ArcelorMittal’s restoration portfolio
On and off corporate lands

Marcy Twete, Executive Director, Corporate Responsibility, Americas
July 2014
Outline

• Overview: ArcelorMittal

• Our approach to corporate responsibility

• Our commitment to restoration

• External best practice restoration examples

• Our work on ArcelorMittal owned lands
Overview: Corporate responsibility
About ArcelorMittal

- The world's number one steel and mining company, with more than 232,000 employees in more than 60 countries.

- Recognized leader in all major global steel markets, including automotive, construction, household appliances and packaging, with leading R&D and technology, as well as sizeable captive supplies of raw materials and outstanding distribution networks.

- An industrial presence in 20 countries exposes the company to all major markets, from emerging to mature.

- ArcelorMittal values scale, vertical integration and product diversity:
  - 38% production in the Americas
  - 46% production in Europe
  - 6% production in other countries such as Kazakhstan, South Africa and Ukraine.
ArcelorMittal in the United States

In the United States, ArcelorMittal operates 27 facilities and employs more than 20,000 hardworking men and women.
Our brand values

<table>
<thead>
<tr>
<th>Sustainability</th>
<th>Quality</th>
<th>Leadership</th>
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<tbody>
<tr>
<td>“We are guiding the evolution of steel and mining to secure the best future for the industry and for generations to come. Our commitment to the world we live in extends beyond the bottom line, to include the safety and wellbeing of our people and our communities of which we are a part. This long-term approach is central to our business philosophy.”</td>
<td>“We look beyond today to imagine the steel of tomorrow. Through the talent of our people and our cutting-edge products, we create world-class solutions for both our steel and minerals customers.”</td>
<td>“We are bold thinkers with a clear vision for the future of steel: the fabric of life. We are proud of our achievements and our entrepreneurial spirit, which brought us to the forefront of our industries.”</td>
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Driven by our brand promise of ‘transforming tomorrow’
ArcelorMittal’s vision for corporate responsibility

ArcelorMittal will transform tomorrow by

**Investing in our people**
Making each and every person working on our behalf feel valued.

**Making steel more sustainable**
Using our expertise in steel to develop cleaner processes and greener products.

**Enriching our communities**
Our presence plays an important role in all the communities in which we operate.

This is all underpinned by **transparent governance**.
Why environment and restoration?

- Grantmaking tied to our internal CR KPIs
  - Greenhouse gas emissions
  - Waste, water resources
  - Product sustainability through R&D
- Great Lakes watershed footprint
- Stakeholder engagement
- Employee engagement
- Investing in sustainable changes in the environment
External ecological restoration and protection
SUSTAIN OUR GREAT LAKES
Public Private Partnership

- ArcelorMittal
- US Environmental Protection Agency
- US Fish & Wildlife Service
- USDA Forest Service
- National Fish & Wildlife Foundation
- National Oceanic & Atmospheric Administration
Grant Funding 2006-2013

193 grants: $37.1 million
Grantee match: $38.2 million
Total conservation investment: $75.3 million
Funding Leverage (2008-2013 Cycles)

- ArcelorMittal funding: $4.2 million
- Other partner funding: $34.2 million
- Grantee match: $33.8 million
- Total leverage: $72.2 million

- ArcelorMittal’s investment has leveraged other funding at a ratio of 17:1

Note: Figures include project grant funding as well as program support costs
Impact: 2006-2013

- Reconnecting 1,039 stream miles
- Restoring 37,751 habitat acres
- Restoring 127 stream/riparian miles

- GLRI Action Plan progress
- Healthier fish and wildlife populations
- Economic and social benefits
- Better quality of life
Government Relations

• Federal agencies
  ✓ Credibility through partnership
  ✓ Positive working relationships

• Congress
  ✓ Visibility and recognition as corporate leader in the region
  ✓ Praise for matching public money with corporate funds

• Highlights
  ✓ 67 meetings with 43 Senate/House offices
  ✓ 2013 grant announcement featured remarks by Senator Tammy Baldwin (WI), Milwaukee Mayor, FWS Deputy Regional Director
Funding Categories

