

# Estimating the Economic Value of Recreational Fishing and Water Management in Lake Okeechobee, Florida

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# Lake Okeechobee Management Challenges

Nutrient Loading



## Non-Native Species



Source: FWC Flickr



Source: USACE

## Algal Blooms in Lake

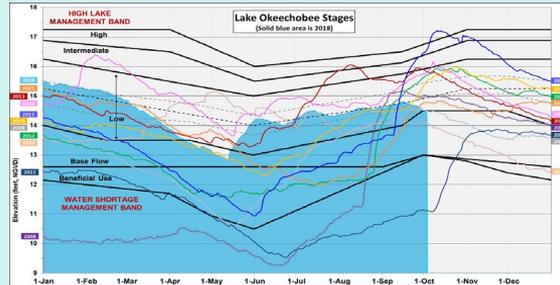


Source: NOAA Earth Observatory

## Stakeholders



## Lake Level Fluctuation + Control



Source: USACE

## Algal Blooms in Estuaries



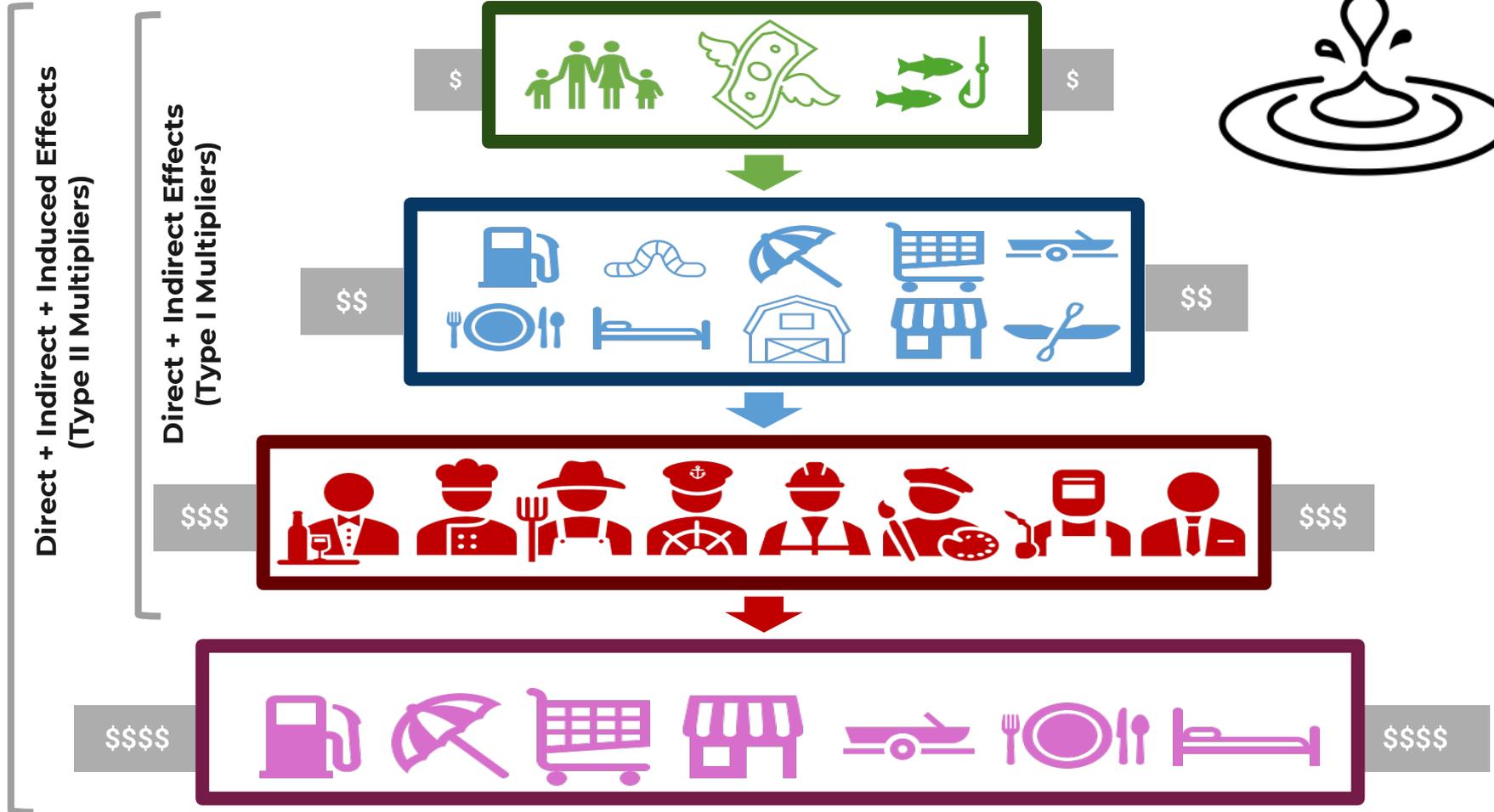
Source: Captains for Clean Water

# Research Questions

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- 1. What is the economic impact of recreational fishing in Lake Okeechobee?**
- 2. How do real Lake Okeechobee anglers respond to shifting ecological conditions?**
- 3. What is the economic impact of Lake Okeechobee harmful algal bloom scenarios?**

