

29th Annual
**FLORIDA MASTER GARDENER
CONTINUED TRAINING
CONFERENCE**



**November 2-4, 2009
Hilton Ocala
Ocala, Florida**



Dear Master Gardeners,

The planning for the 29th Annual Master Gardener Continued Training Conference is mostly complete and I feel the education committee did a great job of putting together a conference filled with great learning opportunities and dynamic presenters. This year marks the 30th Anniversary of the Florida Master Gardener Program and we will be recognizing the founding fathers of the Florida Program and maybe even a volunteer from the very first class. The conference includes a learning field trip to the Horticulture Teaching Unit and of course our horticulture auction filled with great items donated from each county program.

Don't forget to assemble your team to participate in the 4H Plant ID and Judging Contest. The winning county is listed on a plaque located in the Dean's office each year. Come and increase your knowledge, celebrate the past year's great work at the awards banquet, meet new friends and have a great time at this year's conference.

I look forward to seeing you in November.

Sincerely,



Tom Wichman
Florida Master Gardener Coordinator

FLORIDA YARDS AND NEIGHBORHOODS

The Florida Yards & Neighborhoods Program was developed to address serious problems of pollution and disappearing habitats by enlisting homeowners in the battle to save our natural environment. This program provides special educational and outreach activities directed at the community to help residents reduce pollution and enhance their environment by improving home and landscape management.

Master Gardeners who have received additional FYN training in their county can become Florida Yard Advisors and help homeowners evaluate and reduce the environmental impacts of their landscapes. All Master Gardeners play a key role in educating homeowners about the nine Florida Yards and Neighborhoods (FYN) principles:

- Right Plant, Right Place
- Water Efficiently
- Fertilize Appropriately
- Mulch
- Attract Wildlife
- Control Yard Pests Responsibly
- Recycle
- Reduce Stormwater Runoff
- Protect the Waterfront

All conference participants will attend concurrent sessions sponsored by Florida Yards & Neighborhoods.



Tentative Agenda

Monday, November 2, 2009

| | |
|-----------------|--|
| 7:00am-5:30pm | Registration |
| 7:00AM-9:00AM | 4H Hort Judging Competition in the Arlington Salon |
| 9:30AM-11:00AM | Welcome and Announcements – <i>Tom Wichman, Dr. Arrington and Dr. Nell</i> |
| | <u>General Session 1</u> – Butterflies and Native Plants: Diversity, Connections and Opportunities – <i>Jaret Daniels, UF</i> |
| 11:15AM-12:15PM | <u>General Session 2</u> – From the Outhouse to the Brick House: A Few Possums Short of a Load – <i>Walter Reeves, Author and Host of Your Southern Garden</i> |
| 12:15PM-1:45PM | Lunch on Own View County Displays and Exhibits |
| 1:45PM-2:45PM | <u>3 Concurrent Sessions</u> |
| <u>A-1</u> | Horticultural Therapy 101 – Learn what is involved in the profession and ways that volunteers can get involved. – <i>Leah Diehl and Lesley Fleming, Florida Horticultural Therapy Association</i> |
| <u>B-1</u> | Alternative Vegetable Gardening – Learn about fun ways to grow vegetables without having to dig-up the back yard. – <i>Sydney Park Brown, UF</i> |
| <u>C-1</u> | Designing and Delivering Perfect Presentations – Learn tips and tricks for designing effective presentations and visual aids. – <i>Ricky Telg, UF</i> |
| 2:45PM-3:15PM | Refreshment Break |
| 3:15PM-4:15PM | <u>3 Concurrent Sessions</u> |
| <u>A-2</u> | How to Have a Champagne Landscape on a Beer Budget – Learn Tips and Tricks to Make Your Garden Stand Out without Emptying your Wallet. – <i>Erin Alvarez, UF</i> |
| <u>B-2</u> | The Beautiful and Versatile Bromeliads – Learn How To Best Use These Beautiful And Underutilized Plants In The Landscape And Home. – <i>Tom Wolfe, Bromeliad Societies of Florida</i> |
| <u>C-2</u> | What's New in Newsletters – Learn to design modern newsletters that effectively deliver information and that your readers want to read. – <i>Ricky Telg, UF</i> |

Monday, November 2, 2009 (continued)

