

**UF | IFAS**  
UNIVERSITY of FLORIDA



**GGAA  
2022**

---

ORLANDO, FLORIDA  
**USA**

**SPONSORSHIP**

**PROSPECTUS**

**8<sup>th</sup> International Greenhouse Gas  
& Animal Agriculture Conference**

**June 5-10, 2022**  
[conference.ifas.ufl.edu/ggaa](http://conference.ifas.ufl.edu/ggaa)

# Why Become a Sponsor?

## About GGAA

The 8<sup>th</sup> International Greenhouse Gas and Animal Agriculture Conference (GGAA) is attended by more than 400 delegates from over 40 countries. The conference will feature approximately 10 keynote speakers and a series of pre-conference workshops with an attendance limited to approximately 30 delegates per workshop. Meetings of the Global Research Alliance on Agriculture Greenhouse Gases will be hosted after the conference to enhance international research and networking. These meetings will include: 1) the Animal Selection, Genetics and Genomics Network; 2) the Manure Management Network; 3) the Animal Health and GHG Emissions Intensity Network; 4) the Feed and Nutrition Network; and 5) the Rumen Microbial Genomics Network.

The meeting aims to present the latest research on the mitigation of greenhouse gases, measurement and modeling, as well as to discuss on-farm practices and policies to address the challenges associated with agricultural practices and their impact on greenhouse gases. The conference will feature highly respected and internationally renowned speakers, who will review the state of the art and present significant new developments in the field. Delegates will have the opportunity to publish their abstracts in the conference proceedings.

## **As a participating sponsor, your organization will have the opportunity to:**

- Showcase its information and services in front of scientists, industry professionals, farm managers, students, and the world's global experts in agricultural greenhouse gas emissions research and mitigation technologies and practices
- Increase brand awareness and generate leads for new customers and potential contracts
- Enhance its prominence in the greenhouse gas mitigation community and expand its outreach
- Establish connections and form collaborations with other companies and scientific institutions
- Have your display located where catering breaks and the poster zone take place, ensuring maximum interaction with attendees

***Come for visibility, come for networking, come for knowledge.  
Leave with new connections and opportunities!***

# Sponsorship Opportunities

Sponsoring GGAA gives your organization valuable exposure to leading scientists, industry professionals and experts, farm managers, and students who are the next generation of scientists and industry leaders. Your participation can create lasting impact for the future of your organization as technologies evolve.

<b>Benefits at Each Sponsorship Level</b>	<b>Diamond \$20,000+</b>	<b>Platinum \$15,000+</b>	<b>Gold \$5,000+</b>	<b>Silver \$2,500+</b>	<b>Bronze \$2,000+</b>
Complimentary registrations	4	3	2	1	0
Exclusive sponsorship of an evening reception <i>(limited number available)</i>					
Logo featured on Front Page of GGAA web site					
Logo featured on Front Cover of abstract book					
10' deep by x 20' wide Exhibit Space in the Poster & Sponsor Display Area					
6 ft. table in Poster & Sponsor Display Area	4 tables	2 tables	1 table	1 table	No table
A sign recognizing your organization displayed in foyer					
Your logo featured on one side of the attendee tote					
Recognition on signage at Charging Station					
A brochure insertion in attendee packets <i>(printing &amp; delivery costs covered by sponsor)</i>					
Opportunity to moderate a session, if you so choose					
A special Facebook post announcing your participation					
Access to Post-conference list of attendees					
Your logo will appear in publicity emails sent to more than 3,500 greenhouse gas emissions research and mitigation technology professionals					
Acknowledgment at the opening and closing session					
Logo on the back cover of the abstract book					
Logo included on conference sponsor signage					
Recognition on the conference sponsor webpage					
Logo featured on PowerPoints in meeting rooms					

# Sponsor Display Information

A limited amount of space is available for sponsors confirmed at the **SILVER LEVEL** and higher to set up table-top displays in the poster display and refreshment break area.

## Sponsor Display Set-up & Removal Times

<b>Move-in Displays:</b>	Sunday, June 5, 2022	4:00pm–7:00pm
<b>Move-out Displays:</b>	Thursday, June 9, 2022	12:00pm–2:00pm

- Space is limited. You will be provided with a quantity of 6' tables based on your level of sponsorship, and up to two chairs per table.
- Each 6' table comes with a cube of display space equal to 6' wide by 6' deep. A three foot walkway will be maintained between each display.
- Pop-up banners may be used, as long as they fit within the cube of space (on top of or behind the table).
- If you plan to put pop-up banners behind your table, make sure your graphics department knows important content should appear at the top of the banner.
- Additional costs will be incurred should you require electricity for your display.
- Sponsor display placement is determined by the organizers. Your table will be identified with a tent card.
- Sponsor table top displays will be located in the poster hall, and placed around the perimeter of the room, with attendee seating, digital posters and refreshment breaks set up in the remaining space.
- Table top displays are meant to serve as a forum to show informational materials so a representative does not need to remain stationed at the table. If you want to interact with attendees, the times most effective for doing so are during early morning refreshments, daily am and pm breaks, and the evening poster session.
- Individuals assisting with setting up the table top display, but not remaining at the conference, do not need to register. Otherwise, all display staff and representatives must be full registrants.
- If you wish to bring informational materials sufficient for everyone, we expect roughly 350-400 people to attend the conference.
- Parking is complimentary. To unload materials, we recommend using the conference center entrance. If you need assistance by a bellman, use the hotel's main entrance.

# Attendee Snapshot

## Who Attends GGAA?

The 8<sup>th</sup> GGAA conference is the primary venue for scientists in the field of Greenhouse Gases from Animal Agriculture to present their novel work to their colleagues. In addition, GGAA is an opportunity to share changes and advances in government policies about greenhouse gas emissions from agriculture. GGAA 2022 is a great scientific conference for networking opportunities, keeping up with the latest scientific research, and seeking international collaborations.

### Conference participants will include:

- Academic scientists from universities and non-profit research institutes
- Post-doctoral, graduate, and undergraduate students from disciplines related to agricultural & environmental sciences
- Governmental research institutions and agencies working with greenhouse gas emissions
- Governmental policy makers and regulators in the agriculture sector
- Private industries in agriculture such as livestock nutrition, feed additives, fertilizers and others



*\*Photo taken prior to Covid-19 Pandemic*

# Sponsor Today!

Become a Sponsor

## Important Items to Note

- All sponsor representatives (including those receiving the complimentary registration benefit) are **required to register for the conference**. Completion of the sponsorship commitment form does not count as a conference registration.
- Sponsorships will be confirmed on a first-come, first-served basis and upon receipt of payment, but the sooner you confirm your support, the sooner your organization starts being recognized in our publicity emails and on the GGAA web site. *Sponsorship payments must be received by **Friday, May 6, 2022** to be recognized in print.*



## Thank You Sponsors

On behalf of the Executive Steering Committee, we wish to thank all of the organizations that take the extra step to collaborate with us by becoming a sponsor. This event would not be possible without your support!

## Questions?

Contact us:

Beth Miller-Tipton, [bmt@ufl.edu](mailto:bmt@ufl.edu)



*\*Photos taken prior to Covid-19 Pandemic*