# bluevalue

# **Ecosystem Services Valuation Database**

a searchable database of simplified and useful ecosystem valuation information

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BlueValue is a project of the Community Resilience Group at the Harte Research Institute for Gulf of Mexico Studies at Texas A&M University-Corpus Christi. Copyright © 2024

#### Introduction to the tool

#### What is BlueValue?

The natural world supports, sustains, and enriches human life in numerous ways. Scientists and resource managers refer to these benefits as "ecosystem services". Although ecosystem services are critical to human well-being, cases in which they have been successfully applied to real policies and decisions are rare. For society to make informed decisions about sustainable use of the environment, directly linking the valuation — or quantification — of ecosystem services, to society's needs, is necessary.

BlueValue is that link.

#### Why created?

- Many scientists, economists, practitioners, and others around the world have conducted ecosystem valuation studies.
- However, it can be difficult and time-consuming for decisionmakers to find and access the results of those studies.
- BlueValue offers quick and easy access to actual ecosystem values in numbers.
- It houses literature from around the world that users can download, cite, bring to meetings, and share with others.

#### <u>Goal</u>

Provide information to inform management decisions (e.g. conservation, development, and community planning) regarding coastal and marine environments when conducting a primary valuation study is not possible due to monetary or time constraints. Additional objectives includes allow for distribution and sharing, identify current gaps, and to include ecosystem services in the decision-making process.

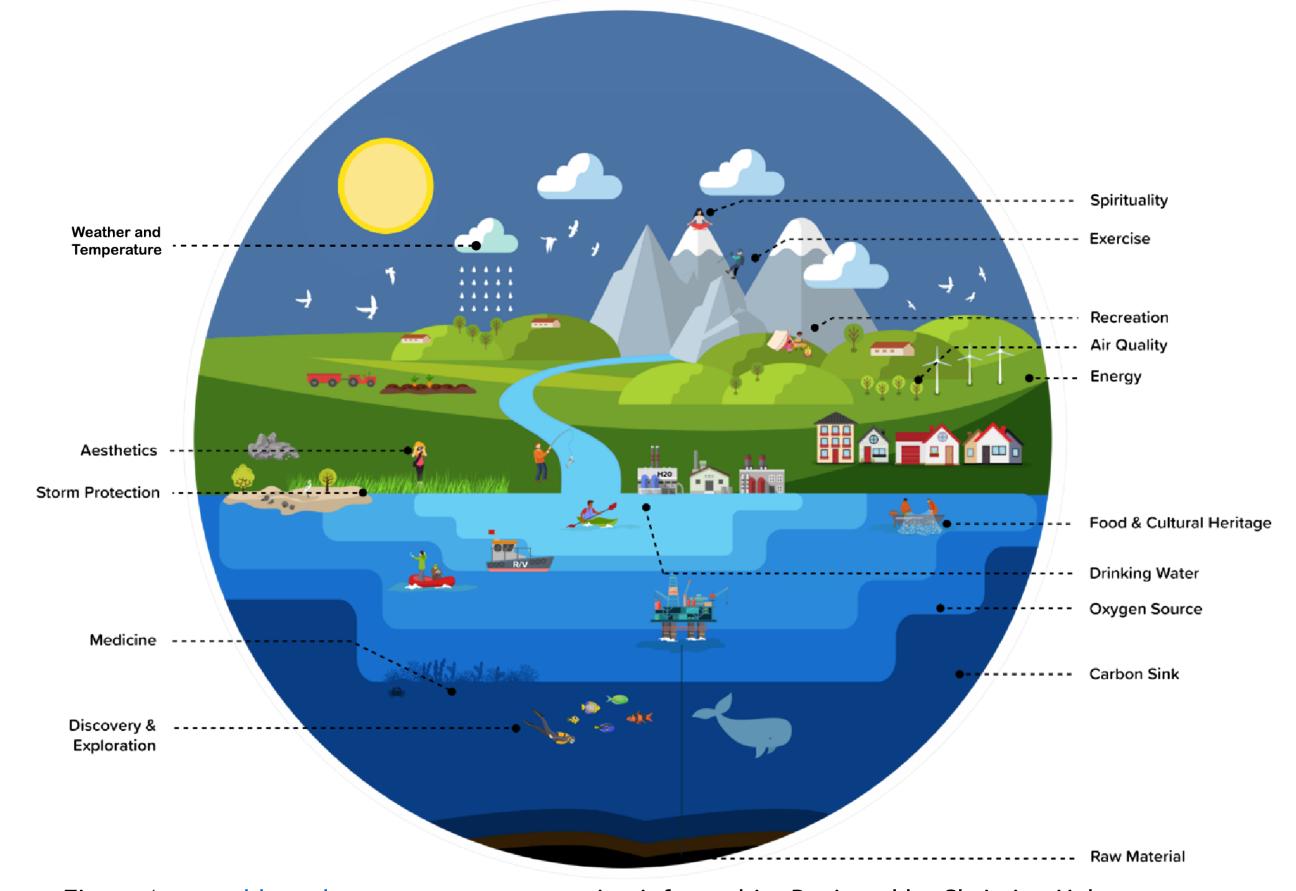


Figure 1. www.bluevalue.org ecosystem service infographic. Designed by Christine Hale.