4:30PM-5:30PM **3 Concurrent Sessions**

- A-3 **FAWN – The Florida Automated Weather Network** – Learn about the available resources and tools that you can share with homeowners. – *Rick Lusher, UF*
- B-3 **The Amazing Cycads** – Learn about these amazing ancient plants. There are even many that can be added to our landscapes. – *Bart Schutzman, UF*
- C-3 **What's New in Communication** – Learn about blogging, tweeting and other new and trendy means of electronic communication. – *Emily Eubanks and Kim Taylor, UF*

5:30PM-7:30PM Welcome Reception Poolside



Tuesday, November 3, 2009

7:00AM-12:00PM Registration

7:00AM-8:00AM Continental Breakfast

8:00AM-9:30AM **General Session 3 – The Florida-Friendly Landscaping™ Program** – *Don Rainey, Esen Momol, Brian Niemann and Kathy Malone, UF*

9:30AM-10:00AM Refreshment Break

10:00AM-11:00AM **3 Concurrent Sessions (FYN)**

- A-4 **Stormwater Strategies for the Homeowner** – Learn about various ways to deal with stormwater in the home landscape. – *Joe Sowards, UF*
- B-4 **ButterflyScaping Communities** – Learn how to attract butterflies throughout new and existing communities using the nine Florida-Friendly Landscaping™ Principles to create butterfly-themed communities. – *Kathy Malone, UF*
- C-4 **Yard Recognition Program** – Learn about the updated Yard Advisor Handbook and Yard Recognition Checklist. – *Barbara Edmonds and Brian Niemann, UF*

— Continued on next page

4-H HORTICULTURE JUDGING CONTEST

Make sure to be part of your county's team! Take home the winning plaque and add your county's name to the Dean's Award. This year's event will be held on Monday, November 2, from 7:30AM-9:30AM in the Arlington Salon of the Ballroom. The viewing time is 10:00AM-4:30PM.

WELCOME RECEPTION

Come and enjoy hors d'oeuvres, beer and wine while visiting fellow gardeners. The reception will be held Poolside on Monday, 5:30PM-7:30PM. A photographer will be available for group county pictures.

AWARDS PROGRAM

The Wednesday awards program begins after breakfast with a brief recap of the educational trip to Holland. Afterwards, share in congratulating the outstanding master gardeners for their service and accomplishments.

COUNTY DISPLAYS

What great projects and programs have been happening in other counties this year? Come and find out.

Monday, November 2

12:15PM-1:45PM

3:15PM-4:15PM

5:30PM-7:00PM

Tuesday, November 3

9:30AM-10:00AM

12:15PM-1:00PM

5:30PM-7:00PM

Wednesday, November 4

7:00AM-8:00AM

**CONFERENCE PROGRAM
COMMITTEE**

Dan Culbert

– Okeechobee County

Charles Fedunak

– Lake County

Kim Gabel

– Monroe County

Lisa Hickey

– Manatee County

Rebecca Jordi

– Nassau County

Ruth Micieli

– Flagler County

Norma Samuel

– Marion County

Holly Shackelford

– Charlotte County

Tom Wichman

– Alachua County

Larry Williams

– Okaloosa County



Tuesday, November 3, 2009 (continued)

11:15AM-12:15PM

3 Concurrent Sessions (FYN)

A-5

Florida Water Star – Learn what strategies you can use to save water. – Teresa Watkins, SJRWMD

B-5

Converting a Traditional Yard to a Florida-Friendly Landscape – Learn a step by step approach to converting to a Florida-Friendly Landscape. – Gail Hansen, UF

C-5

Importance of Mulch and Soil in the Landscape – Learn how mulch and soil contribute to the success of your landscape. – Geoffrey Denny, UF

12:15PM-1:00PM

Boxed Lunches

1:00PM-1:45PM

Bus to Environmental Horticulture Landscape Teaching Lab

2:00PM-4:30PM

Tour Research at the Environmental Horticulture Landscape Teaching Lab

4:30PM-5:15PM

Return to Hotel

5:30PM-7:00PM

Horticultural Auction and Light Hor'deurves



Wednesday, November 4, 2009

7:00AM-11:00AM

Registration

7:00AM-8:00AM

Continental Breakfast

8:00AM-9:30AM

General Session 4 – **Good Plants Gone Bad-How You Can Make Sure Your Garden Behaves.** – *Gary Knox*, UF

