should arrange for outbound shipments during the show or immediately after its close. PREMIER will assist in the preparation of bills of lading. Be sure that your material has been carefully packed and properly tagged or marked.
- Exhibitors are urged to carry ALL-RISK INSURANCE to protect against damage, loss, and all other hazards, from the time materials leave the place of origin until they are returned after the show. This can usually be done by riders to existing policies.



#### **Exhibitor Audio Visual Order Form**

EXHIBITING COMPANY:			COMPANY REPRESENTATIVE:		
EVENT NAME:					EVENT DATE:
INSTALL DATE/TIME:					REMOVAL DATE/TIME:
LOCATION/BOOTH					PMS # (hotel use only):
ON SITE CONTACT:					EMAIL ADDRESS:
PLEA	SE FAX ALL FOR	MS TO		ITING: (	703) 271-5235
DISPLAY EQUIPMENT	Unit Price	QTY	#DAYS	Total	Remark
21" Flat Panel LCD Monitor	\$100.00				
32" Flat Panel LCD Monitor	\$250.00			1	
42" Flat Panel LCD Monitor	\$450.00				
50" Flat Panel LCD Monitor	\$550.00				
Portable Sound System	\$200.00				
8x8 Tripod Screen	\$55.00				
LCD Proj (3500 Lumens)	\$550.00		1		
POWER		-	1	1	
Power strip/Extension Cord	\$20.00		1		
110V 20 amp	\$100.00		1		
100 AMP	\$800.00				
100 AMP 208 Three Phase	\$1,250.00				
200AMP 208 Three Phase	\$1,750.00				
400AMP 208 Three Phase	\$3,500.00				
Special Power requirement	CALL				
OFFICE EQUIPMENT					
Desktop PC w/windows Office 2007	\$95.00	1	1		
Laser Jet Printer	\$250.00				
Heavy Duty Copier 50P/M	\$950.00				
Color Printer	CALL				
Laptop PC w/windows Office 2007	\$200.00	1	1		
CONNECTIVITY					
High Speed Internet Access (Wired)	\$350.00	1			
Additional Wired Connections	\$75.00				
Wireless Connections	\$150.00				
Additional Wireless Connections	\$50.00	-			
Network Switch/HUB	\$200.00		1		
Static IP Address	\$1,000.00		1		····
Webcast/Video Conferencing	CALL		1		
AV Equipment Charge Total		1	1		
22% Service Charge		-	†		
6% Tax		1	+		
Grand Total:	\$ -				
	<u> </u>		L	L	

**Print Name** 

Signature PLEASE NOTE: Date

-Equipment and services are charged daily

-All orders and payment method must be received a minimum of (7) days prior to installation date

-Credit Card Authorization form should be completed and attached for the order to be processed

-For more information on equipment and services please call the AV department @ 703 271 5194



#### Dear Sir/Madam,

This form has been created in order to allow you to have third party expenses charged to your credit card. Please provide all the information requested below to ensure prompt processing of your application. We ask you to please sign and date the form before submission. Fax to the attention of ACCOUNTING OFFICE 703 271 5235

#### **Cardholder Information**

Name as it appears on the	he cı	edit car	d:											
Card type:		Visa		MC		Amex		Dii	ners/CB		Discov	er		JCB
Account type:		Individual (personal credit card)												
		Corporate Company Name:												
Account number:											Exp. dat	e:		
Address: (where statement is mailed)														
City, State and Zip:														
Phone number:		Fax or alternate number:												
<b>Guest Information</b>														
Guest name:	_													
Company:														
Phone number:	Fax or alternate number:													
Confirmation number:														
Arrival date:	_		Departure date:											
Relation to cardholder:		Rel	ative		Fri	iend		Busin	ess Asso	ociate	Ot Ot	her:		
Rate Information and Approved Charges														
Room rate:*       Taxes:*       Total daily rate:*       Number of nights:         *(Rate and tax amount must be provided by a hotel representative in order to complete this form)														
All Charges	F	Room &	Tax		] Tel	ephone (	(LD)		Telepho	one (Lo	ocal) [		Resta	urant
Room Service		√alet (La	aundry	/)	Par	king			HS Inter	rnet A	ccess [		Movi	es
Other:														
I certify that all informa payment for all charges processing a charge to tl stay/event. I understand that I am the authorized	as in he ci 1 tha	ndicated redit car t a new	in the d liste form y	e Rate Ir d above will hav	nforma c. Chai e to b	ation and rges mus e comple	l Appr t not e	oved ( xceed	Charges :	sectior	n of this f	orm r the	i by e entire	
Cardholder name: (Printer	d)												<b>.</b>	
Cardholder signature:									E	Date:				