- **Habitat Restoration** ($2–3.5 million)
  - Aquatic connectivity
  - Stream and riparian habitat
  - Wetlands
  - Coastal habitat

- **Delisting of Beneficial Use Impairments** ($3–4.5 million)
  - Habitat projects prioritized in Stage 2 Remedial Action Plans for U.S. or bi-national Areas of Concern
Chi–Cal Rivers Fund
Public–Private Partnership

- ArcelorMittal
- The Chicago Community Trust
- Crown Family Philanthropies
- Gaylord & Dorothy Donnelley Foundation
- Illinois Department of Natural Resources
- The Joyce Foundation
- National Fish & Wildlife Foundation
- Metropolitan Water Reclamation District of Greater Chicago
- The Wrigley Company Foundation
Funding Leverage

- ArcelorMittal funding a catalyst for other partner investments
- Total current contributions = $2.5 million over 3 years

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<tr>
<th></th>
<th>Amount</th>
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<tbody>
<tr>
<td>ArcelorMittal:</td>
<td>$750,000</td>
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<tr>
<td>Other funders:</td>
<td>$1,750,000</td>
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<tr>
<td><strong>Total partner funding</strong></td>
<td><strong>$2,500,000</strong></td>
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<tr>
<td>2013 grantee match</td>
<td>$1,300,000</td>
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<tr>
<td><strong>Total investment</strong></td>
<td><strong>$3,800,000</strong></td>
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- 5:1 return on the ArcelorMittal investment (and growing)
Funding Categories

• Green Stormwater Infrastructure
  ✓ Rain gardens
  ✓ Green roofs
  ✓ Pervious surfaces, etc.

• Habitat Enhancement
  ✓ Bank stabilization
  ✓ Riparian buffer planting
  ✓ In-stream structures, etc.

• Public-Use Improvement
  ✓ Trails
  ✓ Access points
  ✓ Neighborhood green space, etc.
2013 Grant Funding Opportunity

- Total grant funding: $1 million
- Grant size: $50,000–$300,000
- 29 applications
  - $6.4 million requested
  - $7.7 million in match offered
2013 Grants Summary

- 241,000+ square feet of new green stormwater infrastructure
- 1.1+ million gallons of new stormwater storage capacity
- 500 habitat acres restored/enhanced
- 4,000 feet of in-stream fish habitat improved
- 12.7 acres of new/improved public park space
Internal ecological restoration and protection
ArcelorMittal Burns Harbor, Indiana

- Second largest USA facility
- 50 miles southeast of Chicago on Lake Michigan
- Approximately 4,000 employees
- 950 acres
- Celebrating 50 years in 2014
Indiana Dunes National Lakeshore

• National Park System
• Authorized by Congress in 1966
• 15,000 acres
• Save the Dunes
Burns Harbor ecosystem restoration and land conservation initiative

- **Partners**

- **Goals**
  - Increase wildlife diversity and restore dune ecosystems
  - Engage employees in conservation stewardship
  - Enhance opportunities for employee wellness activities
  - Engage our local community in stewardship and partnership on the restoration site
Burns Harbor connectivity
Burns Harbor restoration

Legend
- planned trails
- existing trails

Scale in feet:
Lake reclamation – Phase I – 28 acres
Lake reclamation project

[Map showing various labeled areas such as Breakwall, Lagoon, Loamy Sand, Depression, Hilltop, Beach, Lake Michigan.]
Employee engagement
Employee engagement
Employee engagement
Workshops with ArcelorMittal summer interns
Building on success: Riverdale site
Building on success: Riverdale site

- Remove asphalt from parking lot and demolish planter islands along Acme Ave.
- Small lawn area with pergola, picnic tables, and interpretive signage.
- Improved drainage ditch filled with chokeberry, red twig dogwood, and wild rye.
- Parking Lot Restoration Initial Design Concept.
Thank you!

Marcy Twete
Executive Director, Corporate Responsibility
312-899.3022
marcy.twete@arcelormittal.com

www.usa.arcelormittal.com
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