

Dear Gardening Supplier,

We invite you to exhibit at the International Master Gardener Conference and Trade Show, May 29 & 30, 2001 in Lake Buena Vista, Florida, minutes from the Orlando International Airport.

The conference will bring together more than 1,500 Master Gardeners from across the US and Canada. They not only help home owners resolve gardening problems, they create and maintain demonstration gardens, work with youth, teach in the community and participate in many other service projects.

Master Gardeners have a strong tie to the community and speak to an estimated 16 million gardening enthusiasts on an annual basis.

So don't miss this opportunity to showcase your products and services. We are confident this event will become an important part of your marketing and advertising plan for 2001.

Enclosed you will find detailed information on how to become an exhibitor or sponsor. If you have any questions or require additional information, please don't hesitate to call on me personally.

See you at the Trade Show!

Sincerely,

A handwritten signature in cursive script that reads "Beth Miller-Tipton".

Beth Miller-Tipton
Trade Show Coordinator