Bemisia Workshop Objective & Overview
The University of Florida/IFAS and the United States Department of Agriculture, Agricultural Research Service will organize the 4th International Bemisia Workshop. The objectives of this workshop are multifaceted. First and foremost is to maintain the established global forum for sharing information and progress on research and management of Bemisia spp. and the viruses they transmit. The workshop will provide a framework to promote teamwork between private and public sector scientists in conducting research and in technology development so as to maximize synergy and minimize duplication of effort. The workshop forum will allow participants to review advances, review and recommend research priorities, develop strategies for accelerating work, and provide guidance for future efforts. The workshop will foster national and international networking to achieve these goals and we invite you to attend.

Bemisia Workshop Structure
With the recent detection of the "Q" biotype (Dec 2004) in the United States discussion of this and other biotypes, some of which may be very difficult to control with key insecticides, will be very timely. Workers from around the world will share experiences, from the basic to the applied. The value of the Bemisia Workshop will be enhanced for many workers by the association with the Whitefly Genomics Workshop.

Whitefly Genomics Workshop
The Whitefly Genomics Workshop will feature speakers representing successful genomics programs to provide insight into “what works and what doesn’t”. Forums will also be presented to allow interaction between industry and researchers that include realistic presentations of how the research will be applied to industry relevant issues, and to allow granting institution representatives to present formulas for successful genomics grants. Then planning sessions will be held to develop research priorities and coordinate efforts at securing whitefly genomics funds. This planning session will be used to outline a whitepaper that will be developed and provided to interested participants as a tool to aid in grant writing and to provide an overall whitefly genomics agenda. Methods of sharing genomics data (sequence data, mapping data, clones, and microarrays) will also be discussed and established.

Who Will Attend These Workshops?
Participation will be open to all those interested in addressing the problems caused by Bemisia spp and the challenges faced in controlling this world wide pest. Workshop participants will come from:
- University, government and private research institutions
- Federal, state and regional regulatory agencies
- The agrochemical industry
- Growers and other interested parties

Bemisia Workshop Programmatic Topics
Biology and Ecology
Damage Potential & Vector Relations
Chemical Control & Resistance Management
IPM and Biological Control
Biotypes and Genomics

Whitefly Genomics Workshop Topics
Applied Genome Science - A Plant Perspective
Bioinformatics: Considerations When Starting a Genomics Project
Tribolium Genomics Project
Honeybee Genomics Project
NCBI informatics help
Funding Insect Genomics, a USDA/NRI Perspective
Successful Funding Approaches
Prioritizing Genome Sequencing Grant Funding Requests

The 4th International Bemisia Workshop
December 3-6, 2006
– and –
International Whitefly Genomics Workshop
December 7-8, 2006
Hawk's Cay Resort ● Duck Key, Florida USA

www.conference.ifas.ufl.edu/Bemisia
TOP TEN REASONS WHY YOU SHOULD SPONSOR THE

4th International Bemisia Workshop
December 3-6, 2006

– and –

International Whitefly Genomics Workshop
December 7-8, 2006
Hawk’s Cay Resort • Duck Key, Florida USA

1. Learn about the latest findings on the recent detection of the "Q" biotype (Dec 2004) in the United States
2. Learn about methods used for controlling the “Q” biotype and other whitefly biotypes.
3. Network with colleagues from around the world and share experiences, from the basic to the applied.
4. Participation as a sponsor will provide you with international exposure to leaders in whitefly research and management.
5. Whitefly research is vital to increasing the economic yield and productivity of the agricultural industry. These workshops offer your company a chance to interact one-on-one with the very individuals charged with the task of improving yield, production and return on your investment.
6. Take advantage of this valuable opportunity to communicate industry research needs and priorities to the academic community, and to discuss areas where you think improvement or changes can be made.
7. Meet potential contacts and linkages with Bemisia researchers from around the world
8. The conference will highlight the latest scientific findings on all aspects of Bemisia management, including the latest technology and methods. Promote your company as a leader in Bemisia management and increase your visibility internationally.
9. Get involved with the bourgeoning Whitefly Genomics effort. Learn about the accomplishments to date.
10. Be involved in setting priorities on genomics data collection and targeted use of this new technology.
Sponsorship Commitment Form

Our organization wishes to support the 4th International *Bemisia* Workshop by making a financial contribution of:

Other Amount: [ ] $7,500  [ ] $5,000  [ ] $2,500  [ ] $1,000

These sponsorships will be used to pay for technical presentation equipment, for printing and distribution of workshop materials, for workshop supplies and overall workshop management.

*Sponsorships of $7,500 or more include one complimentary registration for each workshop and a complimentary table top display (3 feet deep by 6 feet wide) for the duration of both workshops.*

*Sponsorships of $5,000 or more include one complimentary tabletop display (3 feet deep by 8 feet wide).*

*All contributors of $2,500 or more will be recognized as a valued supporter with their name and logo featured:*
  - in the final workshop program
  - on workshop signage
  - during workshop sessions
  - during the opening Plenary Session
  - in the abstract book
  - All sponsors of $1,000 or more will be recognized on the workshop web site: [http://conference.ifas.ufl.edu/bemisia](http://conference.ifas.ufl.edu/bemisia)

Most importantly, by supporting these workshops, your organization will benefit by strengthening its prominence as a leader in developing research priorities and strategies for accelerating work, and providing guidance for future efforts. We trust you will join us in meeting the challenges of research and management of *Bemisia* spp. and the viruses they transmit.

**Please Print**

Organization: ____________________________________________

Primary Representative: ___________________________________ Title: ______________________________

Address: ________________________________________________ City: _________________________________

State: ___________________ ZIP: ___________ Web Site URL: ______________________________

Phone: ___________________ FAX: ___________________ Email: ________________________________

**Payment Section:**

By check: Make checks, money orders and purchase orders PAYABLE TO: Univ. of FL Leadership & Education Foundation, Inc. (UFLEF) (Status: 501C3; Federal ID: 59-3104978)

By credit card: Charge my: [ ] VISA [ ] Master Card [ ] AMEX [ ] Discover (Note: No other cards accepted.)

Credit Card #: _____________________ Expiration date: ___________ Total Amount: ___________________

Name of cardholder: _____________________ Signature: ________________________________

*Please return this completed form and check to:* ATTN: Bemisia/Whitefly Workshops, UF/IFAS Office of Conferences & Institutes, PO Box 110750, Gainesville, FL 32611-0750 • PHONE: 352-392-5930; FAX: 352-392-9734 • EMAIL: bmt@ufl.edu