9:30AM-10:30AM

General Session 5 – **The Magic of Gardening** – *Eric Darden*, Disney Horticulture

10:30AM-11:00AM

Break

11:00AM-12:00PM

Awards of Excellence and MG Professorship

12:00PM-1:00PM

Plated Awards Lunch

1:00PM-2:15PM

General Session 6 – **Edible Landscapes for Everyone** – *Tom MacCubbin*, Extension Agent Emeritus UF

2:15PM

Conference Concludes

CONFERENCE REGISTRATION

| REGISTRATION FEES | Early Reduced (by 9/28/2009) | Regular and Onsite (after 9/28/2009) |
|---|---------------------------------|---|
| Attendee Registration <i>(staying at hotel)</i> | \$245 | \$270 |
| Attendee Registration <i>(not staying at hotel)</i> | \$345 | \$370 |
| Guest Registration | \$125 | \$150 |
| One-Day Registration for Mon. 11/2 or Tue. 11/3 | \$145 | \$170 |
| One-Day Registration for Wed. 11/4 | \$75 | \$95 |

NOTE: The guest room block and group rate negotiated with the hotel includes costs incurred to provide us with the large quantity of meeting space we require for our meetings. If we do not occupy a sufficient amount of guest rooms throughout the meeting, we will incur additional costs for meeting room rental charges. Therefore, we encourage all meeting participants to stay in the host hotel. Consequently, guests not staying at the Hilton Ocala during the conference will be charged a \$100 facilities fee to cover their portion of meeting room rental charges incurred. Please note: If your residential address is in Marion County, you are exempt from the Facilities Usage Fee.

The Registration fee includes: 2.5 days of educational program, conference materials, a proceedings book of Speaker Handouts, a Monday Welcome Reception, daily refreshments breaks, the Tuesday Field Trip and boxed lunch, Horticultural Auction, and the Wednesday Awards Luncheon. If you decide to not stay at the Hilton Ocala during the conference, your registration fee will include a facilities usage fee to cover your portion of the meeting room rental charges. Please see the Explanation of Facilities Usage Fee above.

A "Guest Registration Fee" is available this year that allows participation in the Monday Welcome Reception, Tuesday Horticultural Auction and the Wednesday Awards Luncheon. Please note that 'guests' are not permitted to attend the daily educational sessions or refreshment breaks. We appreciate your cooperation in this matter.

We are also pleased to announce "One-Day Fees" that allow full participation in all events for that day only. Each day will have a different colored nametag to help identify the one-day attendees. We hope that this will help those attendees that can only come for one day's educational sessions and networking.

Registration is limited. ***Register early to ensure participation!***

You may register online via the conference website at:
www.conference.ifas.ufl.edu/gardener -or- by mailing or faxing the attached registration form as explained on the form.

Refund Policy: Requests for registration refunds will be honored if a written notification of cancellation is received by the Office of Conference & Institutes on or before October 5, 2009. A \$50.00 processing fee will be deducted from each registration refund. Sorry, no refunds will be honored for cancellation after October 5, 2009.

Special Needs: Participants with special needs can be reasonably accommodated by contacting the Office of Conferences & Institutes at least 10 working days prior to the conference. We can be reached by phone at 1-352-392-5930, by fax at 1-352-392-9734, or by calling 1-800-955-8771 (TDD). The TDD number can only be accessed from within the State of Florida.

TUESDAY FIELD TRIP

Come see all the exciting research that has been going on at the Environmental Horticulture Landscape Teaching Lab on Tuesday, November 3rd. Buses will leave the Hilton at 1:00PM and arrive by 1:45PM. There will be tours from 2:00PM to 4:30PM with water and a snack provided. The buses will depart the Horticulture Landscape lab at 4:30PM arriving back at the Hilton by 5:15PM.

Due to limited space on the buses, guests will not be able to attend the field trip and we appreciate your understanding in this.

CONFERENCE SPONSORS

A special thank you to our conference sponsors for their contributions and ongoing support of the master gardener program.



