



In partnership with

ECOSYSTEM MARKETS

Making Them Work

ESP

Ecosystem Services Partnership

Sponsorship Prospectus



December 12-15, 2022

Crystal Gateway Marriott | Greater Washington, DC Area

UF | IFAS
UNIVERSITY of FLORIDA

Why Become a Sponsor?



About ACES

ACES: A Community on Ecosystem Services represents a dynamic and growing assembly of professionals, researchers, and policy-makers involved with ecosystem services. The ACES Conference brings together this community in partnership with Ecosystem Markets and the Ecosystem Services Partnership (ESP), providing an open forum to share experiences, methods, and tools for assessing and incorporating ecosystem services into public and private decisions.

The focus of the conference is to link state-of-the-art science, practice, and decision making by bringing together the ecosystem services community and decision makers from around the United States and the globe. ACES will engage leaders in government, NGOs, academia, Native American tribes, and the private sector to advance the use of ecosystem services science and practice in resource management and other societal decisions.

Being a sponsor of ACES: A Conference on Ecosystem Services provides the opportunity to:

Cultivate and strengthen industry relationships

Interact with key decision-makers

Reinforce your continued commitment to ecosystem services

Showcase your organization to attendees from the governmental, private, non-profit, and contracting sectors

Increase brand awareness within the ecosystem services community

Enhance your prominence as a community leader

December 12-15, 2022

Crystal Gateway Marriott | Greater Washington, DC Area

UF | IFAS
UNIVERSITY of FLORIDA

Sponsorship Opportunities



Sponsorship Benefit	Platinum \$25,000+	Gold \$10,000	Silver \$5,000	Bronze \$2,500
Complimentary conference registration(s)	4	3	2	1
Space for six-foot tabletop display	✓	✓	✓	✓
Acknowledgement on conference website	✓	✓	✓	✓
Recognition on conference signage	✓	✓	✓	✓
Logo shown on PowerPoint slide in session rooms	✓	✓	✓	✓
Exposure in conference publicity emails	✓	✓	✓	✓
Recognition on program book back cover	✓	✓	✓	✓
Post-conference list of attendees	✓	✓	✓	
Opportunity to include a 1-page flyer with registration materials (sponsor is responsible for printing/shipping costs)	✓	✓	✓	
Your logo featured on branded conference material	✓	✓		
Option to give away door prizes in Poster and Sponsor Display area	✓	✓		
One quarter page recognition in program book	✓			
Logo featured on home page of conference website	✓			

Copper | \$850
(Exclusive to educational and non-profit institutions)

Your organization will be recognized on the conference website, signage, Program Book, and PowerPoint slides in meeting rooms. You will also receive one 6' tabletop display. No complimentary conference registrations are included with this level.

Not seeing the perfect package?

If you are interested in contributing to the ACES Conference in a way not listed above, please contact Beth Miller-Tipton at bmt@ufl.edu or 352-294-3584. We would be happy to create a custom sponsorship option to best fit your organization.

Should Acts of God or natural or public health emergencies preclude this event from being held in-person, sessions will be held virtually via Zoom and your sponsorship will remain intact.

December 12-15, 2022

Crystal Gateway Marriott | Greater Washington, DC Area

UF | IFAS
UNIVERSITY of FLORIDA

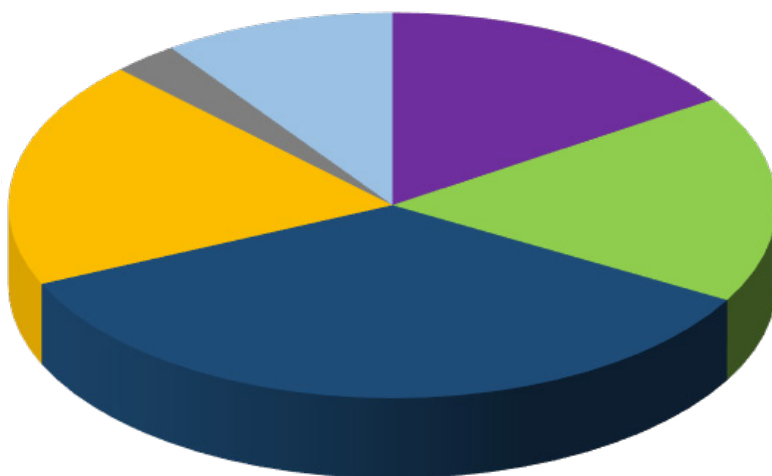
Attendee Snapshot



Who Attends ACES?

