Improving Integration of Research, Extension, and Education
Recommendations

• Conduct a market survey and develop an action plan

• Educate the citizen on climate and environmental awareness
  – Extension for short-term delivery and implementation
    • Train the trainer
  – Change in core curriculum for long-term implementation
Recommendations

• Change in “publish and perish” paradigm to “publish and …”
  – Administrators
  – Tenure and promotion process
  – Granting agencies

• Develop partnerships
  – Research and extension
  – Research and users
  – Public and private
  – State and Federal government