



WATER INSTITUTE SYMPOSIUM

FEBRUARY 24-26, 2026

GAINESVILLE, FL

SPONSORSHIP PROSPECTUS



Why Become a Sponsor?

About Water Institute Symposium

The UF Water Institute and Duke Energy invite you to participate in the 10th biennial UF Water Institute Symposium. For the first time, this symposium will be held over three days, providing more opportunities to explore critical and challenging water issues from multiple perspectives. The event will bring together individuals from a broad range of disciplines and organizations to address water issues across geographical and temporal scales. The 2026 Symposium will focus on innovative science, technology, education, policy, and management advances that address the following pressing water issues:

- **Water Quality Drivers and Impacts on Public, Wildlife and Ecosystem Health**
- **Water Scarcity, Allocation and Reuse**
- **Building Resilience to Extreme Events, Climate and Sea Level Rise**
- **Hydroecologic Connections across the Land-Sea Continuum**
- **Water, People and Policy**
- **Intersecting Science, Community Perspectives, and Decision-Making**
- **Education, Technology and Decision Tools for Improved Water Management**
- **AI/Machine Learning, Big Data and Convergent Science for Water Systems**

As a participating sponsor, your organization will have the opportunity to:

Promote your brand to more than 500 attendees, including key decision-makers and water experts

Raise awareness of your efforts in sustainable water resource management

Engage directly with scientists, engineers, and innovators at the forefront of water science and management

Network with organizations leading advancements in water science, infrastructure, and policy

Support reduced registration fees for all attendees—*especially the heavily subsidized rates for students*

Sponsorship Opportunities

Explore the Sponsorship Levels below to view the full benefits of sponsoring the 2026 UF Water Institute Symposium—including the new benefits we have added this year indicated by the water droplet (💧).

Benefits at Each Sponsorship Level	Diamond \$10,000+	Gold \$5,000+	Silver \$3,000+	Bronze \$2,000+	Friends \$750+
Amount of complimentary registrations to attend the event (estimated \$350 value each)	5	3	2	1	0
💧 Complimentary tabletop display space in exhibit area	2 Tables (Preferred placement)	2 Tables	1 Table	1 Table (Limited availability)	No Table
💧 Recognition as a Session Sponsor and the opportunity to briefly address the General Session on stage	During Keynote Sessions	During Plenary Sessions	No	No	No
💧 Recognition on sponsor signage during the Career Fair					
💧 Logo featured on Front Page of Website as a Premium Sponsor					
💧 Logo to appear on custom beverage napkin during Career Fair					
💧 Logo prominently displayed on a photo backdrop					
Brochures and materials distributed during registration (printing & delivery costs covered by sponsor)					
💧 Exclusive Recognition Page on website with representative's photo, contact listing, electronic brochure, and video					
💧 Recognition on sponsor signage during Group Luncheons					
💧 Social media shoutout on the UF Water Institute accounts					
💧 Full-page recognition in the printed tabletop directory of the Career Fair					
Acknowledgement at the opening and closing sessions					
Recognition in session room PowerPoint slides					
💧 Listed in the printed tabletop directory of the Career Fair					
Logo displayed on sponsor signage at the conference					
Logo displayed on Symposium website					
Logo displayed in publicity emails distributed to more than 5,000+ water systems professionals					

Should Acts of God or natural or public health emergencies preclude this event from being held in-person, sessions will be held virtually via Zoom and your sponsorship will remain intact.

Attendee Snapshot

Why Should You Attend?

Over the past 20 years, the Water Institute Symposia have brought together an average of 500 participants to share new science, different perspectives, and explore varied solutions for using, managing, and sustaining our water resources.

Symposium participants will include:

Researchers, Engineers, Educators, and Students

Policy Makers, Elected Officials, and Lawyers

Water Managers and Resource Planners

Communicators and Extension Professionals

Concerned Citizens and Environmental Advocates

Industry Representatives and Consultants

Sponsor Today!

Become a Sponsor

conference.ifas.ufl.edu/waterinstitute/

Important Items to Note

- All sponsor representatives (including those receiving the complimentary registration benefit) are **required to register for the event**. Completion of the sponsorship commitment form does not count as a event registration.
- Sponsorships will be confirmed on a first-come, first-served basis and upon receipt of payment, but the sooner you confirm your support, the sooner your organization starts being recognized in our publicity emails and on the web site. Sponsorship payments must be received by **Wednesday, January 21, 2026** to be recognized in the printed program or on printed items/attendee materials (e.g. tote bags, custom signage, beverage napkins, photo backdrops, etc.)
- All terms of participation as a sponsor are outlined in the **[Sponsorship Terms of Agreement](#)**. Should Acts of God or natural or public health emergencies preclude this event from being held in-person, sessions will be held virtually via Zoom and your sponsorship will remain intact.

Thank You Sponsors

On behalf of the Planning Committee, we wish to thank all organizations that take the extra step to collaborate with us by becoming a sponsor. This event would not be possible without your support!

Questions about the Symposium?

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