# Regional Input-Output Model



# Model Framework

<b>Goal</b>	<b>Economic impacts of fishing and algae in Lake Okeechobee</b>		
<b>Essential Information</b>	<p><b>Perception and Spending Data</b> + <b>Proportion of Spending</b></p>	<p><b>Industry multipliers</b> + <b>Sensitivity Analysis</b></p>	<p><b>Harmful Algal Bloom (HAB) Scenarios</b></p>
<b>Data Sources</b>	<p>Online angler survey for proportion of spending data (<b>Qualtrics</b>)</p>	<p>Regional Input-Output Model (RIMS II) industry multipliers (<b>BEA</b>)</p>	<p>Florida seasonal tourism data (<b>Visit Florida</b>)</p>
	<p>Florida Statewide Comprehensive Outdoor Recreation Plan (SCORP) spending data (<b>FDEP</b>)</p>	<p>Monte Carlo simulations to predict a range of possible outcomes</p>	<p>Literature review of Lake Okeechobee algae dynamics</p>

# Florida Outdoor Recreation Data (FDEP)

How much do anglers **spend**?

County	Freshwater Boat Fishing		Shoreline Fishing		Non-Boat Fishing	
	Resident Spending	Visitor Spending	Resident Spending	Visitor Spending	Resident Spending	Visitor Spending
Glades	\$3,748	\$28,202	\$18,062	\$27,074	\$22	\$60,164
Hendry	\$34,290	\$191,844	\$165,261	\$184,170	\$274,324	\$409,266
Martin	\$237,043	\$15,196,398	\$500,361	\$4,778,512	\$395,329	\$5,853,957
Okeechobee	\$2,930	\$701,567	\$88,252	\$238,728	\$69,727	\$940,620
Palm Beach	\$74,468,877	\$121,748,448	\$17,691,566	\$48,868,474	\$1,160,863	\$28,577,066
<b>Total</b>	<b>\$74,746,888</b>	<b>\$137,866,459</b>	<b>\$18,463,502</b>	<b>\$54,096,958</b>	<b>\$1,900,265</b>	<b>\$35,841,073</b>

But **what did they spend money on?**

# Online Survey Data Collection

Lodging, including  
campgrounds

Food, drink,  
refreshments and ice

Public transportation  
by airplane, car rental

Private vehicle  
transportation

Guide or charter fees

Fishing licenses and  
tags

Live and dead bait

Boat and equipment  
rental

Boat moorage,  
maintenance, storage,  
insurance, etc.

Boat fuel

Spending on Trip (\$USD)

Online survey gathered **share of expenditures** on  
goods and services by angler group

+

Share **spent in Florida**

What percentage of your **freshwater** fishing **trip** expenditures were made in the state of **Florida** in **2019**? Expenses should not include items purchased from national online suppliers such as Amazon or eBay.

0 10 20 30 40 50 60 70 80 90 100

% of Expenditures made in Florida



But how does this impact **specific  
economic industries?**

Spending Data +  
Proportion of  
Spending

Industry multipliers +  
Sensitivity Analysis

Harmful Algae Bloom  
Scenarios

What are the **impacted economic industries**, and how **connected** are they to the Florida economy?

Expenditure	Output	Earnings	Employment	Value-Added
<b>Lodging, including campgrounds</b>				
Accommodation	1.884	0.549	12.0174	1.1531
<b>Food, drink, refreshments, and ice</b>				
Food and beverage stores	1.966	0.6317	18.4765	1.2367
Full-service restaurants	2.0291	0.6751	17.3403	1.2053
Limited-service dining	2.028	0.542	16.8152	1.0728
All other food and drinking	2.1207	0.7911	21.9763	1.3006

What is the **probability** of impact?

