

ACES 2014 Afternoon Workshop 5 Agenda
December 8, 2014 | 1:00-4:30pm

Communicating Ecosystem Services Using Collaborative Learning and Mental Models
Organizer: Christine Feurt, University of New England

- 1:00-1:30pm Challenges of ecosystem service communication
- 1:30-2:00pm Collaborative learning and mental models - tools for communicating about ecosystem services
- 2:00-2:30pm Understanding your audience and conducting a stakeholder assessment
- 2:30-3:00pm Break
- 3:00-3:45pm From ideas to action - moving from awareness to collaborative action
- 3:45-4:00pm “Change Agent” challenges and five secrets of success