ACES will bring together scientists, practitioners, managers, and policy-makers from government, academia, NGOs, and the private sector who are interested in natural systems and their relationship with human well-being. Participants will include individuals with interests in resource management, restoration, institutions, policy, government, business, conservation, and urban and non-urban development, and will have expertise in areas such as:

- Biophysical Sciences
- Socioeconomic Sciences
- Markets and Finance
- Public Environmental Policy
- Resource and Ecosystem Management
- Sustainability and Resilience
- Conservation
- Economic Development
- Policy, Institutions, and Law
- Urban and Regional Planning
- Geography
- Model and Tool Development
- Human and Environmental Health Professionals



- Conservation, Restoration, and Resource Management Organizations 16%
- Educational Institutes 17%
- Government 35%
- Commercial 19%
- Institutions 3%
- International 10%

Note: Percentages in graph based off of 2016 Attendee Organizations

December 12-15, 2022

Crystal Gateway Marriott | Greater Washington, DC Area

UF | IFAS
UNIVERSITY of FLORIDA

Past Attendee Organizations



Abt Associates
Alberta Biodiversity Monitoring Institute
Alberta Innovates
American Carbon Registry
American Farmland Trust
American Forests
American Rivers
American Association for the Advancement of Science
American Water Works Association
Archbold Biological Station
Argonne National Laboratory
Arizona State University
Australian National University
Benemérita Universidad Autónoma de Puebla
BHP Billiton Petroleum
Biophilia Foundation
Blue Forest Conservation
Bluesource
Brigham Young University Idaho
Bullitt Foundation
Bureau of Ocean Energy Management
California Baptist University
Center for American Progress
Centre for Ecology & Hydrology (UK)
CH2M
Chiba University
City of Austin
City of Savannah
Clark University
Clemson University
Climate Action Reserve
Cherokee Nation Technologies (CNT)
College of Charleston
Colorado Conservation Exchange
Colorado State University
Columbia University
COMPASS
Confederate Salish & Kootenai Tribes
Conservation International
Copperbelt University
Cornell University
Dalhousie University
Dauphin Island Sea Lab
DC Department of Energy & Environment
Delta Institute
DePaul University
Dow Chemical
Ducks Unlimited
Duke University
Earth Economics
Eastern Research Group Inc.
Ecological Service Partners
EcoMetrix Solutions Group
Ecosystem Services & Biodiversity Network
Electric Power Research Institute
Emory University
Encourage Capital
Environment & Climate Change Canada
Environment Canada
Environmental Defense Fund
Environmental Incentives
Environmental Initiative
Environmental Law Institute
Electric Power Research Institute (EPRI)
Environmental Resources Management (ERM)
Environmental Planning Services (EPS) Inc.
ExxonMobil Biomedical Sciences
Federal Emergency Management Agency (FEMA)
Forest Trends
Fresh Coast Capital
Gemini Engineering & Sciences
George Mason University
GNP Company
Government of Alberta
Gulf Coast Ecosystem Restoration Council
HansonRM
Harvard Center for Health & the Global Environment
Highstead Foundation
Houston Wilderness
Humboldt State University
ICF International
IM Systems Group
Indigenous Community Support Organization
Instituto Politecnico Nacional
Iowa Department of Natural Resources (DNR)
Iowa League of Cities
Japan Agency for Marine-Earth Science and Technology (JAMSTEC)
Johns Hopkins University
Joint Legislative Audit & Review Committee
Kasetsart University
Key-Log Economics
Kieser & Associates LLC
Leibniz Centre for Agricultural Landscape Research (ZALF)
LETG Rennes COSTEL
Louisiana State University
Mendocino County Resource Conservation District
Michigan Tech University
Monsanto Company
Nagoya University
National Academies of Sciences, Engineering, & Medicine
National Aquarium
National Audubon Society
National Fish & Wildlife Foundation
National Institute of Development Administration
National Park Service
NativeEnergy Inc
Natural Capital Coalition
Natural Capital Project
Natural Resources Conservation Service (NRCS)
Nevada Department of Conservation & Natural Resources
New Mexico State University
National Oceanic and Atmospheric Administration (NOAA)
North Atlantic Landscape Conservation Cooperative
North Carolina A&T State University
North Carolina Sea Grant
North Carolina State University
North Florida Land Trust
Nyemaster Goode, P.C.
Ocean Conservancy

