



FLORIDA KEYS

MARINE SCIENCE CONFERENCE & WORKSHOP

SPONSORSHIP PROSPECTUS



October 27–30, 2025
Coral Springs, Florida
conference.ifas.ufl.edu/floridakeys

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Why Become a Sponsor?

Overview

Organizations, private sector firms and government agencies are invited to become supporting partners in hosting the Florida Keys Marine Science Conference and Workshop. Don't miss your chance to be a part of this exciting community of scientists, natural resource managers, and other community members. As the largest gathering in a decade focused solely on the Florida Keys Marine Ecosystem, this conference a vital forum to enhance collaboration and work collectively toward achieving the best outcomes for the marine environment of the Florida Keys.

Take advantage of this opportunity to show your support of the Florida Keys marine ecosystem and sign up today!

Benefits of Sponsorship:

Connect and collaborate with leaders dedicated to managing, conserving, and protecting marine resources.

Showcase your products and services to the marine community by hosting a display in the Poster and Sponsor Display Hall.

Enhance your visibility through networking opportunities during refreshment breaks, lunch, and social events, fostering cross-disciplinary collaboration.

Build valuable relationships and provide your team with the opportunity to gain deeper insights into the state of marine resources in the region.

Boost your brand presence with high-profile exposure in promotional campaigns leading up to the conference.



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Sponsorship Opportunities

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Benefits at Each Sponsorship Level	Platinum \$15,000+	Gold \$10,000+	Silver \$5,000+	Bronze \$2,500+
Complimentary registrations to attend the event	4	3	2	1
Six-foot tabletop display in the high traffic poster and refreshment break area (<i>Space is available on a first-come, first-served basis. Sign up early to secure a spot!</i>)	☑	☑	☑	☑
Logo featured on front page of website as premium sponsor				
Exclusive recognition page on the conference web site				
Logo to appear on custom beverage napkin during a break				
High profile shout-out in a conference email blast				
Recognition as a sponsor during a group function				
Email signature graphic recognizing your sponsorship				
Recognition on signage at a charging station				
Quarter-page recognition in conference program book				
Access to post-conference list of attendees				
Your logo will appear in monthly announcements to more than 5,000 research scientists, marine biologists and geologists, ecological scientists, fisheries scientists, oceanographers, managers, NGO's and others with interests in the Florida Keys				
Acknowledgment at the opening and closing session				
Logo on the back cover of the program book				
Logo displayed on sponsor signage at the conference				
Logo featured on PowerPoints in meeting rooms				
Recognition as a sponsor on the conference web site				
Logo displayed in publicity emails				

Not Seeing the Perfect Package? If you are interested in contributing in a way not listed in our sponsorship options, please contact [Beth Miller-Tipton](#). We would be happy to create a custom sponsorship option to best fit your organization.

Ready to Sponsor? Visit this link to get started: conference.ifas.ufl.edu/floridakeys/sponsorship-opportunities.php



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Sponsor Display Information

A limited amount of space is available for sponsor tabletop in the refreshment break area.

Sponsor Display Set-up & Removal Times

Move-in Displays:	Monday, October 27, 2025	4:00pm–6:30pm
Move-out Displays:	Thursday, October 30, 2025	12:00pm–1:00pm

Important Items to Note:

- Sponsor displays will be set up in the pre-function area where refreshment breaks take place.
- Display placement is determined by the event organizers, and each table will be labeled with a tent card.
- Space is limited. Each sponsor will be provided with a 6-foot table and two chairs, with a designated display area measuring 6 feet wide by 6 feet deep. A three-foot walkway will be maintained between displays.
- Pop-up banners are permitted as long as they fit within the allotted display space, either on top of or behind the table. If placing banners behind the table, ensure that key content is positioned at the top for visibility.
- Electricity is available at an additional cost, while complimentary Wi-Fi is provided.
- Tabletop displays serve as an opportunity to share informational materials. A representative does not need to be present at all times; however, peak engagement times are during morning refreshments, AM and PM breaks, and poster sessions.
- Individuals assisting with display setup but not attending the conference do not need to register. All other display staff and sponsor representatives must be fully registered.
- If bringing informational materials, plan for an estimated attendance of approximately 300 participants.

Shipping of Display Materials

If you require assistance with shipping display materials to or from the hotel, the hotel will accept shipments no earlier than 72 hours (3) days prior to the arrival day of the convention. For more detailed instructions, visit our [Sponsor Display Information](https://conference.ifas.ufl.edu/floridakeys/sponsor-display-information.php) page: conference.ifas.ufl.edu/floridakeys/sponsor-display-information.php



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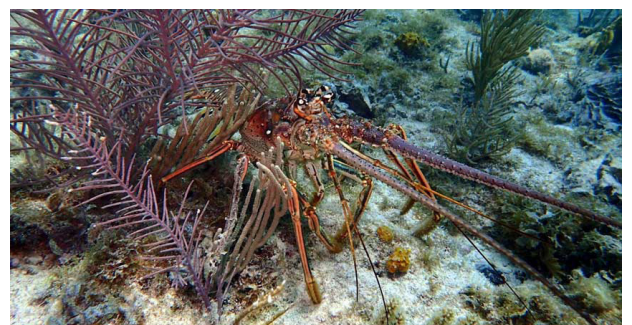


Sponsor Today!

Become a Sponsor

Important Items to Note

- All sponsor representatives (including those receiving the complimentary registration benefit) need to register for the event if they wish to attend. Completion of the sponsorship commitment form does not count as an event registration.
- Sponsorships will be confirmed on a first-come, first-served basis and upon receipt of payment, but the sooner you confirm your support, the sooner your organization starts being recognized in our publicity emails and on the web site. Sponsorship payments must be received by **Friday, September 12, 2025** to be recognized in print.
- All terms of participation are outlined in the [Sponsor Terms of Agreement](#). Should Acts of God, natural or public health emergencies preclude this event from being held in-person, sessions will be held virtually via Zoom and sponsorships will remain intact.



Thank You Sponsors!

On behalf of the organizers, thank you for taking the extra step to collaborate with us by becoming a sponsor. This event would not be possible without your support!

Questions about Conference?

Beth Miller-Tipton | Coordination | bmt@ufl.edu

Kimberly Brand | Registration | kimmer72@ufl.edu



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