#### Blue Value features

#### Search By:

- Ecosystem Service State / Province
- Habitat
- Valuation Method
- Country / Region

#### To Date:

- 27 Ecosystem Service
- 10 Habitat
- 1,310 Valuation Studies
- Adjusted Values US\$ 2019

#### Resources:

11 Valuations

United Sta... X

Gulf of Me... X

Revealed Preference

Shadow Price (SP)

tated Preference

Fravel Cost Method

Willingness-to-Pay

Figure 3. Search screenshot from www.bluevalue.org

- Definitions PDF of all ecosystem services with examples, and defined list of methods, including references
- Searches available for download (PDF or CSV)

You can select more than one option

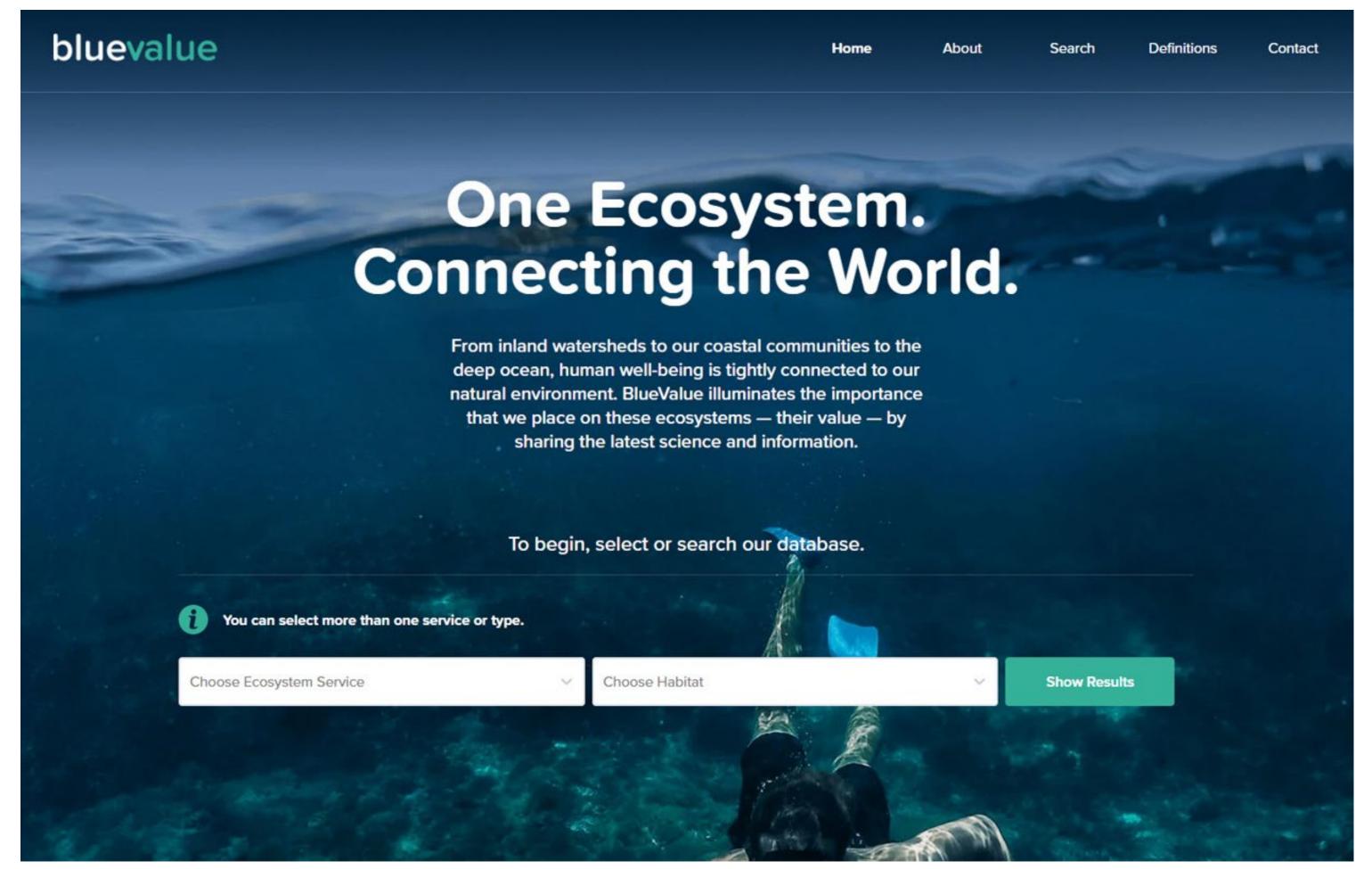


Figure 2. www.bluevalue.org home page

# What do people like about Blue Value?

- Focus on coastal habitats
- Easy user interface
- Open-access and free/open to public for anyone & everyone

## Search the Database





Reset Search PDF CSV

### Contact us!

Are we missing a publication or study? Want to schedule a demonstration with our team? Email us at <a href="mailto:seg-hri@tamucc.edu">seg-hri@tamucc.edu</a> or submit through our Contact page on the website.

# Acknowledgements

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## Highlights & Features

- 2,737 users
- 3,821 pageviews (over 10,000 pageviews original tool launch in 2013)
- Top countries: US, China, India, and Mexico
- Featured in NOAA Office for Coastal Management's Economic Guidance for Coastal Management Professionals Training
- Cited and utilized in numerous publications and online resources, including:
- NOAA Office for Coastal Management's Digital Coast Tools website
- OCTO Webinar: Addressing challenges for valuing, financing, and managing seagrass ecosystem services through locally-led valuation approaches