

ACES 2014 Afternoon Workshop 2 Agenda
December 8, 2014 | 1:00pm-4:30pm

Best Practice in Program Design: Key Decisions in Building Ecosystem Service Payment, Incentive, or Trading Programs that Work

Organizer: Carrie Sanneman, Willamette Partnership

Description	Time
Understanding ecosystem services, regulatory challenges, and market-based solutions	
Why quantify ecosystem services and what do we mean by “market-based” approaches to conservation? This introductory section will discuss challenges inherent in regulatory structures and conservation systems and the role that market-based approaches can play in addressing them.	1:00 PM
What Does it Look Like?	
Navigating the family tree of compliance markets, voluntary markets, payment for ecosystem service programs.	1:20 PM
Key Design Components and Best Practices – From Baseline to Business Models	
Best practice approaches on the stickiest design issues – Setting baseline, quantifying ecosystem services, credit verification, and developing a business and transaction model.	1:40 PM
Break	2:30PM
Ecosystem Credit Accounting System	
Markets are real – case study of moving from theory to implementation of a system that allow efficient regulatory compliance, and brings investment to green over grey infrastructure.	3:00 PM
Adapting Tools to the Local Context	
Tackling your stickiest issues. Opportunities to leverage existing tools and success stories.	3:30 PM
Wrap Up, Questions, & Discussion	4:00 PM
Adjourn	4:30 PM

Note: This workshop will build on concepts presented in the morning session titled “Program Development: Building Performance-Based Programs From the Ground Up.” The workshops are designed such that they can be taken independently, but will complement each other in content.