Fine Art and Advocacy for Ecological Restoration

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How are Artists Wired?

Innate Characteristics:

(1) Extreme Need to Create  
(2) Analytical  
(3) Great perseverance

Developed Characteristics

(1) Good perspective  
(2) Typically open to Criticism
Inspiration

The artist is a receptacle for emotions that come from all over the place: from the sky, from the earth, from a scrap of paper, from a passing shape, from a spider’s web.”

- Pablo Picasso
Motivation

If I could say it in words there would be no reason to paint.”

- Edward Hopper
The painting has a life of its own. I try to let it come through.

-Jackson Pollock
Building Advocacy for Ecological Restoration through Fine Art
- The Art Show

• Art show for public demonstrating aspects/components of the restoration project

• Work with the cultural council of your area and submit a “Call to Artists” (RFQ, RFP)

• Local gallery, hotel, government center, park, or even the actual location of the project house the show

• If the art work is sold then the organizing entity gets a percentage of sale (commission)

• Accompanied by publicity from newspaper, radio and so forth

• It is a win – win because the artist gets exposure and so does the project
Building Advocacy for Ecological Restoration through Fine Art - “The Paint Out”

• Call to artists and select artists based on plein air work

• Artists work at the restoration project location and paint in ”En Plein Air” - paint their entire painting while onsite, in the open air.

• Let them pick what they want to paint offering their own artistic interpretation of the restoration

• Paintings can be shown to the public, either while the artists are painting them - bringing the public onto the site, or afterwards in a more formal setting.

• Accompanied by publicity from newspaper, radio and so forth

• It is a win – win because the artist gets exposure and so does the project
Art creates awareness, and awareness builds advocacy for the restoration project.
Thank you!

Keep your love of nature, for that is the true way to understand art and more.

- Vincent Van Gogh