Monte Carlo Variable/Parameter	Distribution
Share of regional food and drink purchases, Share of producer regional sale purchases, RIMS II multipliers across multiple industries	Uniform
RIMS II multipliers for expenses related to one industry	Fixed
Share of consumer purchases in Florida by angler group and expenditure type	Normal

Source: BEA RIMS II Multipliers



# Lake Okeechobee Angler Economic Impacts

	Output (\$)		Earnings (\$)		Jobs		Value-Added (\$)	
Angler Type	Mean	Std. Dev	Mean	Std. Dev	Mean	Std. Dev	Mean	Std. Dev
<b>Boat Angler</b>								
Resident	107,028,646	13,429,303	32,379,141	4,105,557	710	91	63,710,910	8,011,915
Visitor	144,590,008	45,226,848	43,679,432	13,675,384	967	304	87,276,903	27,309,875
<b>Shoreline Angler</b>								
Resident	26,581,684	4,059,032	16,860,045	2,639,425	400	62	31,316,590	4,872,658
Visitor	52,415,467	16,349,237	17,229,453	5,376,993	389	122	33,333,861	10,397,985
<b>Non-Boat Angler</b>								
Resident	2,591,087	407,830	788,692	126,248	21	3	1,529,454	241,637
Visitor	35,502,341	11,131,798	10,847,797	3,402,692	255	80	21,156,107	6,636,054
<b>Grand Total</b>	<b>\$369 million</b>		<b>\$122 million</b>		<b>2,743 jobs</b>		<b>\$238 million</b>	

How could **harmful algal blooms** impact the economy?

How do **harmful algal blooms** impact Florida's economy?

Month (2019)	Visitation Rate/ Month (Visit Florida)	Less Severe	Moderately Severe	More Severe	Extreme
March	9.03%	0%	0%	0%	30%
April	8.21%	0%	0%	10%	30%
May	8.21%	10%	10%	15%	40%
June	8.21%	13%	15%	20%	50%
July	8.27%	15%	20%	30%	65%
August (PEAK)	<b>8.27%</b>	<b>20%</b>	<b>25%</b>	<b>40%</b>	<b>75%</b>
September	8.27%	15%	20%	40%	65%
October	7.83%	13%	20%	30%	50%
November	7.83%	10%	15%	20%	40%
December	7.83%	0%	10%	15%	30%
January	9.03%	0%	0%	10%	30%
February	9.03%	0%	0%	0%	30%

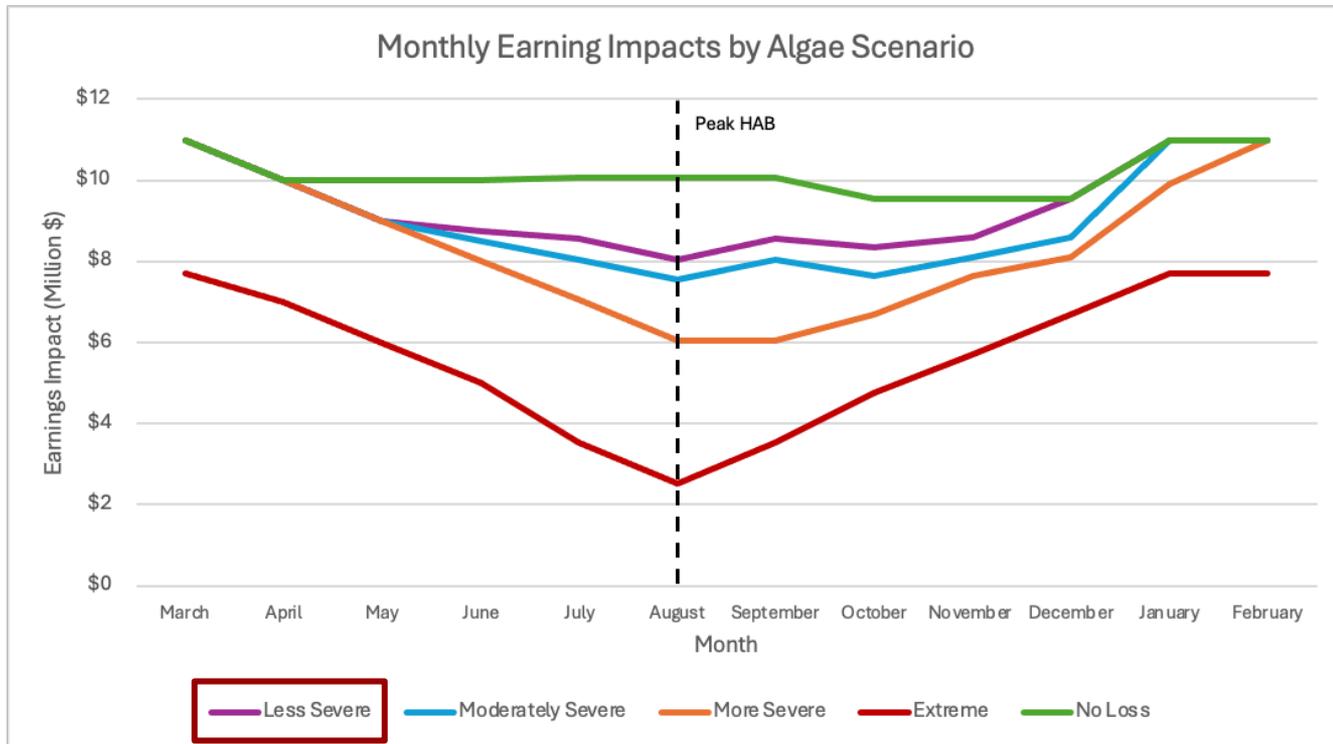
## How did real Lake Okeechobee anglers respond?