PLANT AUCTION

Participate in the action at the Florida Master Gardener Horticulture Auction to be held Tuesday, November 3, 5:30PM-7:00PM. Everyone will get a kick (or a bid) out of this fun-filled event. Florida counties are asked to bring plants and plant related items to be auctioned. Please call your county agent for instructions on how to donate items. All donations are appreciated. (Purchase of items at the auction does not constitute a charitable contribution. All proceeds will be used to support the Florida Master Gardener Program.)

CLIMATE AND CLOTHING

Ocala is beautiful in November. Temperatures can range from the high 60's to the low 80's so clothing should be lightweight and comfortable. Please plan to bring a lightweight jacket or sweater for possible cold nights as well as cool meeting rooms. Sunglasses and hats are always recommended for any outdoor travels.

FOR MORE INFORMATION

Conference Program Organizer

Tom Wichman

Florida Master Gardener Coordinator
University of Florida/IFAS
Environmental Horticulture Department
PO Box 110675
107 Mehrhoff Hall
Gainesville, FL 32611-0675
Phone: 352-392-1831, ext. 331
FAX: 352-392-1413
Email: twichman@ufl.edu

Conference Coordinator

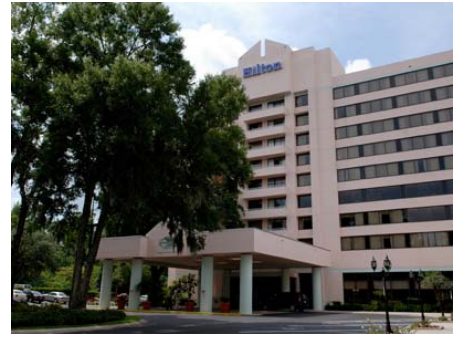
Sharon Borneman

Conference Coordinator
University of Florida/IFAS
Office of Conferences & Institutes
PO Box 110750
Mowry Road Building 639
Gainesville, FL 32611-0750
Phone: 352-392-5930
FAX: 352-392-9734
Email: spb@ufl.edu

MEETING SITE & HOTEL ACCOMMODATIONS



**3600 SW 36th Avenue
Ocala, FL 34474
Tel: 352.854.1400 • Fax: 352.854.4010
Toll-Free Reservations: 877-602-4023**



The Hilton Ocala is offering participants of the **29th Annual Florida Master Gardener Continued Training Conference**, a very special rate of \$99.00 per night, **with a two-night minimum required**, (plus 8.5% state and local taxes), for up to 4 people in a room. The group rate will be honored three days prior and three days following the conference dates, based on availability.

NOTE: The guest room block and group rate that has been negotiated with the hotel includes costs incurred to provide us with the large quantity of meeting space we require for our meetings. If we do not occupy a sufficient amount of guest rooms throughout the meeting, we will incur additional costs for meeting room rental charges. Therefore, we encourage all meeting participants to stay in the host hotel. Consequently, guests not staying at the Hilton Ocala during the conference will be charged a \$100 facilities fee to cover their portion of meeting room rental charges incurred. If your residential address is in Marion County, you are exempt from the Facilities Usage Fee. If you have any questions, please contact Tom Wichman (twichman@ufl.edu) or Sharon Borneman (spb@ufl.edu).

To Make a Reservation:

- Reservations must be made by **Monday, October 5, 2009** in order to receive this group rate. ***Please be aware the block of rooms may fill before the deadline, so we urge you to make your reservation as soon as possible.*** After Monday, October 5, the discounted rate is not guaranteed on possible remaining rooms.
- You may also call the Hilton Ocala reservations direct line at (352) 854-1400 **and identify yourself as a participant of the 29th Annual Florida Master Gardener Continued Training Conference** to receive the reduced rates.
- **Florida government participants:** To receive tax exempt status, payment must be made in the form of a government issued check or credit card and be accompanied by a Florida sales tax exemption certificate presented at check-in). Note: The Hilton Ocala has received its Green Lodging certification.

Please note:

- All reservations must be guaranteed with a major credit card. The hotel will not hold any reservations after 6:00pm on the day of arrival if not secured with a major credit card.
- The hotel check-in time is 3:00pm and check out is 11:00am.
- The hotel is offering participants of the 29th Florida Master Gardener's Conference complimentary high-speed wireless internet.



