Tentative Agenda

**Tuesday, September 15, 2009**

4:00 PM Registrations (until 7:00 PM)

**Wednesday, September 16, 2009**

7:30 AM Registration (until 5:00 PM)

7:30 AM Morning Refreshments

Sponsored by: Vincent Corporation

8:30 AM Welcome and Introductory Remarks

Renée Goodrich Schneider, Program Organizer, UF, IFAS, FSHN

Neil Shay, Department Chair, UF, IFAS, FSHN

Millie Ferrer-Chancy, Interim Dean, UF, IFAS, Office of Dean for Extension

Dave Johnson, Program Chair, Peace River Citrus Products, Inc.

**SESSION 1 – GLOBAL ISSUES AND MARKETING**

Moderator: Keith Schneider, UF, IFAS, FSHN

9:00 AM The Citrus Processing and Byproduct Industry of Argentina, Victor F. Onchi Navarro, Brown International Corp. LCC

9:40 AM Citrus Production and Marketing in China, Fred Gmitter, UF, IFAS, CREC

10:20 AM Break

10:40 AM Global Food Safety Standards – an Overview, Tatiana Lorca, Ecosure

11:20 AM Healthy Beverages for the Global Consumer, Jennifer Zhou, Firmenich

**SESSION 2 – MARKETING TRENDS AND NEW PRODUCTS**

Moderator: Alan Wyland, Coca-Cola North America

1:30 PM Regulatory and Technical Aspects of Stevia Used in Beverages, Amy Boileau, Cargill, Inc.

2:05 PM Consumer-driven Trends in Beverages, Kristen Heimerl, Givaudan Flavors Corporation

2:40 PM Break

3:00 PM Functionality and Utilization of Citrus Fiber in Consumer Products, Rebecca Miller, Kansas State University

3:35 PM Enriching Beverages with Fiber, Adrienne Stucky, Tate & Lyle

4:10 PM Consumer Health and Nutrition Insights, Dave Schmidt, International Food Information Council

4:45 PM Florida Section IFT and Citrus Products Division Awards Ceremony

6:00 PM Networking Reception (until 7:00 PM)

Sponsored by:
- Brown International Corp., LLC
- Chemical Systems
- Firmenich
- Food Equipment & Engineering Co.
- Givaudan Flavors Corp
- VELCORIN®, LANXESS Corporation

**Thursday, September 17, 2009**

**SESSION 3 – PROCESSING AND TECHNOLOGY UPDATES**

Moderator: Savy DiBenedetto, Coca-Cola North America

7:30 AM Registration (until 5:00 PM)

7:30 AM Morning Refreshments

8:30 AM Calculating the Carbon Footprint of Florida Agricultural Products, Tom Spreen, UF, IFAS, FRE

9:05 AM Citrus Pectin Production and World Market, Jan Staunstrup, CP Kelco


10:15 AM Break

10:35 AM VELCORIN® as a Processing Aid, Riaz Musaheb, LANXESS Corporation

11:10 AM Screw Press Operating Hints, Bob Johnston, Vincent Corporation

**SESSION 4 – GROWER AND INDUSTRY HOT TOPICS – PART 1**

Moderator: Doug Van Strijp, Southern Gardens

1:30 PM Greening from the Grower’s Perspective, Jim Snively, Southern Gardens

2:15 PM USDA/South Florida Greening Projects Overview, David Hall, USDA-ARS

3:00 PM Break

3:30 PM Controlling the Psyllid – Guava Volatiles and Other Remedies, Lukasz Stelinski, UF, IFAS, CREC

4:15 PM Effect of Greening on Fruit Size and Yield, Tim Spann, UF, IFAS, CREC

6:30 PM Dinner & Entertainment (until 8:30 PM)

Sponsored by:
- ENERFAB, Inc.
- JBT FoodTech
- JBT FoodTech FranRica

**Friday, September 18, 2009**

**SESSION 5 – GROWER AND INDUSTRY HOT TOPICS – PART 2**

Moderator: Doug Archer, UF, IFAS Research Administration

7:30 AM Registration (until 10:00 AM)

7:45 AM Breakfast

Sponsored by:
- Bell Chem Corp.
- BioSun Flavors & Food Ingredients
- D L Newslow & Associates, Inc.
- HT/DCR Engineering, Inc.
- Safe Chem Inc
- Symrae, Inc.

8:30 AM Clues to Symptom Development in HLB-infected Fruit through Analysis of Global Gene Expression Change, Jackie Burns, UF, IFAS, CREC

9:15 AM Volatile Changes in Greening-Affected Fruit, Russ Rouseff, UF, IFAS, CREC

10:00 AM Consumer Sensory Testing of Greening-Affected Products, Charlie Sims, UF, IFAS, FSHN

10:45 AM Effect of Greening on the Economy of Citrus, Bob Norberg, Florida Department of Citrus

Economic Impacts of the Florida Citrus Industry in 2007-08, Mohammad Rahmani, UF, IFAS, FRE

11:30 AM Adjourn