Visitation	Visitors (%) (n = 205)	Residents (%) (n = 376)
First Time Fishing	19	7
Fish Less	25	39
Fish the Same	41	40
Fish More	12	13

25% of **residents** +  
18% of **visitors**  
reduced trips because of  
**degraded water quality** OR  
**less and/or smaller fish**

27% fished in a **different lake in Florida** or **not in Florida at all** due to algae

# Harmful Algal Bloom Scenarios



**Severity**

+

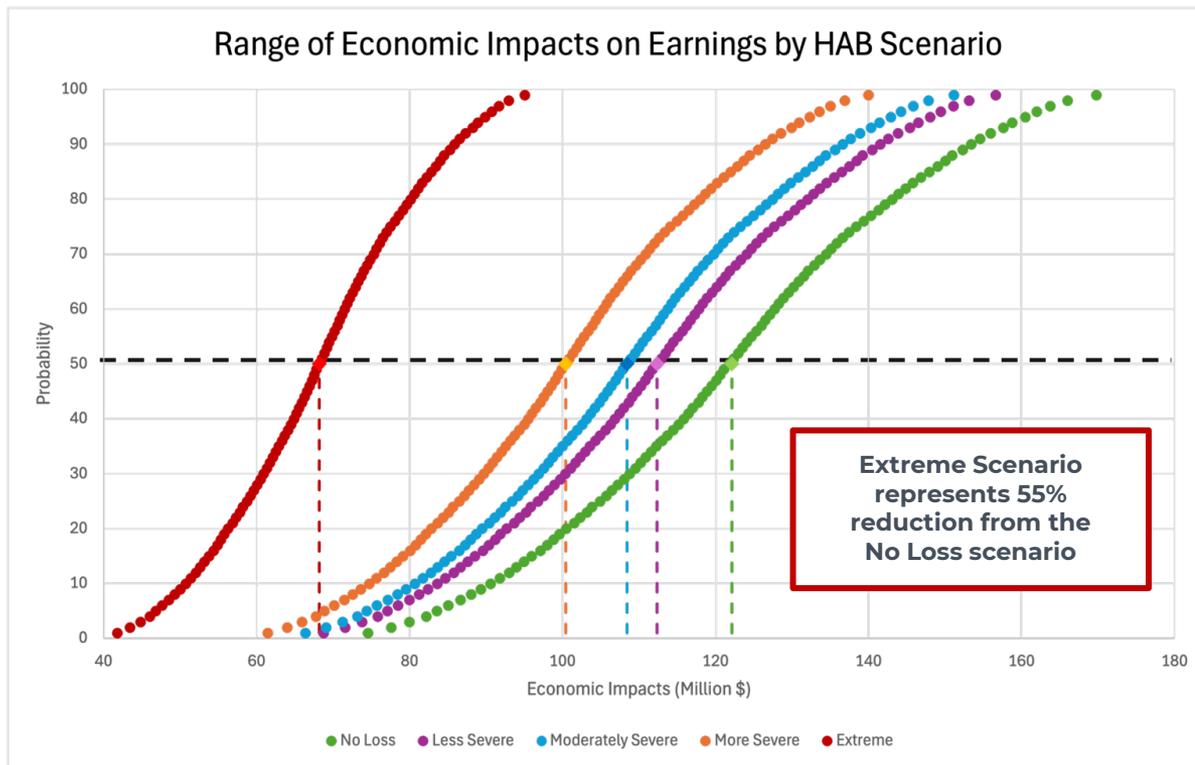
**Duration**

+

**Recovery**

# Harmful Algal Bloom Scenarios

Monte Carlo simulations display the **range** of impacts



# Conclusions

- ▣ Ecosystem service valuation = **decision-making tool** in next phases of Everglades restoration
- ▣ Lake O anglers are **sensitive** to ecological shifts
- ▣ Chronic water quality issues result in **unpredictable** economic loss in the estuary counties **AND** in Lake Okeechobee adjacent counties

Source: Coastal Angler Magazine, 2017



Source: lakeokeechobeebassfishing.com