CONFERENCE REGISTRATION FORM

29th Annual Florida Master Gardener Continued Training Conference

November 2-4, 2009 • Ocala, Florida

REGISTRATION IS LIMITED. REGISTER EARLY TO ENSURE PARTICIPATION.

Project # 0910

Name: (first) _____ (last) _____ Title (Dr./Mr./Mrs./ Ms.): _____

Organization (if applicable): _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Fax: _____ E-mail: _____

Florida County where you are a Master Gardener: _____ How many years have you been a Master Gardener? _____

Are you a County Extension Agent or Master Gardener Coordinator? YES NO

Guest Name (if applicable): (first) _____ (last) _____

Attendee Registration Fee provides 2.5 days of educational program, conference materials, a proceedings book, Monday Welcome Reception, daily refreshments, Tuesday Horticultural Auction Reception, and the Wednesday Awards Lunch.

Guest Registration Fee provides Monday Welcome Reception, Tuesday Horticultural Auction Reception, and the Wednesday Awards Lunch.

| REGISTRATION FEES | Early Reduced (by 9/28/2009) | Regular and Onsite (after 9/28/2009) | ONE-DAY REGISTRATIONS | Early Reduced (by 9/28/2009) | Regular and Onsite (after 9/28/2009) |
|--|---------------------------------|---|--|---------------------------------|---|
| Attendee Registration at Host Hotel | \$245 | \$270 | One-Day Registration for Mon. 11/2 or Tue. 11/3 | \$145 | \$170 |
| Attendee Registration not staying at Host Hotel | \$345 | \$370 | One-Day Registration for Wed. 11/4 | \$75 | \$95 |
| Guest Registration | \$125 | \$150 | WILL YOU BE ATTENDING THE FIELD TRIP? <input type="checkbox"/> YES <input type="checkbox"/> NO | | |

_____ **TOTAL AMOUNT ENCLOSED** (payable to: University of Florida Leadership & Education Foundation, Inc.)

Boxed Lunch Selection:

- Vegetarian Turkey
 Ham

Early registration deadline is September 28, 2009. To qualify for the early registration fee, payment must accompany your registration form on or before this date.

SESSION SELECTION

Select your 1st and 2nd choice for each session. Classes are limited and will be on a first-come, first-served basis. If your first selection is full, you will be assigned your second choice. Refer to the agenda for subjects.

| Monday, November 2 | | | Tuesday, November 3 | |
|--------------------|---------------|---------------|---------------------|-----------------|
| 1:45PM-2:45PM | 3:15PM-4:15PM | 4:30PM-5:30PM | 10:00AM-11:00AM | 11:15AM-12:15PM |
| _____ A1 | _____ A2 | _____ A3 | _____ A4 | _____ A5 |
| _____ B1 | _____ B2 | _____ B3 | _____ B4 | _____ B5 |
| _____ C1 | _____ C2 | _____ C3 | _____ C4 | _____ C5 |

CONVENIENTLY REGISTER IN ONE OF THREE EASY WAYS:

- ONLINE:** Conveniently register online via the workshop website located at: www.conference.ifas.ufl.edu/gardener
- BY FAX:** Complete and FAX this registration form to: (352) 392-9734.
- BY MAIL:** Complete the registration form and mail it with payment to:

Florida Master Gardener
 UF/IFAS Office of Conferences & Institutes (OCI)
 PO Box 110750 (Bldg 639 Mowry Road)
 Gainesville, FL 32611-0750 USA
 PHONE: (352) 392-5930

Make check, money order or purchase order payable to:
UF Leadership and Education Foundation (UFLEF)

Journal Transfer Payments not accepted.

Charge my: VISA Master Card American Express Discover

PLEASE PRINT

Fed. ID: 59-3104978

Credit Card #: _____

Expiration date: _____ Amount: _____

Name of cardholder: _____

Note: If making payment for multiple registrants, please submit a registration form for each conference attendee and list all names on the form of payment. This will ensure proper crediting for each registrant.

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| | | | |
|------------------------|------------------|--------------------|------------------------|
| OFFICE USE ONLY | Receipt #: _____ | Check #: _____ | Cash: _____ |
| Date Received: _____ | PO #: _____ | Money Order: _____ | Amount Received: _____ |