December 12-15, 2022

Crystal Gateway Marriott | Greater Washington, DC Area

UF | IFAS
UNIVERSITY of FLORIDA

Past Attendee Organizations (continued)



Office of National Marine Sanctuaries
Ohio State University
Oklahoma State University
Open Range Consulting
Oregon Health & Science University
Oregon State University
Oak Ridge Institute for Science and Education (ORISE)/EPA
Peninsular Florida LCC
Pillsbury Winthrop Shaw Pittman LLP
Pinchot Institute for Conservation
Pinyon Environmental
Portland State University
Purdue University
Puyallup Tribe of Indians
Quantified Ventures
Queen's University
Ramboll
RAND Corporation
Rayonier
Resource Environmental Solutions (RES)
Research Center for Eco-Environmental Sciences
Resources for the Future
Restore America's Estuaries
RTI International
SC Sea Grant Consortium
SD Bechtel Jr Foundation
Seale & Associates
Sewanee the University of the South
Silvacom
Simone Maynard Consulting
Sitka Technology Group
Skelly & Loy Inc.
Södertörn University
South Florida Water Management District
Spatial Informatics Group
Stanford University
Statistics Canada
Stearns County Soil & Water Conservation District (SWCD)
Stetson University
Stillwater Sciences
Storm & Stream Solutions LLC
SWA Group
Texas A&M University
Texas A&M University, Corpus Christi
The Baldwin Group Inc.
The Clark Group LLC
The Conservation Finance Network
The Conservation Fund
The Federal University of Technology, Akure
The Freshwater Trust
The Nature Conservancy
The University of Queensland
The University of Western Australia
The Wildlife Society
Troutman Sanders LLP
UC Cooperative Extension
University of Maryland
University of Maryland Center for Environmental Science Chesapeake Biological Laboratory (UMCES-CBL)
UNC Asheville
United Nations Statistics Division
University of Alaska Southeast
University of Delaware
University of Florida
University of Freiburg
University of Georgia
University of Illinois at Chicago
University of Maine
University of Maryland Environmental Finance Center
University of Massachusetts Amherst
University of Minnesota
University of Minnesota Institute on the Environment
University of North Carolina at Chapel Hill
University of North Carolina Charlotte
University of Oregon
University of Perugia
University of the Free State
University of the West Indies
University of Utah
University of West Florida
University of Wisconsin-Madison
University of Wyoming
UPV/EHU - UNESCO Chair on Sustainable Development & Environmental Education
Urban Forest Carbon Registry
US Army Corps of Engineers (USACE)
US Department of Agriculture (USDA) Agricultural Research Service (ARS)
US Department of Agriculture (USDA) Natural Resource Conservation Service (NRCS)
US Department of Commerce
US Department of Energy (USDOE)
US Department of State
US Department of the Interior (USDOI)
US Department of Homeland Security
US Endowment for Forestry and Communities
US Environmental Protection Agency (EPA)
US Fish & Wildlife Service (USFWS)
US Forest Service (USFS)
US Geological Survey (USGS)
US Agency for International Development (USAID)
US Bureau of Land Management (BLM)
US Bureau of Ocean Energy Management
Vanderbilt Law School
Virginia Tech
Wampanoag Tribe of Gay Head Aquinnah
Washington State University
Water Environment Federation
Waucosh Environmental Inc.
Walt Disney Imagineering (WDI) Research & Development
Westervelt Ecological Services
Weyerhaeuser
White House Council on Environmental Quality (CEQ)
Wildlife Institute of India
Wildlife Management Institute
Willamette Partnership
Windward Environmental LLC
Wolf Water Resources
World Resources Institute
World Wildlife Fund
Yale School of Forestry & Environmental Studies
Yale School of Management

December 12-15, 2022

Crystal Gateway Marriott | Greater Washington, DC Area

UF | IFAS
UNIVERSITY OF FLORIDA

Sponsor Today!

Become a Sponsor

conference.ifas.ufl.edu/aces/sponsorship-opportunities.php



December 12-15, 2022

Crystal Gateway Marriott | Greater Washington, DC Area

UF | IFAS
UNIVERSITY of FLORIDA